Jiyoun Ha

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Born 1995 in Seoul, South Korea.

MAIN INTERESTS

HCI: data-driven personality & interaction / persuasive computing
Engineering: machine learning / web development
Design: graphic design / UX Research

EDUCATION

B.S. Computer Science 2014- KAIST [expected to graduate in June 2019]
Research in HCI at KAIST Interaction Lab (Prof. Juho Kim)

LANGUAGES

Korean	English	Python, Java, Javascript
Native	Proficient	Proficient

WORK EXPERIENCE

KIXLAB - Daejeon, Korea- Dec 2017-Present - Research Intern
In KIXLAB(KAIST Interaction lab), supervised by Prof. Juho Kim, I am conducting a research on "Analyzing Social Interaction patterns in online and offline behavior" to understand human social interactions on a comprehensive context. The tasks range from tying sensors with mobile applications to analyzing, clustering, and visualizing data.
Stack: Xcode, Latex, Python, Firebase

GS SHOP - Seoul, Korea- Jun 2017-Aug 2017 - Web Developer
As a core designer / developer of the project MINT (Market Investigation & Navigating Trend), I developed and designed a website (mint.innolab.us) that visualizes net trends by crawling, decrypting, aggregating, and analyzing natural language from various sources with GS SHOP members. I also organized company events and participated in ideation and development of various company work tools.
Stack: D3, ajax, angularJS, google cloud NLP, chrome plugins

elice - Daejeon, South Korea - Jan 2017-Mar 2017 - Designer Intern
For this coding education startup I designed and edited illustrations and website UI, suiting the overall theme of the company. I also wrote and drew illustrations for weekly coding challenges. Extending the scope of engagement, I designed and prototyped cross-platform mobile application that keeps track of elice students' coding schedule and nudge reminders.
Stack: Illustrator, Photoshop, Python, Java

GSL Labs - San Francisco, USA - Jan 2016-Feb 2016 - Design Thinking Intern
In this San Francisco branch of Korean retailer company GS SHOP, I applied design thinking that I learned from IDEO associates from a preliminary class in KAIST. I designed and installed new company resting space and apartment, and participated in ideation and concepting of startup company DiBiUp.

Freelance Designer - Daejeon, Korea- Sep 2014-Dec 2016
For many years, I designed posters, logo, apparel designs, and building exteriors for many clients.
Visual design, UX Researcher