SOYEON CHOI

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🌐 Personal Webpage: https://choi-soyeon.github.io
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EDUCATION

Ph.D. in Social Psychology, 2018–Present
University of Michigan, Ann Arbor, MI, U.S.
- Advisor: Dr. Joshua M. Ackerman and Dr. Ethan Kross

M.A. in Personality & Social Psychology, 2018
Yonsei University, Seoul, Korea
- Advisor: Dr. Eunkook M. Suh

B.A. in Psychology and English Language & Literature, 2016
Yonsei University, Seoul, Korea
- Undergraduate Exchange Studies at UC Berkeley, Spring & Fall 2013

CERTIFICATES

Graduate Data Science Certificate, MIDAS, University of Michigan, 2022

AWARDS AND SCHOLARSHIPS

PhD Fellowship, KFAS (Full Funding, $65,000), 2018–Present
Summer Research Award, University of Michigan, 2021, 2022
Rackham Graduate Student Research Grant, 2020
ISR-Rackham Summer Training Award, University of Michigan, 2020
Rackham Conference Travel Grant, University of Michigan, 2019, 2020, 2022
Rackham International Student Fellowship, University of Michigan, 2019
Brain Korea 21 Research Grant, Korea Research Foundation, 2016–2018
Conference Travel Grant, Korea Research Foundation, 2017
Incoming Graduate Student Scholarship (Full Funding), Yonsei University, 2016
Merit-based Undergraduate Scholarship, Yonsei University, 2011, 2012, 2014

PUBLICATIONS

Merrell, W. N., **Choi, S.**, & Ackerman, J. M. (in press). When and why people conceal infectious disease. *Psychological Science.*

Choi, S., Merrell, W. N., & Ackerman, J. M. (2023). Safety first, but for whom? Shifts in risk perception for self and others following COVID-19 vaccination. *Social and Personality Psychology Compass*, e12757. https://doi.org/10.1111/spc3.12757

Choi, S., Merrell, W. N., & Ackerman, J. M. (2022). Keep your distance: Different roles for knowledge and affect in predicting social distancing behavior. *Journal of Health Psychology, 27,* 2847-2859. https://doi.org/10.1177/1359

1053211067100
- Media coverage: Michigan News

Ackerman, J. M., Merrell, W. N., **Choi, S.** (2020). What people believe about detecting infectious disease using the senses. *Current Research in Ecological and Social Psychology, 1*, 100002. https://doi.org/10.1016/j.cresp.2020.100002

Lee, D. I., Gardiner, G., Baranski, E., **International Situations Project Members**, & Funder, D. C. (2020). Situational experience around the world: A replication and extension in 62 countries. *Journal of Personality*, *88*, 1091-1110. https://doi.org/10.1111/jopy.12558

Choi, S., & Suh, E. M. (2018). Retrospective time travel in life satisfaction judgment: A life history approach. *Personality and Individual Differences, 129*, 138-142. https://doi.org/10.1016/j.paid.2018.03.017

Suh, E. M., & **Choi, S.** (2018). Predictors of subjective well-being across cultures. In E. Diener, S. Oishi, & L. Tay (Eds.), *Handbook of Well-Being*. Salt Lake City, UT: DEF Publishers.

PRESENTATIONS

Choi, S. (2023, October). *Investigating shifts in risk perception with a prospective cohort design*. CloudResearch [Invited talk].

Choi, S., Merrell, W. N., & Ackerman, J. M. (2022, February). *Psychological consequences of COVID-19 vaccines: The effects of vaccination on risk-related judgments for self and others* [Oral presentation]. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Francisco, CA.

Choi, S. & Ackerman, J. M. (2020, February). *How much of the past do people value when making decisions?* Poster presented at the annual meeting of the Society for Personality and Social Psychology, New Orleans, LA.

Choi, S., Ackerman, J. M., & Merrell, W. N. (2019, May). *What do people think diseases look, smell, sound, taste, and feel like?* Poster presented at the Annual Meeting of the Human Behavior and Evolution Society, Boston, MA.

Choi, S., & Suh, E. M. (2019, February). *Are you happy with your friends? The impact of behavioral immune system on social networking strategy and subjective well-being*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, Portland, OR.

