



Engineers Ireland is the professional body for engineers and engineering in Ireland. With over 23,000 members across the island of Ireland and overseas, we focus on the promotion and development of all disciplines of engineering, working collaboratively with industry, educational institutions, state bodies and the public service. As one of the country's largest and longest established professional bodies, we liaise closely with the engineering community to act as the voice of the profession and to promote excellence through a programme of ongoing accredited professional development and certification.

In response to the growing and diversifying demand for engineering capability within the economy, Engineers Ireland is expanding its leadership team to ensure the organisation is best positioned to address the future needs of its members and the industries and institutions with which it works. As a result of this development, three new leadership appointments will be made which will report to the Director General.

## **Membership Director**

- Responsible for the management and strategic direction of the membership function and for the delivery of continued membership growth and retention.
- · Drive relationship development with a range of key stakeholders including industry, educational institutions and state bodies.
- · Develop and manage affinity partnerships with appropriate organisations for increased member benefits.

A proven track record of successfully leading a Business Development function is required, ideally in a services based business or equivalent. The ability to think strategically, utilising insights gleaned from research and data analysis, is essential for this position. Candidates will possess strong commercial acumen plus exemplary stakeholder management and networking capabilities.

## **Marketing & Communications Director**

- Lead the development and implementation of corporate communications, strategic marketing and stakeholder engagement policies and activities.
- Establish a programme to enhance and strengthen the Engineers Ireland brand.
- · Provide leadership to the organisation on all media relations, public affairs and commercial sponsorship matters.

Significant experience in Marketing, Branding and Communications is required for this position, preferably within an advocacy or professional services based environment. Candidates should have experience of working effectively with a variety of media channels, across a breadth of subject matter of public interest.

## Continuing Professional Development Director

- Responsible for the development and delivery of the Continuing Professional Development (CPD) strategy for Engineers Ireland.
- Lead the strategy development and implementation of Engineers Ireland's educational outreach programme, STEPS (supported by Science Foundation Ireland, Smart Futures).
- Manage relationships with members, employers and educational institutions to ensure that CPD requirements and benefits are fully understood and clearly communicated.

This position requires an experienced leader with a deep understanding of current developments and international best practice in the area of Continuing Professional Development. Significant networking abilities and communications skills are essential for this role, as is the ability to organise and host national events relating to Continuing Professional Development.

To apply, please email a comprehensive Curriculum Vitae and supporting letter to: Luke Freeley, Partner, Lansdowne Executive Search. Email: Luke.Freeley@Lansdownesearch.ie

For a confidential discussion, please contact Luke Freeley at +353 (0) 87 240 4889.

Candidates for this role will be sourced through both advertising and executive search processes.

Closing Date for receipt of applications is Wednesday, December 9th 2015.

Engineers Ireland is an equal opportunity employer



www.lansdownesearch.ie