

Audience Test

Tasks to complete:

1. "Post" a story
2. Submit a search
3. Click on "About" (can signify an interest in learning more)

Questions to ask:

Is the "toggle" function with the different universe intuitive?

Do you feel compelled to learn more?

Are the tasks (posting a story, searching for specific types of content, the universes) intuitive? Do you get it?

Would you be willing to share your information?

What type of story would you submit?