

SuperStore - Sales Analysis : 2011-2014

GLOBAL

Year

- Select all
- 2011
- 2012
- 2013
- 2014

51K

Total Number of Sales

\$12.64M

Total Revenue

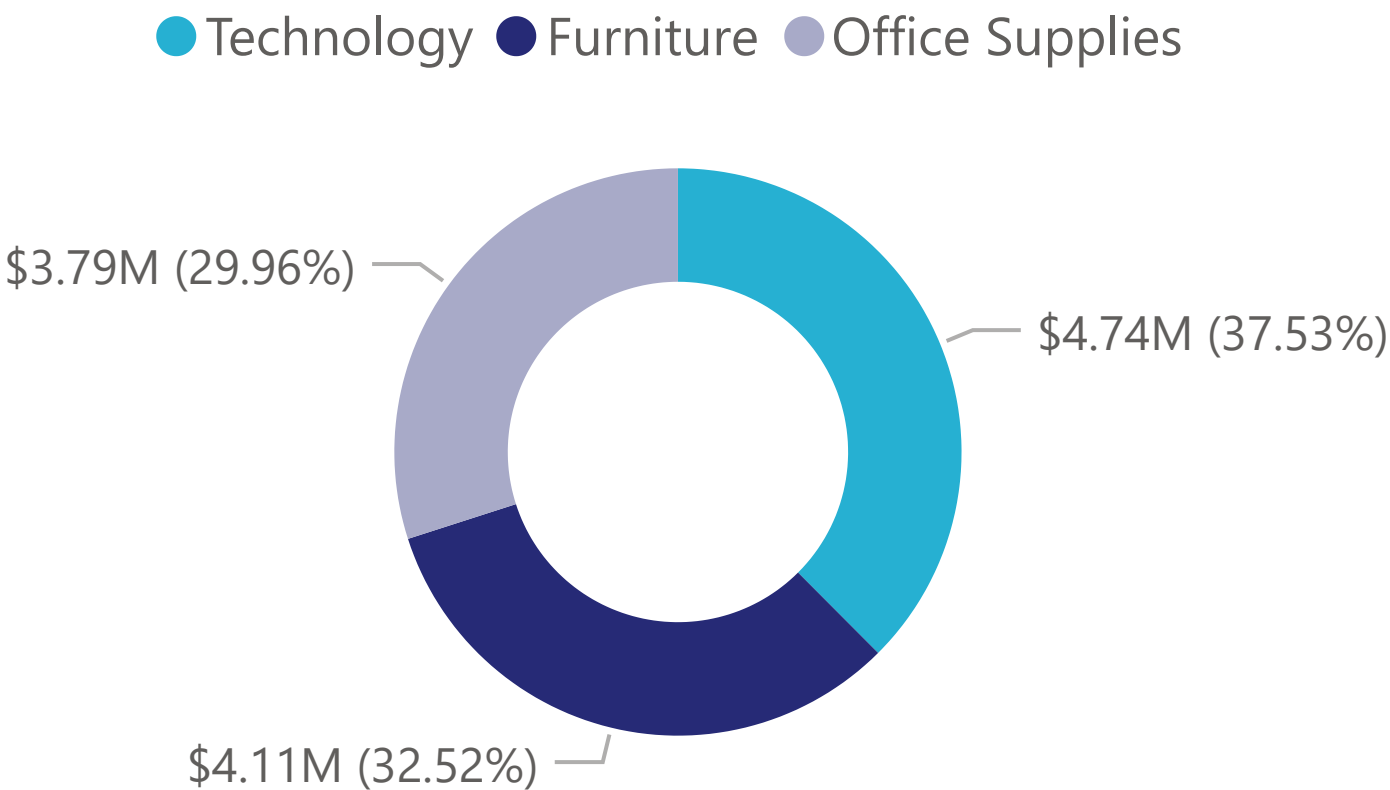
\$1.47M

Total Profit

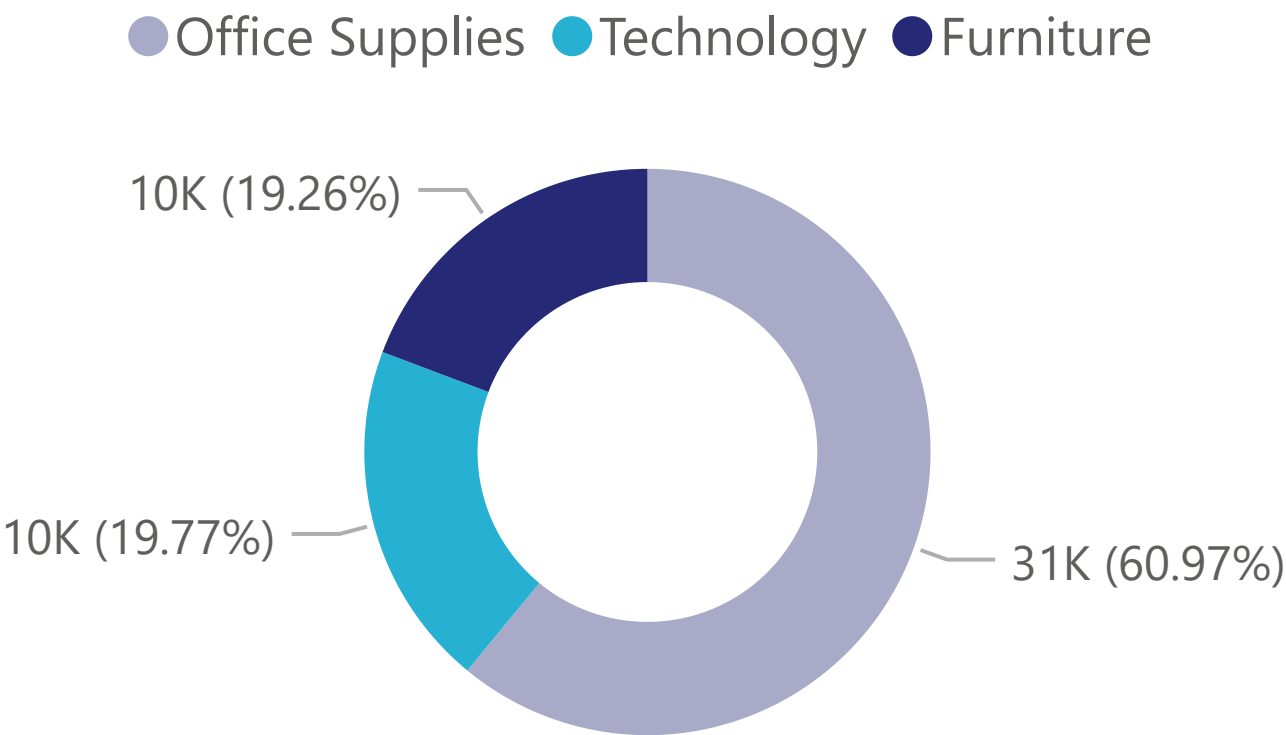
178K

Total Quantity of Product Sold

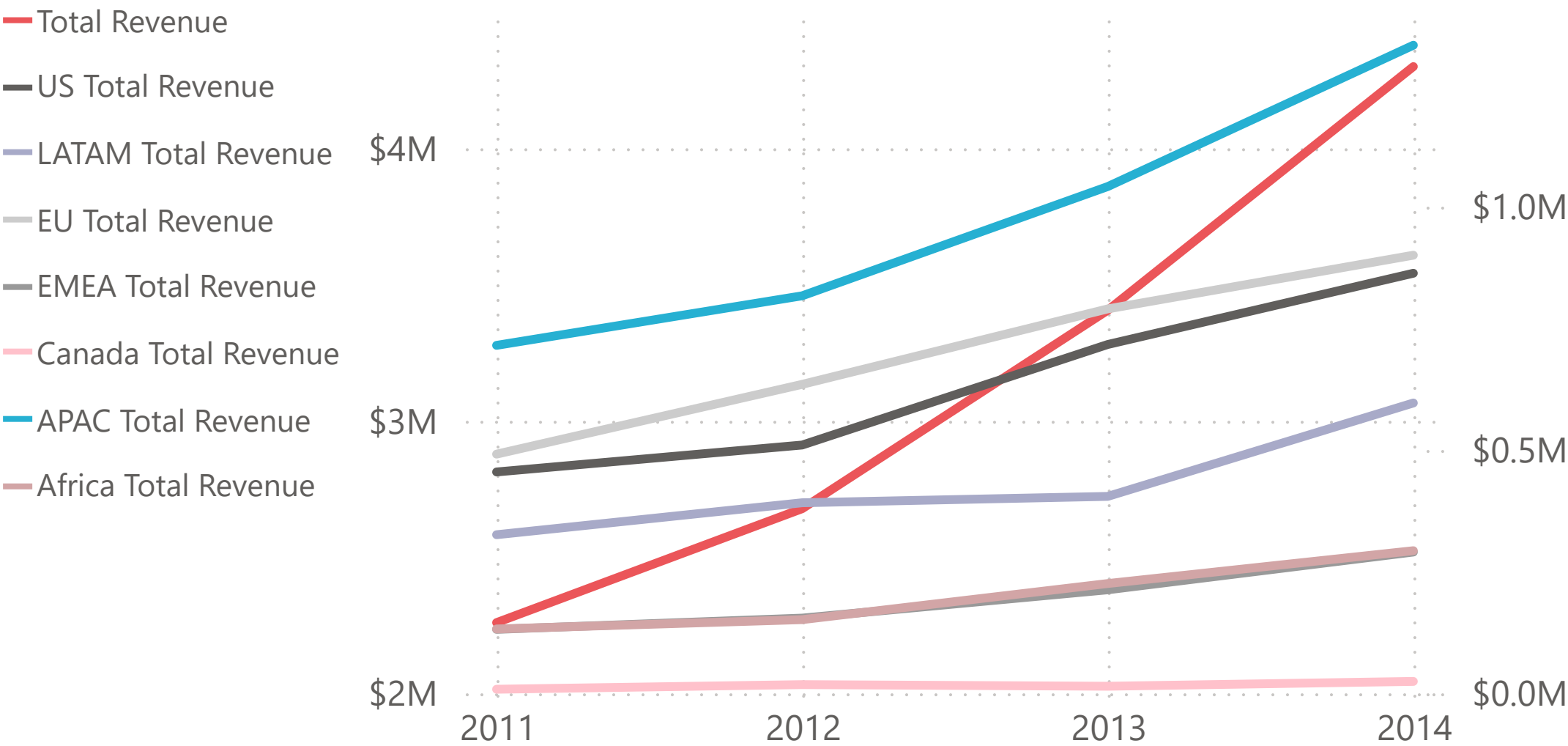
Total Revenue by Product Category



Total Number of Sales by Product Category



Total Revenue compared to Revenue by Market



Year	Total Revenue	Total Revenue LY	Total Revenue YoY	Total Revenue YoY Growth %
2011	\$2,259,450.90		2,259,450.8955 €	
2012	\$2,677,438.69	2,259,450.8955 €	417,987.7994 €	18.50 %
2013	\$3,405,746.45	2,677,438.6949 €	728,307.7548 €	27.20 %
2014	\$4,299,865.87	3,405,746.4497 €	894,119.421 €	26.25 %
Total	\$12,642,501.91	8,342,636.0401 €	4,299,865.8707 €	51.54 %

