# Stephanie Choi

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## Education

### University of Michigan

May 2020

Master of Science in Information

Concentration in Human-Computer Interaction

## University of Michigan

May 2016

Bachelor of Arts in English Language and Literature Subconcentration in Poetry Minor in Japanese Language

# Work Experiences

#### Library Assistant

University of Michigan Harlan Hatcher Graduate Library

8.2018 - Present

- · Directing library patrons to appropriate resources
- Practicing empathy and good service procedures
- Conducting reference interviews for patrons both over the librarian chat service and in person
- · Fostering an inclusive learning environment

#### Japanese Education Project Collaborator

University of Michigan Japanese Language Program

9.2017 - Present

- Illustrating for Japanese Department's Visual Novel project
- · Researching for and revising documents pertaining project grants, purpose, and scope
- Participating in forming pilot studies for use of 360/180° Video Technology in the beginner's Japanese language classroom

#### Project Coordinator/Reservations Staff

University of Michigan Language Resource Center

5.2015 - 6.2017

- Created and curated social media presence for Language Bank
- Created original content to be used for promotion, including graphic designs and events
- Updated LRC website using Adobe Experience Manager
- Organized and planned logistics for Language Resource Center event "Translate-A-Thon"
- Moderated daily work flow by addressing questions brought forth by clients and volunteers
- · Cataloged new material acquisitions in the LRC Filemaker
- Worked with Reservations staff to assist student staff with media reservations

## Skills

Graphic Design: Photoshop, Illustrator, Color Theory

Programming: Python

Language: English, Korean, Japanese

UI/UX: Adobe XD, semi-structured interviews, KJ method, contextual inquiry, affinity wall, analysis, persona creation, story-

boarding, wireframing, prototyping

## **Projects**

#### Client Project

Contextual Inquiry

#### Skills: Affinity Wall, Client Interview, Analysis

Worked with client company "A" to address their communication needs. A final solution was developed throughout the semester and presented to the client. Conducted various semi-structured interviews to gather affinity notes. Organized notes into an affinity wall to reach the core issues needing resolution. Brainstormed possible solution options and consolidated all information in a final report.

#### Potholes in Ann Arbor - MyRoads

Interaction Design

#### Skills: Persona Development, Storyboarding, Wireframing, Prototyping

Premise was to design a UI/UX solution to an every-day problem. Addressed potholes and budget transparency in Ann Arbor. Developed 4 personas and one anti-persona and their storyboards, as well as several design solutions for the issue. After finalizing solution type, created a wireframe and lo-fi prototype for the solution. The prototype was then shared in class for user testing and improvements. After feedback was received, created a mid-fi digital prototype.

#### Capuccino Infographic

Graphic Design

#### Skills: Illustrator, Photoshop, Color Theory, Design Principles

Created an infographic for my favorite drink using Illustrator, Photoshop, and design elements as they were taught in class. Developed a typeface and color scheme for the project that reflected the content. Utilized a modular grid and baseline grid to guide composition. Applied Gestaltz principles to help the information flow visually.

#### Logo Design for Just Futures

Graphic Design

#### Skills: Illustrator, Photoshop, Color Theory, Design Principles

Created a logo and style guide for UM social work group 'Just Futures'. Incorporated type and design elements.

#### Hello Japan! Visual Novel

University of Michigan Japanese Language Program

http://hello-japan-vn.com/

Constructing a visual novel based on first-year Japanese language instruction for a supplementary method to engage with language learning.

Sponsored by Japan Foundation, Center for Japanese Studies, Center for Research on Learning and Teaching

#### Immersive Video Technology

University of Michigan Japanese Language Program

Conducting pilot studies with faculty leader to test the feasibility of incorporating 360-degree video technology in a language-learning environment.