

# William June Suk Choi

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🇺🇸 US/Korea (Dual Citizen)

## About

I am a Ph.D. student in the Graduate School of AI at KAIST, advised by Prof. Kimin Lee and Prof. Jinwoo Shin. I received my B.S. in Computer Science from KAIST. I am currently interested in AI safety, with a focus on diffusion models and large language models.

## Education

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| <b>Korea Advanced Institute of Science and Technology (KAIST)</b><br><i>Ph.D. Student in Artificial Intelligence</i>   | Sep. 2023 – Present   |
| <b>Korea Advanced Institute of Science and Technology (KAIST)</b><br><i>B.S. in Computer Science (summa cum laude)</i> | Mar. 2019 – Aug. 2023 |

## Publications

C: Conference, W: Workshop, P: Preprint, \*: Equal contribution, †: Equal advising

- [C4] **Silent Branding Attack: Trigger-free Data Poisoning Attack on Text-to-Image Diffusion Models**  
Sangwon Jang, **June Suk Choi**, Jaehyeong Jo, Kimin Lee<sup>†</sup>, Sung Ju Hwang<sup>†</sup>  
IEEE/CVF Conference on Computer Vision and Pattern Recognition (CVPR), 2025
- [C3] **DiffusionGuard: A Robust Defense Against Malicious Diffusion-based Image Editing**  
**June Suk Choi**, Kyungmin Lee, Jongheon Jeong, Saining Xie, Jinwoo Shin, Kimin Lee  
International Conference on Learning Representations (ICLR), 2025
- [C2] **DiffExp: Efficient Exploration in Reward Fine-tuning for Text-to-Image Diffusion Models**  
Daewon Chae\*, **June Suk Choi**\*, Jinkyu Kim<sup>†</sup>, Kimin Lee<sup>†</sup>  
AAAI Conference on Artificial Intelligence (AAAI), *Oral Presentation*, 2025
- [C1] **Collaborative Score Distillation for Consistent Visual Editing**  
Subin Kim\*, Kyungmin Lee\*, **June Suk Choi**, Jongheon Jeong, Kihyuk Sohn, Jinwoo Shin  
Conference on Neural Information Processing Systems (NeurIPS), 2023
- [P1] **MobileSafetyBench: Evaluating Safety of Autonomous Agents in Mobile Device Control**  
Juyong Lee\*, Dongyoon Hahm\*, **June Suk Choi**\*, W. Bradley Knox, Kimin Lee

## Academic Services

- **Journal Reviewer:** Transactions on Machine Learning Research (TMLR)

## Honors & Awards

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| Dean's List, KAIST College of Engineering (2020F)          | Jan. 2021 |
| National Science and Engineering Undergraduate Scholarship | May 2020  |

## Experience

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| <b>Chief Technology Officer (CTO) and Co-founder</b><br>PLUME.D  | Jan. 2022 – Jan. 2023 |
| ◦ Proposed startup idea and made the prototype version of the company's product, AvaKit, successfully securing ₩400M (≈ \$280K) investment and ₩600M (≈ \$420K) government grant for the company while serving as CTO. |                       |