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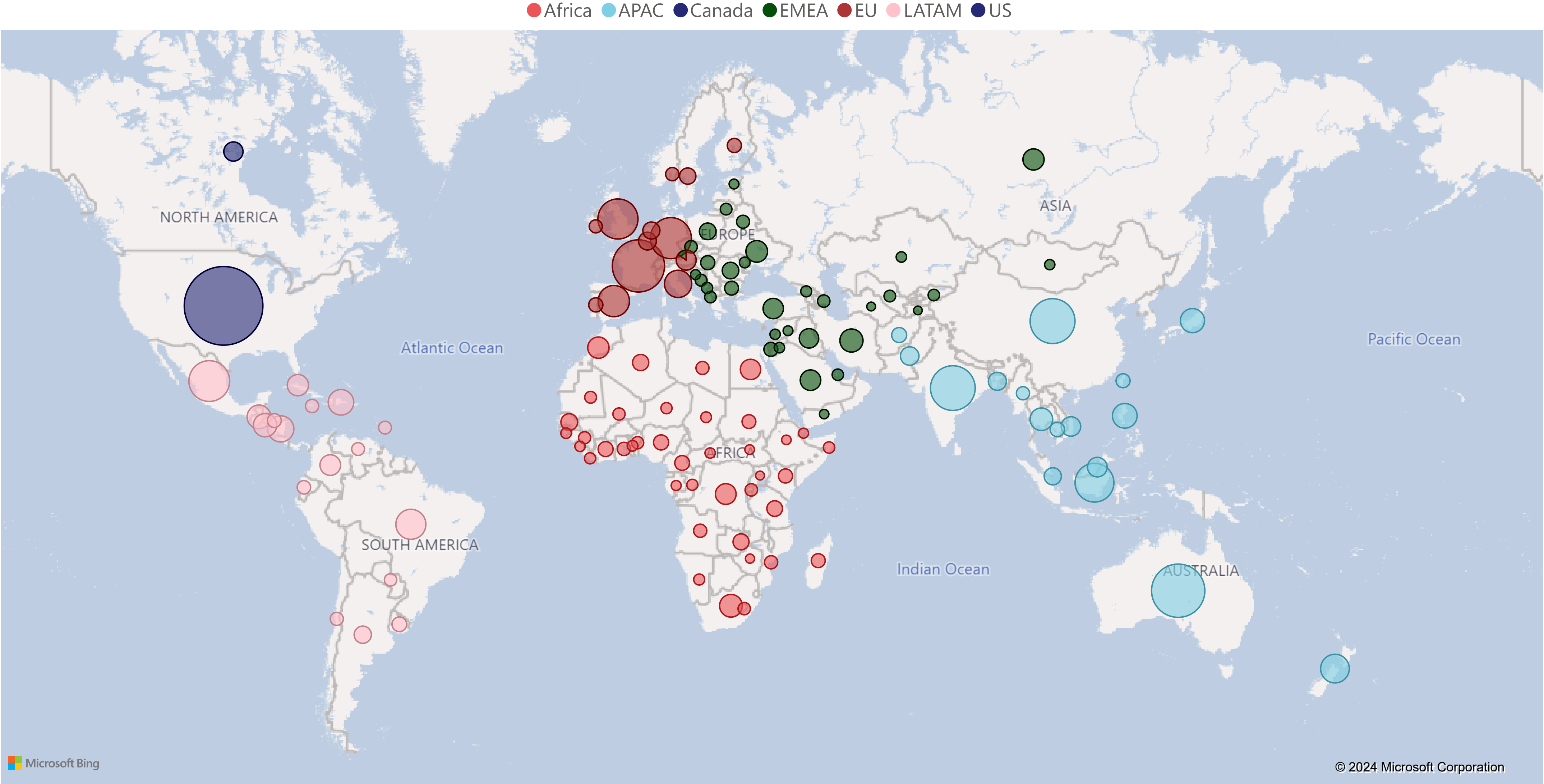
51K
Total Number of Sales

