

Henry Cho

SENIOR ANALYST - DATA ANALYTICS, REPORTING AND EVALUATION

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Board Search Committee
C/O Joan Kluge
1220 Homer Street
Vancouver, BC
Canada V6B 2Y5

Re: Board Member - Compassionate Eye Foundation

Dear Joan Kluge,

I am writing to express my interest in joining the Board at the Compassionate Eye Foundation. I want to join Compassionate Eye because I want to change lives and contribute to something larger than myself.

Although I am lacking in board experience, I believe that I can bring value to the organization in other ways. I am highly analytical and have over 6 years of experience working in analytics and data science, most recently in the health care industry. In my current role at the Provincial Health Services Authority (PHSA), I am directly supporting the roll out of the provincial vaccination efforts through the development of tools which monitor and inform decisions at a strategic level. Additionally, during the onset of the pandemic, I developed a tool to directly keep track of the hospitalized Covid patients, as well as patient occupancy and equipment use. The numbers from the tool at the time I am writing this are still being reported to the minister of health herself.

In addition to my analytical skillset, I believe I am also able to bring a strong business perspective to the organization as well. I am also currently pursuing my MBA and am expected to graduate by the end of the year. I believe that the value of a business perspective cannot be understated. From a financial standpoint, I would be able to provide an assessment on whether financial risk is being managed effectively and whether they align with the long-term strategic goals of the organization. I would also be able to bring in a business planning approach from a budgeting perspective to help inform strategic decisions.

Additionally, in my undergraduate studies I specialized in marketing and entrepreneurship. I believe that I would be able to bring additional value to the organization through my breadth of business knowledge whether it is through the lens of marketing, finance, business operations or analytics.

I have attached my resume for your review and would welcome the opportunity to meet you and discuss further.

Sincerely,

Henry Cho