

# Jiyoun Ha

jiyounjenniferha@gmail.com  
jiyounha.com

Born 1995 in Seoul, South Korea.

## MAIN INTERESTS

HCI: data-driven personality & interaction / persuasive computing

Engineering: machine learning / web development

Design: graphic design / UX Research

## EDUCATION

**B.S. Computer Science** 2014- KAIST [expected to graduate in June 2019]

Research in HCI at KAIST Interaction Lab (Prof. Juho Kim)

## LANGUAGES

**Korean**  
Native

**English**  
Proficient

**Python, Java, Javascript**  
Proficient

## WORK EXPERIENCE

**KIXLAB** - Daejeon, Korea- Dec 2017-Present - Research Intern

In KIXLAB(KAIST Interaction lab), supervised by Prof. Juho Kim, I am conducting a research on "Analyzing Social Interaction patterns in online and offline behavior" to understand human social interactions on a comprehensive context. The tasks range from tying sensors with mobile applications to analyzing and clustering, and visualizing data.

Stack: Xcode, Latex, Python

**GS SHOP** - Seoul, Korea- Jun 2017-Aug 2017 - Web Developer

As a core designer / developer of the project MINT (Market Investigation & Navigating Trend), I developed and designed a website (mint.url.us) that visualizes net trends by crawling, decrypting, aggregating, and analyzing natural language from various sources with GS SHOP members. I also organized company events, and participated in ideation and development of various company work tools.

Stack: D3, ajax, angularJS, google cloud NLP

**elice** - Daejeon, South Korea - Jan 2017-Mar 2017 - Designer Intern

For this coding education startup I designed and edited illustrations and website UI, suiting the overall theme. I also made and drew illustrations for weekly coding challenges. Extending the scope, I designed and prototyped cross-platform mobile application that keeps track of elice students' coding schedule and nudge reminders.

Stack: Illustrator, Photoshop, Python, Java

**GSL Labs** - San Francisco, USA - Jan 2016-Feb 2016 - Design Thinking Intern

In this San Francisco branch of Korean retailer company GS SHOP, I learned and applied design thinking that I learned from IDEO associates from a preliminary class in KAIST. Designed and installed new company resting space and apartment. Participated in ideation and concepting of startup company DiBiUp.

**Freelance Designer** - Daejeon, Korea- Sep 2014-Dec 2016

For many years, I designed posters, logo, apparel designs, and building exteriors for many clients.

Visual design, UX Researcher