\$12.64M
Total Revenue

\$1.47M
Total Profit

178K
Total Quantity of Product Sold

Total Revenue by Country and Market



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GLOBAL

Year

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2011

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51K

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Total Revenue

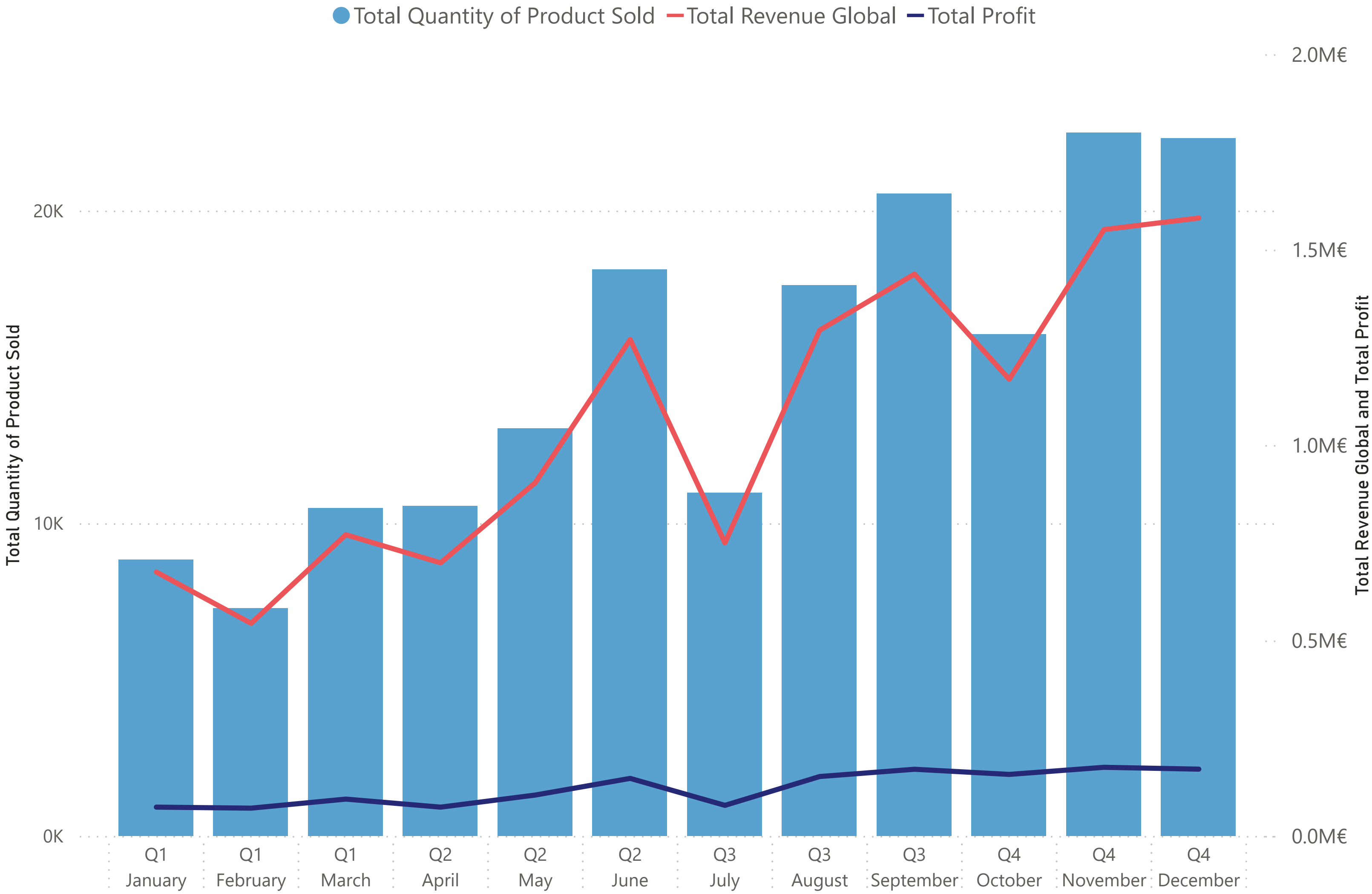
