

# Data Mining (2015 Fall at Nanjing University)

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## 1 Introduction

A graduate level course provided for master and PhD students at Nanjing University, Nanjing, China.

## 2 Instructor

Prof. Lijun Zhang (<https://cs.nju.edu.cn/zlj/>)

## 3 Website

[https://cs.nju.edu.cn/zlj/Course/DM\\_15.html](https://cs.nju.edu.cn/zlj/Course/DM_15.html)

## 4 Textbook

Charu C. Aggarwal. Data Mining: The Textbook, Springer, May 2015.

## 5 My Score

89 / 100

## 6 Syllabus

### 1. Introduction to Data Mining

Reference:

Chapter 1 of the Textbook

Petersen and Pedersen. The Matrix Cookbook. Technical University of Denmark, 2012.

Appendices of Boyd and Vandenberghe. Convex Optimization. Cambridge University Press, 2004.

### 2. Data Preparation

Reference: Chapter 2 of the Textbook

### 3. Similarity and Distances

Reference: Chapter 3 of the Textbook

### 4. Association Pattern Mining

Reference: Chapter 4 of the Textbook

## 5. Cluster Analysis

Reference:

Chapter 6 of the Textbook

Belkin and Niyogi. Laplacian Eigenmaps and Spectral Techniques for Embedding and Clustering. In NIPS 14, 2001.

Lee and Seung. Learning the parts of objects by non-negative matrix factorization. Nature, 401: 788-791 1999.

Xu et al. Document clustering based on non-negative matrix factorization. In SIGIR, 2003.

## 6. Outlier Analysis

Reference: Chapter 8 of the Textbook

## 7. Data Classification

Reference:

Chapter 10 of the Textbook

Burges. A Tutorial on Support Vector Machines for Pattern Recognition. Data Mining and Knowledge Discovery, 2(2): 121-167, 1998.

Shalev-Shwartz et al. Pegasos: primal estimated sub-gradient solver for SVM. In ICML, 807-814, 2007.

## 8. Convex Optimization

Reference:

Boyd and Vandenberghe. Convex Optimization. Cambridge University Press, 2004.

Nesterov. Gradient methods for minimizing composite functions. Mathematical Programming, 140(1): 125-161, 2013.

Hazan and Kale. Beyond the regret minimization barrier: an optimal algorithm for stochastic strongly-convex optimization. In COLT, 421-436, 2011.

## 9. Data Classification: Advanced Concepts

Reference: Chapter 11 of the Textbook

## 10. Linear Methods for Regression

Reference: Chapter 3 of Hastie, Tibshirani and Vandenberghe. The Elements of Statistical Learning. Springer, 2009.

## 11. Mining Text Data

Reference: Chapter 13 of the Textbook

## 12. Mining Web Data

Reference: Chapter 18 of the Textbook

## 13. Mining Big Data

Reference:

Hazan and Kale. Beyond the regret minimization barrier: an optimal algorithm for stochastic strongly-convex optimization. In COLT, 421-436, 2011.

Boyd et al. Distributed Optimization and Statistical Learning via the Alternating Direction Method of Multipliers. Foundations and Trends in Machine Learning, 3(1): 1-122, 2010.

Zinkevich. Online convex programming and generalized infinitesimal gradient ascent. In ICML, 928-936, 2003.

Hazan et al. Logarithmic regret algorithms for online convex optimization. Machine Learning, 69(2-3): 169-192, 2007.