Database project 4 (Injury Tracker)

Corporate Design (CD)

Key design element

Title, Key Phrase, Logo

Title: Injury Tracker

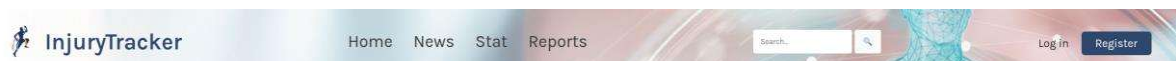**Key Phrase:**   Track Athletes' injury status and history

Logo

A simple logo featuring a running athlete. The logo's white background is removed through CSS (mix-blend-mode: multiply;)

Reference: https://de.freepik.com/vektoren-premium/springendes-symbol-sport-logo-vektor_33781157.ht

Overall Look

Top Section

logo, project name

       navigation bar:

              Home   return to the homepage

              News   display page of the latest injury updates

              Stats   provides overview of athletes' injury records

              Reports   show analytical reports on athletes

              search bar   Allows users to search for related information

       Register button.

Middle Section

a simple introduction and a start button that navigates to a page where users can view injury records of athletes.

Another description About what the purpose of the webpage is, what users can access and find in the webpage.

Botton Section

footer with imprints and links.

Colors

Primary colors: blue,   grey,   white

   -> refreshing and calming

Background image:

Why?   Conveys hope for the healthy well-being of athletes.

Typography

Fonts

The Font We Used: Karla

Goal: Reliable and Easily Digestible Data and Analysis.

User's interaction with the application must be visually undisturbed, and the following font achieves this goal through readability and visual consistency

Visual Hierarchy

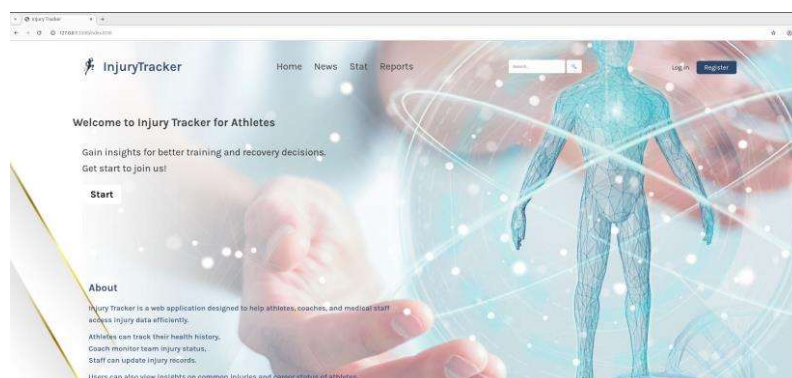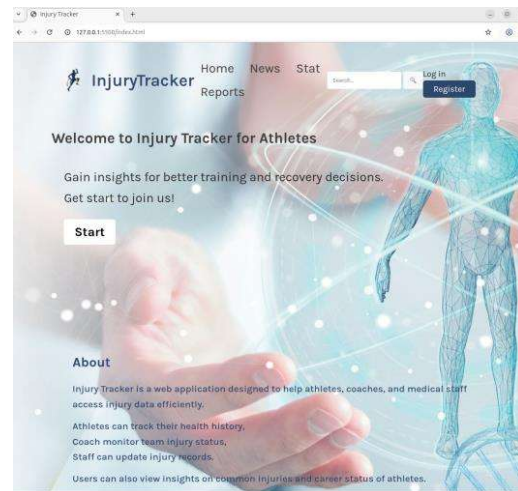Importance Level:

Heading

Paragraph

About

Depending on the importance of level decisions, texts or images with higher importance will visually be larger compared to those in lower level of importance.

Spacing between divided sections (header, body, footer, etc.) are applied in such a way that each individual section does not override the other.

Window subdivision

Create an organized, user-friendly, and visually appealing interface that adjusts dynamically as users resize the web application. Ensure no overlapping text or cluttered visuals.

Landing Page URL: 10.60.36.1/~ycao