\$1.47M

Total Profit

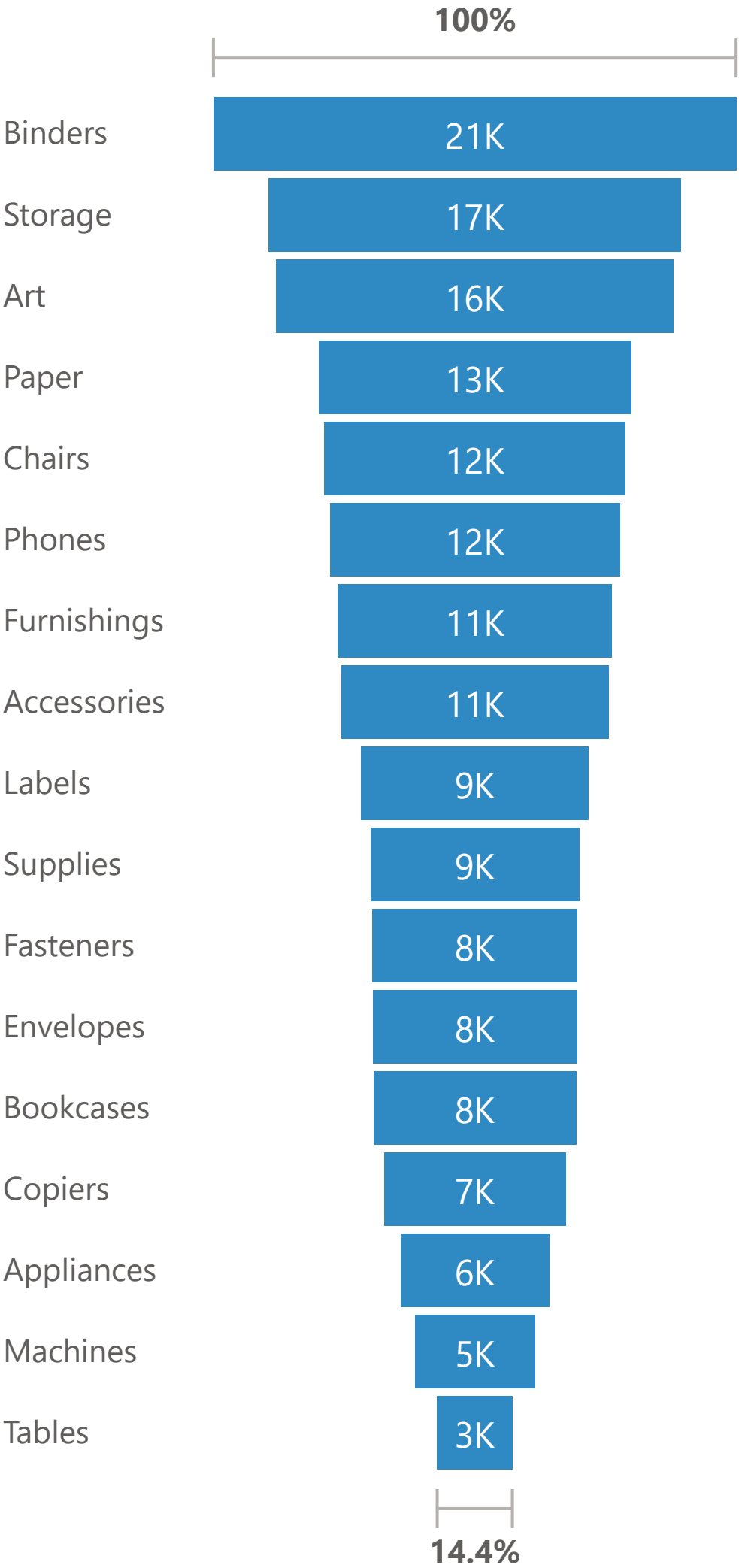
178K

Total Quantity of Product Sold

Quantity of Product sold by Month & Quarter compared to Total Revenue & Profit



Quantity of Product sold by Sub-Category



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GLOBAL

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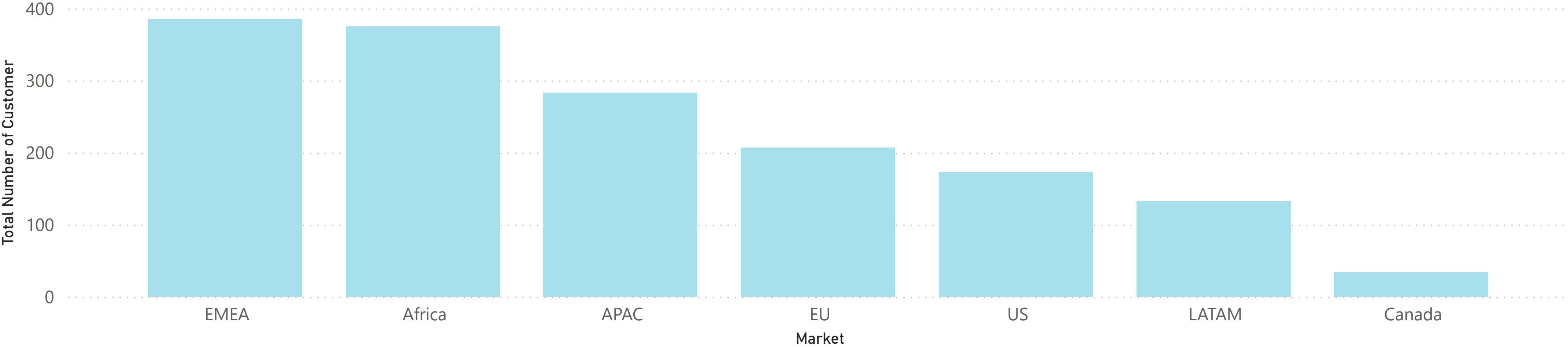
1590
Total Number of Customer

