



Mark Joe C. Rañen

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Education



Bachelor of Science in Graphics and Design

February 5 2010 - June 18, 2014 Cebu Technological University
University accredited by UKAS and ANAB

Certificate of Professional Education

September 9, 2022 - February 20, 2023 Cebu Technological University

Online Portfolio



Technical Expertise

- **Skilled in the Adobe Creative Suite Applications**
(Photoshop, Illustrator, Indesign, Premier, Lightroom & Etc.)



- **Specialized knowledge in Product Packaging, Branding, layouting, Prepress and Social Media Advertising Campaigns**
(Google Ads, Zoho Campaigns & Mailchimp)
- **Limited Working Proficiency in Web Desig through Wordpress**
(Woocommerce, Elementor & Cornerstone)

Work Experience

- **Graphic Design Instructor (Part-time)**
August 22, 2022 - Current, Cebu Technological University
Job Description: Teach and supervise students through lectures, demonstrations, group discussions, workshops, case studies, field assignments, and projects. Develop curriculum, materials, and course outlines for graphic design.
- **Graphic & Production Artist (Nightshift)**
January 19, 2021 - Current, BigDawgs (Canada)
Job Description: Create marketing and creative materials such as artwork and designs for products like stickers, greeting cards, and magnets. Maintain web design and produce video content for promoting products and services.
- **Multimedia/Graphic Specialist**
September 30, 2019 - December 10, 2021
CoinOp Group / Ascentri Inc. (Australia)
Job Description: Create logos, videos, flyers, brochures, presentations, and environmental displays for marketing campaigns, rebranding tech products, and website maintenance.
- **Pre-press Production Manager (Contractual)**
February 2, 2017 - August 31, 2019, United Plastic Cards Co. (Work & Relocated in Kingdom of Saudi Arabia)
Job Description: Supervise the production team and prepare designs for various types of plastic cards, such as bank cards, e-cards, business cards, and sim cards. Ensure strict supervision in the workplace for print production.

- **Senior Graphic Designer & Trainer (Nightshift)**
February 20, 2014 - January 15, 2017, Cosmobiz Magazine / EON Natural Asia (Korea)
Job Description: Designs magazine layout and packaging for EON Natural Asia Beauty Brand, executes social media ad campaigns, and maintains the website on a monthly basis.
- **Game App UI Designer (Freelance - Remote)**
November 20, 2014 - August 12, 2015, MCDapps
Job Description: Creates interactive elements for game app navigation with a focus on visually enhancing game development.
- **Brand Identity Graphic Designer (OJT)**
February 5, 2013 - January 20, 2014, PRworks Inc.
Job Description: Manages and evaluates client's brand strategy, including logo, brochures, flyers, website, creative materials, and environment displays. Also oversees project management for brand development.

Achievements & Recognitions



- **Adobe Creative Educator Level 1**
Certificate of Completion - March 31, 2023
Adobe for Education Professional Learning
- **Principles of Graphics Design Course**
Certificate of Accomplishment - February 13, 2023
University of the Philippines - MODEl
- **2nd Runner-Up Page Layouting**
Certificate of Recognition - October 29, 2013
Regional Collegiate Press Conference and Convention
- **Layout Artist of the Year Award**
Certificate of Recognition - June 30, 2011
CTU – The Nation Builder
- **Creative Logo Speakership**
Certificate of Appreciation – March 10, 2023
GAO Arts Festival 2023

Reference:

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Teaching Professional/Adviser*
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