

# Xingshan He

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London

## SUMMARY

I am currently a student studying Graphic Design in London. Looking for a graphic design job. In addition to my graphic design skills, I have excellent coding skills and video editing skills. I like to use a sense of humour to solve problems and use graphic design as a storytelling tool.

**Personal Website:** <https://xingshanhe.com/>

**It Nice that** "[Step into Xingshan He's incredible world of interactive design](#)"

## EDUCATION

### Central Saint Martin, London

MA in Graphic Communication Design  
Sep 2022 - Now

### Communication University Of China, Beijing

Major in Broadcast and Television Engineering  
Minor in TV Editing and Directing  
Aug 2016 - Jun 2020

## Project Experience

### BBC Design Sprint

- User research, user psychology analysis
- Product prototype, user testing
- Product iteration and optimization
- Brand visual design, product demonstration video editing and production

### Unknown Quantities

Unknown Quantities is an annual collaborative publication of MA Culture, Criticism and Curating x MA Graphic Communication Design at CSM.

- Publication design, typography, print publication
- Responsible for online promotion, production of promotional posters

## Work Experience

### Exhibition Assistants -Thin Air, The Beams *March,2023*

- Engaged with visitors, sharing insights into the artistic concepts and techniques employed by exhibiting artists, fostering appreciation for various media forms.
- Actively participated in exhibition planning and coordination, contributing to tasks such as poster distribution, exhibition catalog organization, and display arrangement.

### Idol Propaganda - YUHENG FILM *Aug 2021 - Oct 2021*

- Planning short videos, write short video scripts, edit videos
- Designing animations for videos
- Designing posters and pictures for idol events
- Making promotional proposals and writing articles for Reality Show

### Video Director - Beijing NetEase *July 2019 - Sep 2019*

- Conducting video content design, editing (opening episode title, short video clips)
- Designing posters, banners, moving image
- Participating in video feedback analysis and replay of program data, Prompted short video

## Skill

### Graphic design

Adobe Photoshop CC ○ ● ● ● ●  
Adobe Illustrator CC ● ● ● ● ●  
Adobe Indesign CC ○ ● ● ● ●  
Blender ○ ○ ● ● ●  
Glyphs ○ ○ ● ● ●

### Coding

HTML, CSS, Javascript ● ● ● ● ●  
Machine Learning, ○ ○ ● ● ●  
Unity, ARkit ○ ○ ● ● ●  
Processing ○ ○ ● ● ●  
Arduino ○ ○ ● ● ●  
Python, C++ ,C ○ ● ● ● ●

### Video Editing

Adobe Premiere CC ● ● ● ● ●  
Final Cut Pro ○ ● ● ● ●  
Adobe After Effects ○ ● ● ● ●  
Adobe Audition ○ ○ ○ ○ ●

## Additional Credentials

### Certificate

ABRSM Grade 8 Piano,  
Grade 5 Music theory

### Language

English(IELTS 6.5),Mandarin

### Interest

Piano, Guitar, Ceramics, Calligraphy