Courtney Holsinger

# Front End Web Development

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Experience

Applied Sciences & Information Systems, Inc | March 2015-Present

An engineering and information management corporation offering services to the federal government.

WEB DESIGN AND DEVELOPMENT CONSULTANT

* Project included transferring existing site to offsite server and maintaining current site.
* Hand code with HTML, CSS, JQuery, Agular, Javascript and SSI daily.
* Experienced in debugging issues with the site map and SSI, CSS and Javascript issues for better functionality and consistency across the site. Work with Chrome Dev Tools, Firebug, and Safari Dev Tools.
* Working closely with Communication Director on direction of site, as well as Engineer who previously built the site to ensure branding and design consistency.
* Created technical design documentation and requirements documentation.
* Maintain updated records of estimates on cost for project.
* Proficient with web production tools. Work with MAMP/ LAMP, Transmit, C-Panel, Chrome Dev Tools to manage the website. Strong understanding of server-side MVC web frameworks.
* Created staging site for new website and changes.
* Created mock-ups using Photoshop.
* Optimized web pages from design comps.
* Experience integrating front-end code with server-side technology . Set up new server to use SSI.
* Check for cross-platform browser and device compatibility issues.
* Work independently and with a high degree of autonomy as remote consultant.
* Currently working to redesign site to be responsive and meet current market demands using WordPress to ensure responsive and secure site design and mobile first site design.
* Update site via CMS as well as hand coding.
* Introducing the use of GitHub for version control for the website.
* Work effectively with producers, designers, engineers, fellow developers, and other stakeholders.

Minted, Inc | Nov. 2012 - April 2015

An eCommerce online marketplace utilizing crowdsourced art and graphic design to create luxury stationary that was always on trend.

DESIGN & QUALITY CONTROL ASSOCIATE | PRINT QUALITY SPECIALIST | PRINT QUALITY LEAD

* Promoted to increasing levels of responsibility from Design and Quality Control Associate to Print Quality Specialist, then to Print Quality Lead.
* Managed a team of up to 40 Print Quality Specialists as Print Quality Lead.
* Excel in team environment or independent projects.Self-motivated, task oriented and organized.
* Created daily internal e-mail newsletter and template to cover daily shifts in priority and protocols using current best practices. Built, edited and tested email campaigns utilizing ExactTarget CRM and MailChimp platforms and Litmus multi-device testing software.
* Hand coded HTML and CSS for e-mail campaigns following current best practices
* Internal e-mail campaign was consistent with company brand vision and style guidelines.
* Operations Q & A for in-house built API
* Worked directly with customer, affiliated commercial printers, and engineering to resolve a variety of backend issues. Managed and juggled multiple projects daily. High attention to detail.
* Demonstrated consistent ability to turn around multiple projects quickly and efficiently.
* Accountable for team performance and trainings such as cross departmental trainings, Print Quality Specialist Training, and numerous skills based trainings for the Operations Department.
* High energy with the ability to juggle multiple priorities under pressure and tight deadlines in a fast paced, changing environment. Required strong technical and project management skills, superior attention to detail and excellent written and verbal communication.
* Proficiency with Adobe Creative Suite - used daily.
* Proficiency with Salesforce - used daily.
* Prepress preparation for digital files, Letterpress, and Foil Press.
* Strong understanding of font use, spacing, visual hierarchy, color, etc.
* Familiarity designing with and for multiple profiles, paper types, inks, and press types.
* Handled fulfillment on the backend of the system, customer relations, and Operations QA as a Print Quality Specialist.
* Created custom digital proof for both client and commercial printer, proofed customer copy, edited photos, and determined whether product was print ready as Design and Quality Control Associate.

PRODUCTION ASSOCIATE

* Created SVG interactive templates from crowdsourced designs.
* Used by both the customer and the Design Associate Team to customize and edit templates to meet customer needs.
* Used a staging environment and a variety of usability testing methods from Do-It Yourself Walkthroughs to A/B testing.
* Used Minted’s API to ensure consistency across the site.

OSNovative Systems, INC | Sept. 2011 - June 2012

A medical engineering company which develops proprietary medical devices for advanced wound management and combat/emergency medicine.

DESIGN CONSULTANT

* Worked with VP of Operations to create branding and promotional graphic design material for both web and print.
* Projects included instructions for use of “Any wound - Self Adaptive Wound Dressing” and Amazon Storefront promotional material such as digital photos and banners.
* Created work under demanding deadlines.
* Quickly and efficiently tackled all revisions and delivered on outlined terms of agreement within designated time frame.

Programming Languages

* HTML 4 & 5
* XHTML
* CSS 3
* Object Oriented Javascript
* JQuery/ Angular / AJAX
* PHP/ MySQL
* Python
* Java
* C & C++
* SSI

Web Production Tools

* Git/ GitHub - use GUI or Linux command line
* MAMP & LAMP
* FTP
* SAS

Software

* Photoshop
* Illustrator
* InDesign
* Dreamweaver
* Fireworks
* Microsoft Word | PowerPoint | Excel

CMS

* Wordpress
* Squarespace
* Drupal

E-Mail Marketing Automation & Testing Software

* ExactTarget
* MailChimp
* Litmus

Education

Savannah College of Art and Design

B.F.A. Painting | Minor in Architecture

2008-2011

Mission College

A.S. Computer Programming

2015 - 2016 | Anticipated graduation in May of 2016

Additional Information

* Currently enrolled in User Interface/ User Experience course to gain an even better understanding of best practices.
* Knowledge of DOM and Event APIs.
* Currently enrolled in Node.Js course online as well as advanced Javascript course
* Experience debugging cross-browser/cross-platform compatibility issues.
* Passion for current trends and best practices in front-end architecture, including performance, accessibility, security and usability. I try to read several articles a day on what’s new and happening.
* Experience with Agile & Test-driven development while at Minted as well as in my Programming courses at Mission College.
* Seasoned in use of SCRUM framework in technical fields as well as creative fields.