\$1.35M
Total Shipping Cost

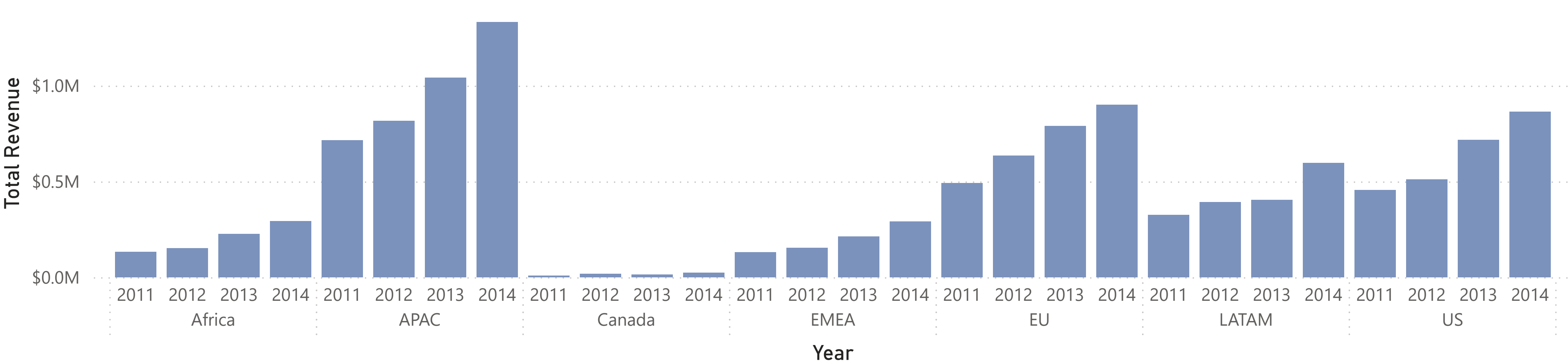
\$1.47M
Total Profit

178K
Total Quantity of Product Sold

Total Number of Customer by Market



Total Revenue by Market and Year



SuperStore - Sales Analysis : 2011 - 2014

APAC

- Year
- Select all
- 2011
- 2012
- 2013
- 2014

Market

APAC

14K

Total Number of Sales

\$3.91M

APAC Total Revenue

\$467.68K

APAC Total Profit

54K

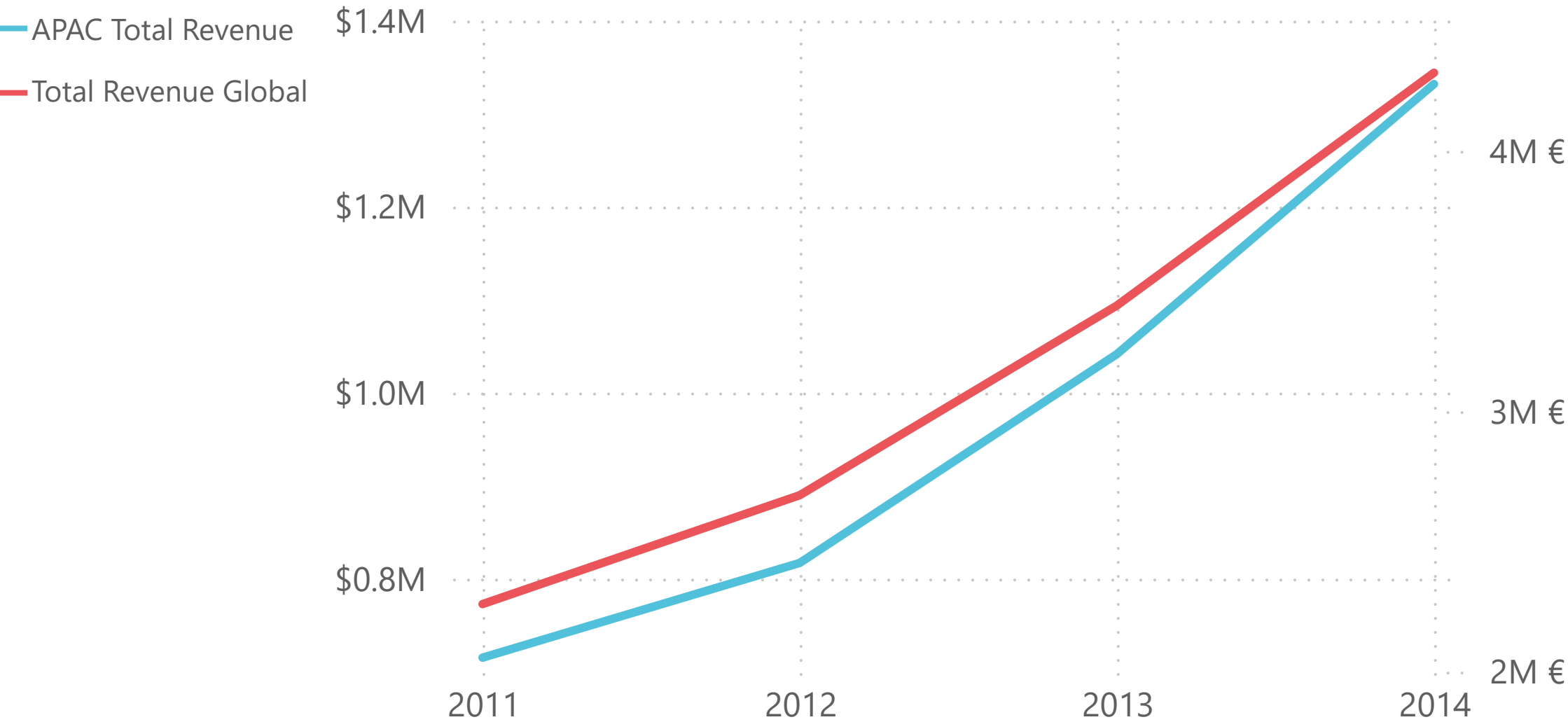
