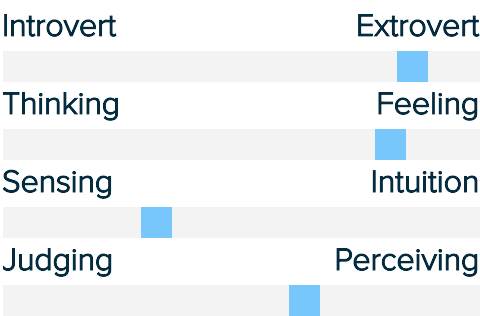




"I want to donate my books to people who actually need them. Not resell, donate!"

Age: 20
Work: Student
Family: Parents
Location: Dhaka, Bangladesh

Personality



- Fierce
- Benevolent
- Compassionate

Goals

- Wants to donate food, clothing, books to people who are most in need of them
- Wants to help in national crises as much as she can afford

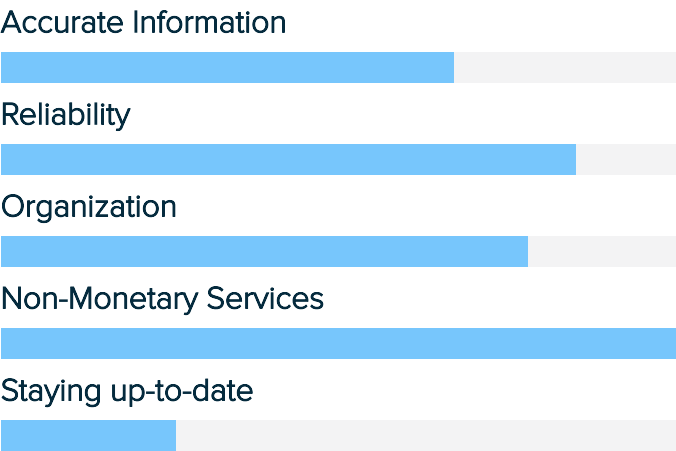
Frustrations

- Can't find organizations that take non-monetary donations
- Can't find a platform when she wants to donate
- Feels difficulty finding information about charities

Bio

Leah is a college student. Every few months, she finds herself in the same old predicament - old books she no longer needs, old clothes she can no longer fit in, but nowhere to donate them. She feels like she always ends up giving them to the same people around her who end up selling them instead of using them. She wants her donations to reach the people who actually need them. She's certain there are organizations who could help her with this, if only she could find them.

Motivation



Brands & Influencers



Preferred Channels

