Programmable User Interface – Section B
Assignment 8 Write-Up
Seoyeon (Lucy) Choi

Part 1

i. The purpose of my website is to display a UX design portfolio that introduces myself to potential clients and employers and displays the processes and methods behind my work.

ii. As I am very interested in the field of UX management, I want to provide information about my interests and skills as well as my experiences, to appeal to different groups of people. As I have not had the opportunity to be in a managerial role and aid designers, the website currently displays the process of the work I have been able to do so far in my HCI classes as a designer. That being said, I want to make it clear on my website my goal of exploring the field of UX management on my website.

iii. I made my portfolio interesting by adding simple and engaging interactions throughout the website. I added a looped video of myself in my "about me" page for viewers to put a face to the name. I also added in simple hover effects to better navigate the viewers as well as keep the experience of exploring my website interesting.

iv. The target audience for my website will be hiring managers, recruiters and fellow UX professionals. That being said, I want my website to appeal to a variety of people considering that I want my portfolio to appeal to different groups of people ranging from UX project hiring managers as well as managerial role hiring managers.

Part 2

- Hover over logo
    i. Hover interaction – logo changes shape
    ii. Hover mouse over logo on any page

- Hover over links
    i. Text changes color on hover
    ii. Hover mouse over any text that will lead to different page ex) "my work", "about me", "contact me", "GroGetters", "Adidas Dashboard"

- Download CV
    i. Redirects to external tab of my CV in pdf format
    ii. Click on "Download CV" button

- Land on page
    i. Staggered text reveal
    ii. Go to any page to see staggered text reveal

Part 3

     i.   I used 1. JavaScript library (GreenSock) and 2. Animations.

     ii.   I chose to use GreenSock to build a timeline-based animation of text appearing on the pages of my portfolio and used rotate animation for my logo. I knew that I wanted creative but simple interactions throughout the page. The reason for choosing GreenSock was based on the recommendation on CSS-tricks that GreenSock is straightforward and allows for simple and complex interactions. The reason for using the rotate animation was because I knew I wanted the logo to have some form of movement when the user hovered over it.

     iii.   I used the .to function to stagger the text appearing on the page in order to give the feel of users reading it line by line. While playing with the time on rotation, I found that on quick rotation time (0.2s), the logo appeared like a flower shape which I thought was interesting and kept it for that reason.

     iv.   With these animations (timeline-based animation using GreenSock and rotate animation using CSS), I hoped to add a bit of creativity to my portfolio. After looking at multiple portfolios, I found that I didn't want too many extraneous interactions because too many seemed to actually distract from what I would expect to be the main goals (download CV, view work experience).

Part 4

I made some changes from the prototype from HW7. Initially, I thought I would display all of the IxD projects I have worked on with others, but when reconsidering the main purpose of my portfolio, I realized that I feel most comfortable featuring two projects: GroGetters and Adidas Dashboard. Another change I made was the statement displayed on the home screen to describing what I'm passionate about instead of stating "this is my portfolio." After looking at a more portfolios, I realized I should make the first impression of the website more impactful hence why it's edited to reflect a short statement about my passion.

Part 5: What challenges did you experience in implementing your website? (2-4 sentences max)

When implementing the website, I found spacing issues (margins, padding, creating separate tabs) quite tedious – which was unexpected considering that I expected my main issues to be working with a JavaScript library. Another challenge I experienced while implementing my website was having to deal with the confusion of levels of classification with class names. I was able to overcome this challenge by creating separate CSS and JS files for the HTML files which decluttered everything (unlike my previous work on the BunBun Bake Shop).