Total Quantity of Product Sold

Country

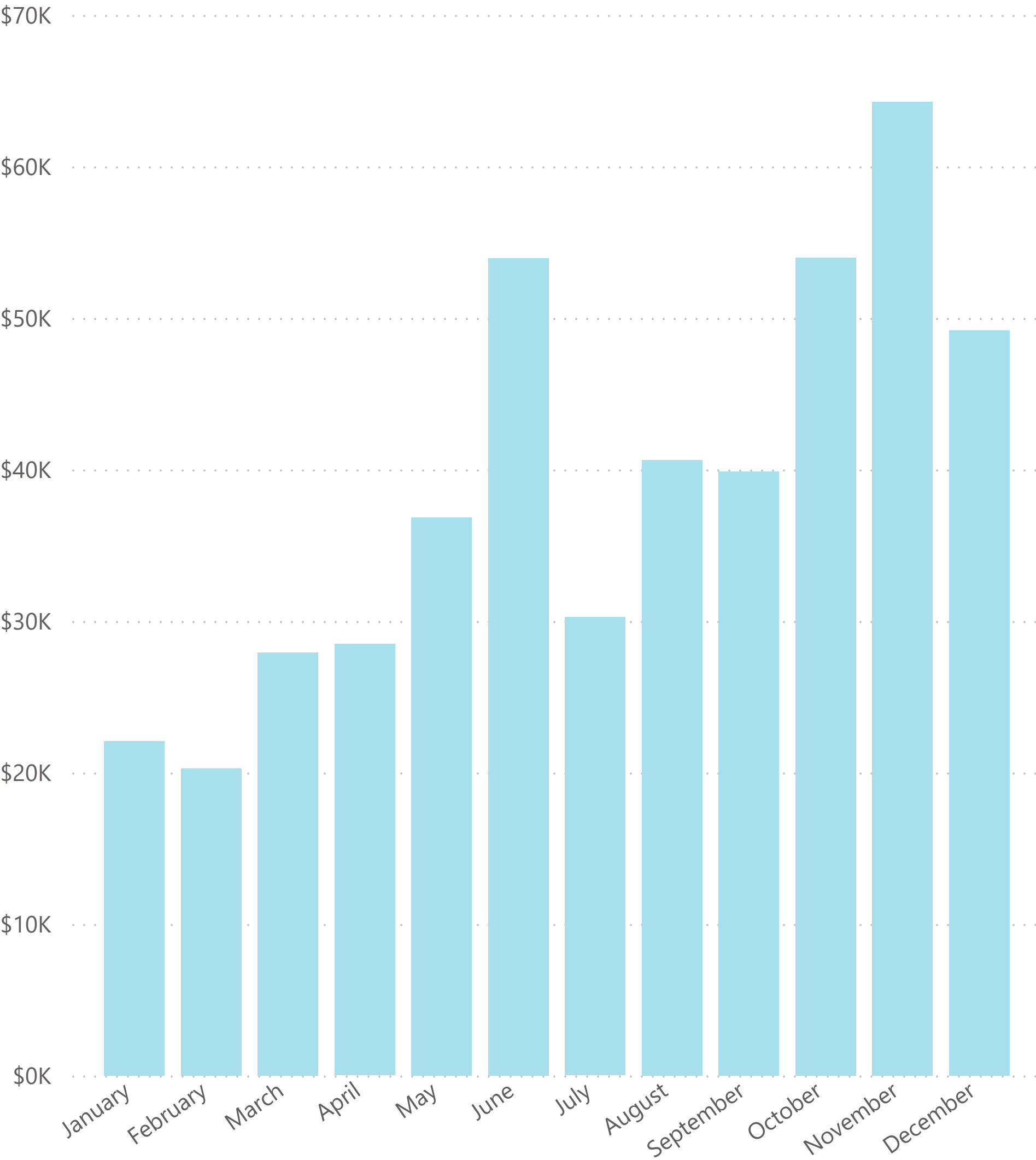
All

Year	APAC Total Revenue	Total Revenue LY	Total Revenue YoY	Total Revenue YoY Growth %
+ 2011	\$715,044.70	715,044.6949999999 €		
+ 2012	\$816,870.63	715,044.6949999999 €	101,825.9382 €	14.24 %
+ 2013	\$1,041,378.77	816,870.6332 €	224,508.1389 €	27.48 %
+ 2014	\$1,331,811.71	1,041,378.7721 €	290,432.9331 €	27.89 %
Total	\$3,905,105.81	2,573,294.1003 €	1,331,811.7052 €	51.76 %