Choi, S., & Suh, E. M. (2018, May). *Pathogen threat, optimal social network, and subjective well-being* [Oral presentation]. Paper presented at the annual meeting of the Korean Psychological Association, Seoul, South Korea.

Lee, A., Whillans, A., **Choi, S.**, & Suh, E. M. (2018, March). *Happiness now or later? Cultural differences in happiness and motivation when sacrificing present desires for future goals*. Poster to be presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.

Choi, S., Choi, M., & Suh, E. M. (2017, August). *What makes us stronger? The influence of resource scarcity on persistence following success and failure*. Poster presented at the annual meeting of the Korean Psychological Association, Seoul, South Korea.

Choi, S., & Suh, E. M. (2017, March). *The influence of childhood socioeconomic status on seeing the past through rose-tinted glasses*. Poster presented at the biennial meeting of the International Convention of Psychological Science, Austria, Vienna.

Choi, S., & Suh, E. M. (2017, January). *Retrospective mental time travel in life satisfaction judgment: A life history approach*. Poster presented at the annual meeting of the Society for Personality and Social Psychology, San Antonio, TX.

Kim, S., Park, J., **Choi, S.**, Cho, H., & Kim J. (2013, January). *The effects of smart media efficacy and communication competence on life satisfaction* [Oral presentation]. Paper presented at HCI Korea, Seoul, Republic of Korea.

RESEARCH EXPERIENCE

Graduate Researcher, Sept 2018–Present
Evolutionary Social Psychology Lab, University of Michigan
Advisor: Dr. Joshua M. Ackerman

Graduate Researcher, Mar 2016–Feb 2018
Personality and Social Psychology Lab, Yonsei University
Advisor: Dr. Eunkook M. Suh

Undergraduate Research Assistant, Sept 2013–Oct 2014
Social and Nonverbal Behavior Lab, University of California, Berkeley
Advisor: Dr. Dana R. Carney

INDUSTRIAL EXPERIENCE

External Relations Intern, Jan 2015–Jun 2015
McKinsey & Company, Seoul, Korea

TEACHING EXPERIENCE

Graduate Student Instructor, University of Michigan
PSYCH 280: Intro to Social Psychology
Winter 2019, Fall 2019, Winter 2020, Winter 2022
- Taught three discussion sections per semester of 25 students each, designed

lesson plans, created exams and materials with the teaching team, held office hours
- Instructor rating: 4.8/5.0 [Winter 2019], 4.4/5.0 [Fall 2019], 4.8/5.0 [Winter 2020], 4.9/5.0 [Winter 2022]

PSYCH 330: Evolution and Behavior
Winter 2021
- Taught three discussion sections of 25 students each, prepared lesson plans, created materials and online spaces for class activities, held office hours
- Instructor rating: 4.8/5.0

PSYCH 385: Sex and Survival
Fall 2020
- Created exams and graded assignments

Teaching Assistant, Yonsei University
Psychology of Work, *Spring 2017*
Perfectionism and Mental Health, *Fall 2016*

PROFESSIONAL TRAINING

ICPSR Summer: Multilevel Modeling, Regression II, University of Michigan, 2020
Qualitative Data Analysis Workshop, University of Michigan, 2019
Social Network Analysis Workshop, Yonsei University, 2018
Statistics Winter Intensive Training, Yonsei University, 2017
Moderation-Mediation Workshop, Yonsei University, 2016

PROFESSIONAL & COMMUNITY SERVICE

Volunteer, Madison Children's Museum, 2023–Present
Psychology Student Academic Affairs Committee, University of Michigan, 2022
Psychology Graduate Student Leadership Committee, University of Michigan, 2022
Board Member, UM Asian Psychology Student Association, 2019–2021
Mentor, The Michigan Association of Psychological Scholars, 2020
Interpreter, International Exposition, Yeosu, Korea, Aug 2012
Cultural Exchange Volunteer, UNICEF Korea, Seoul, Korea, 2011

PROFESSIONAL AFFILIATIONS

American Psychological Association
Association for Psychological Science
Society for Personality and Social Psychology
Human Behavior and Evolution Society
Korean Psychological Association

KEY COMPETENCIES

Quantitative Methods (including experimental design, survey design, sampling)
Qualitative Methods (including interview, systematic observation)
Data Analysis & Visualization (R, SPSS, SQL, MPlus)