APAC Total Revenue



APAC Total Profit by Month



SuperStore - Sales Analysis : 2011 - 2014

APAC

Year

Select all

2011

2012

2013

2014

Market

APAC

14K

Total Number of Sales

\$3.91M

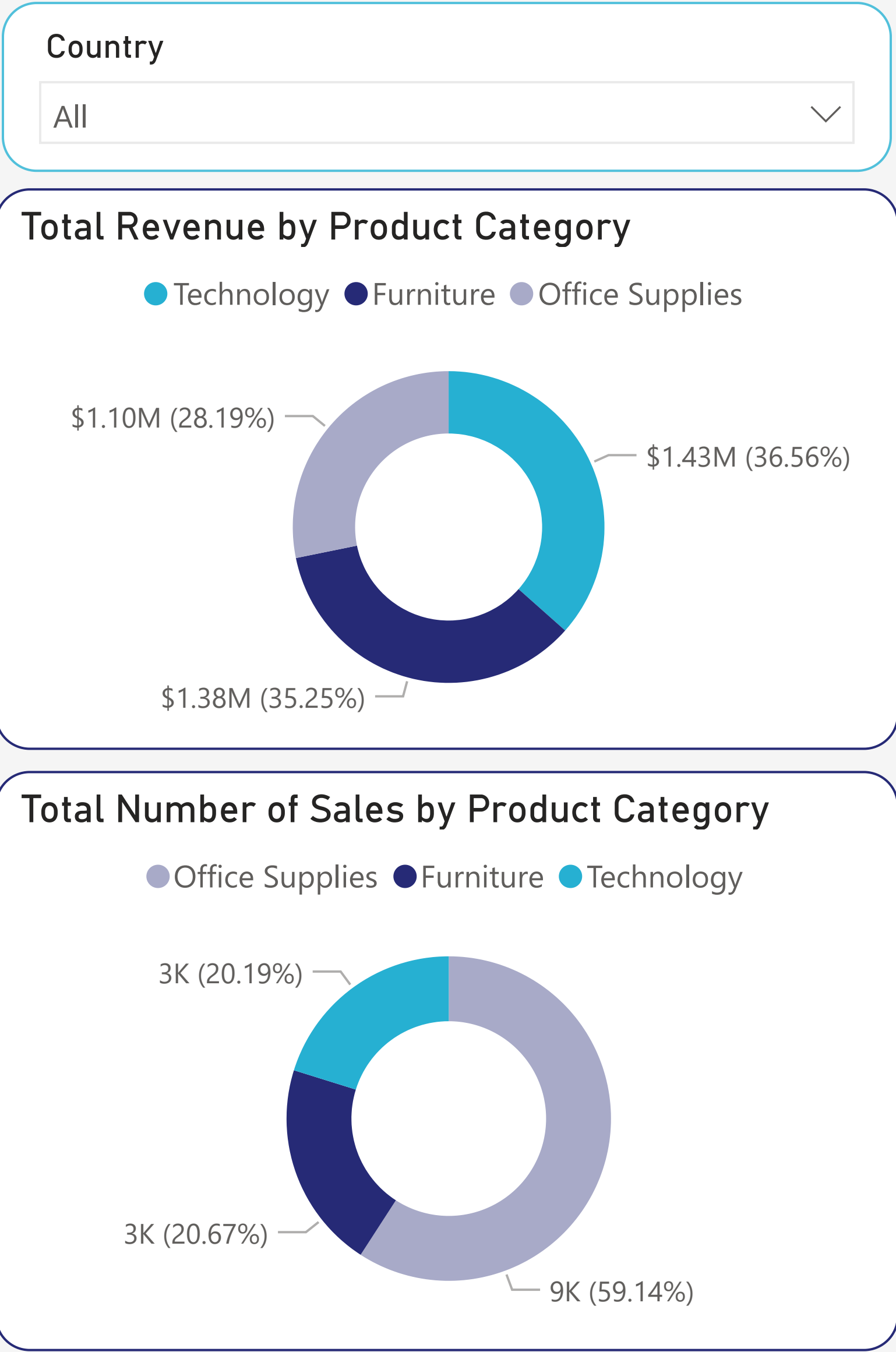
APAC Total Revenue

30.89 %

APAC Revenue Market Share %

\$467.68K

APAC Total Profit



- Year

☐ 2011

☐ 2012

☐ 2013

☐ 2014
- Country

☐ AFGHANISTAN

☐ ALBANIA

☐ ALGERIA

☐ ANGOLA

☐ ARGENTINA

☐ AUSTRALIA

☐ AUSTRIA

☐ AZERBAIJAN

☐ BANGLADESH

☐ BARBADOS

☐ BELARUS

☐ BELGIUM

☐ BENIN

- Market
- ☐ Africa
- ☐ APAC
- ☐ Canada
- ☐ EMEA
- ☐ EU
- ☐ LATAM
- ☐ US

- Product Category
- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

\$802.34K

Africa Total Revenue

\$199.8K

LATAM Total Profit

178K

Total Quantity of Product Sold

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2011	\$2,259,450.90		2,259,450.8955 €	
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Total	\$12,642,501.91	8,342,636.0401 €	4,299,865.8707 €	51.54 %

\$65.29K

Canada Total Revenue

15K

Total Profit

\$1.

Total Profit

EU Total Prof

\$1.35M

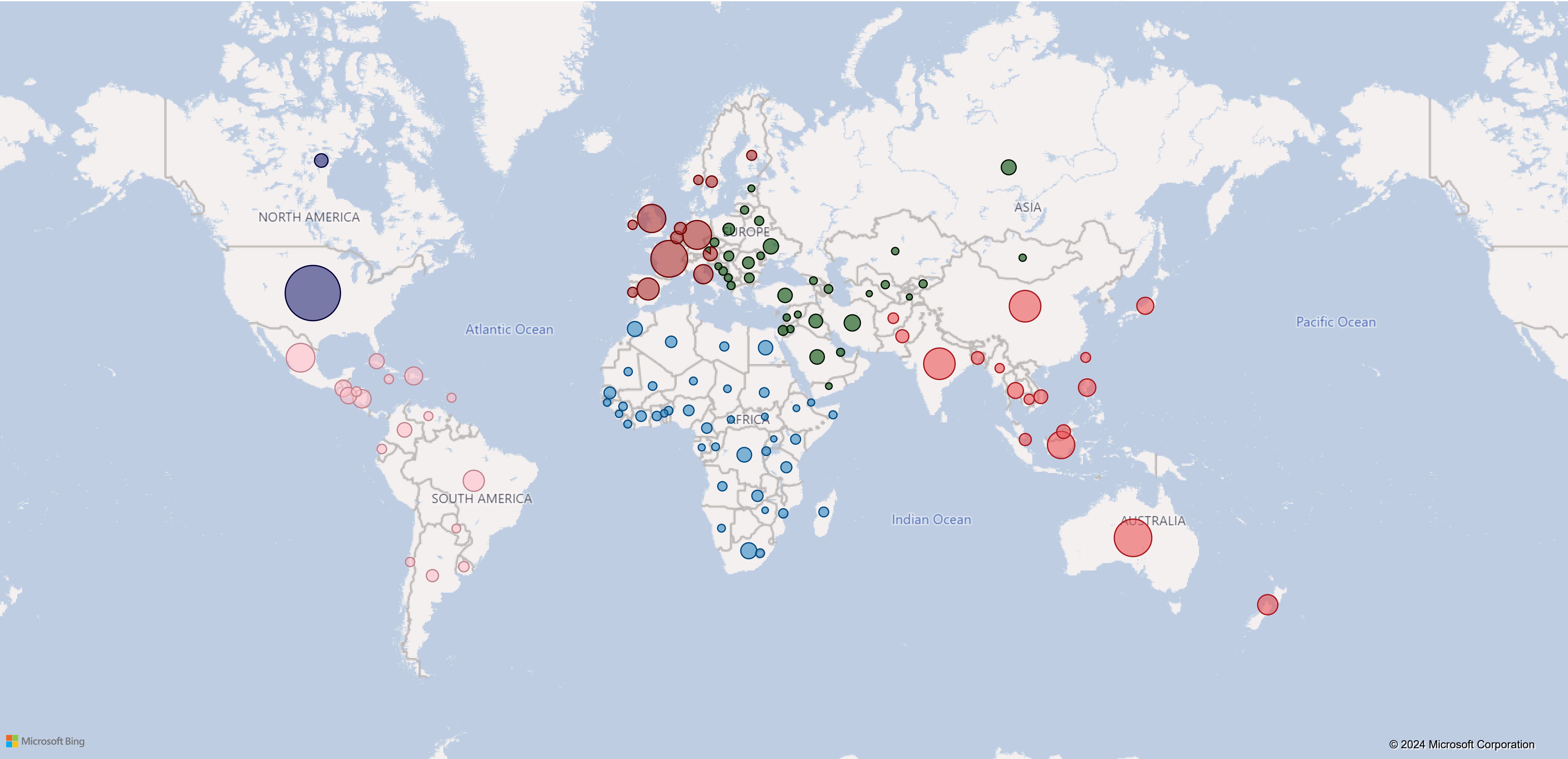
Total Shipping Cost

178K

Total Quantity of Product Sold

Total Revenue by Country and Market

Market ● Africa ● APAC ● Canada ● EMEA ● EU ● LATAM ● US



Top 5 best selling products

Product Name	Total Number of Sales
Staples	223
Cardinal Index Tab, Clear	108
Eldon File Cart, Single Width	103
Sanford Pencil Sharpener, Water Color	89
Stockwell Paper Clips, Assorted Sizes	69
Total	592

Top 5 cities with best revenue

