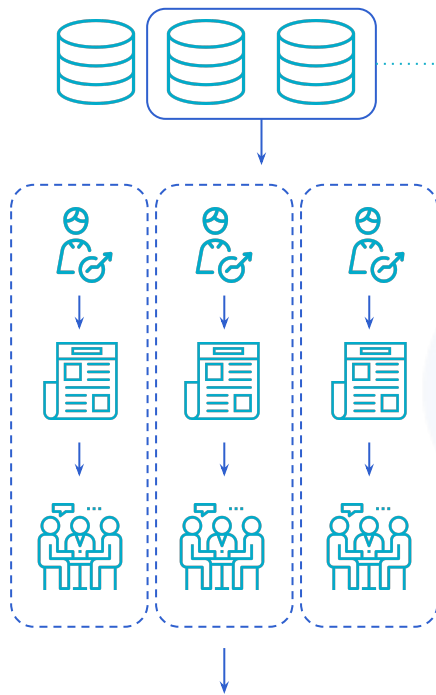




Data Science In Practice

*This is summary of Datanest Analytics Catalog
for better explanation or more complete catalog, you can contact us at hello@datanest.io*

Current state of data



On a daily basis, companies are collecting massive amounts of data. These data are mostly being **kept in Silos** based on the technology being used.

Most of this data is **underutilized** and only being stored for monitoring.

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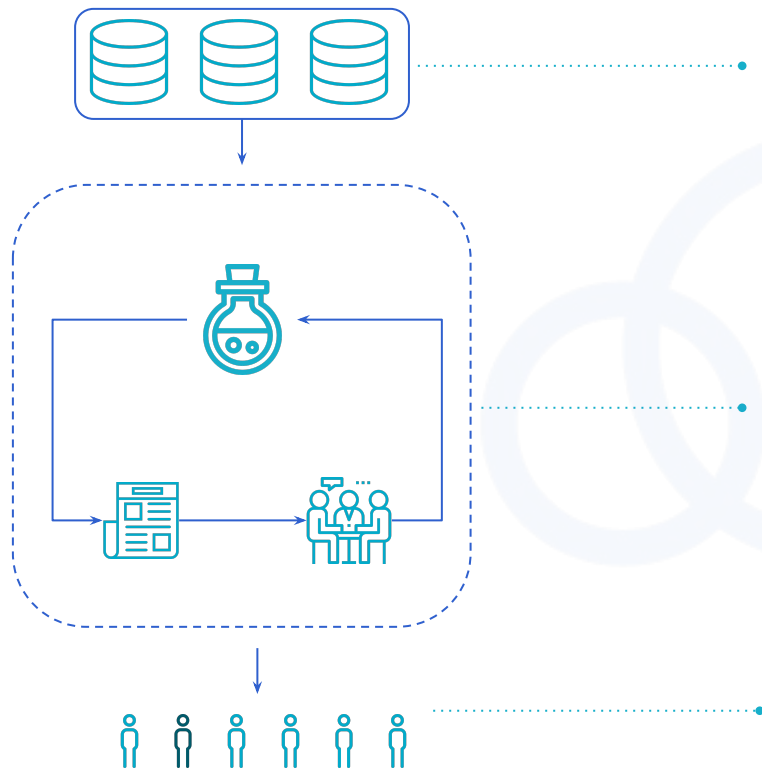
Reactive action instead of proactive.



Solution ?



How to leverage it?



Bridging Data silos

To compare and query all your data sources

Solving business cases

Using the power of AI & Machine Learning

Providing with actionable insights

To increase performance & profitability

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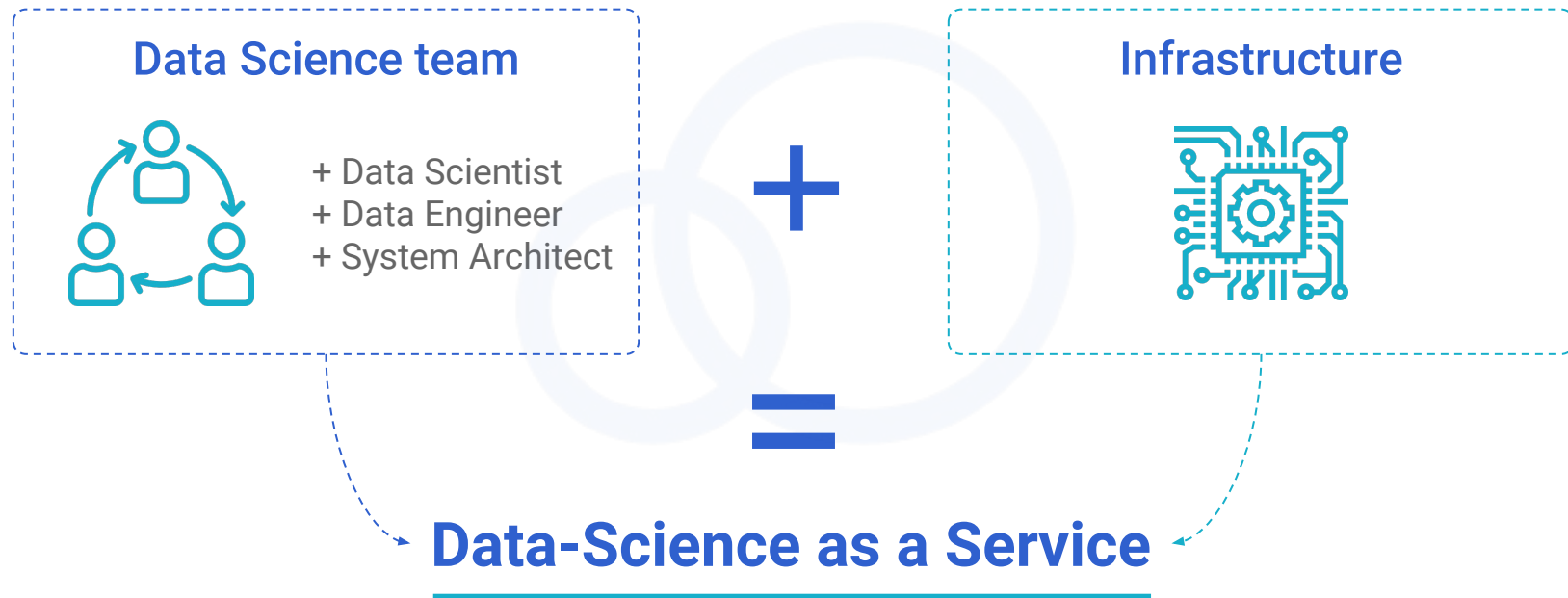
Datanest Solutions



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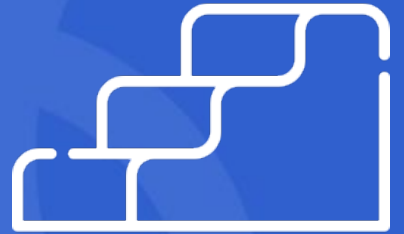
Introducing DataNest



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Steps on Data Science?



Datanest Data Science Stage

DIFFICULTY

How to automate

What will happen

Semantic

Why it is happening

Predictive

What happened

Diagnostic

Descriptive

Optimisation

Information

VALUE

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Level 1

Descriptive EDA

Describe relation

Describe composition

Describe distribution

Compare

Comparison

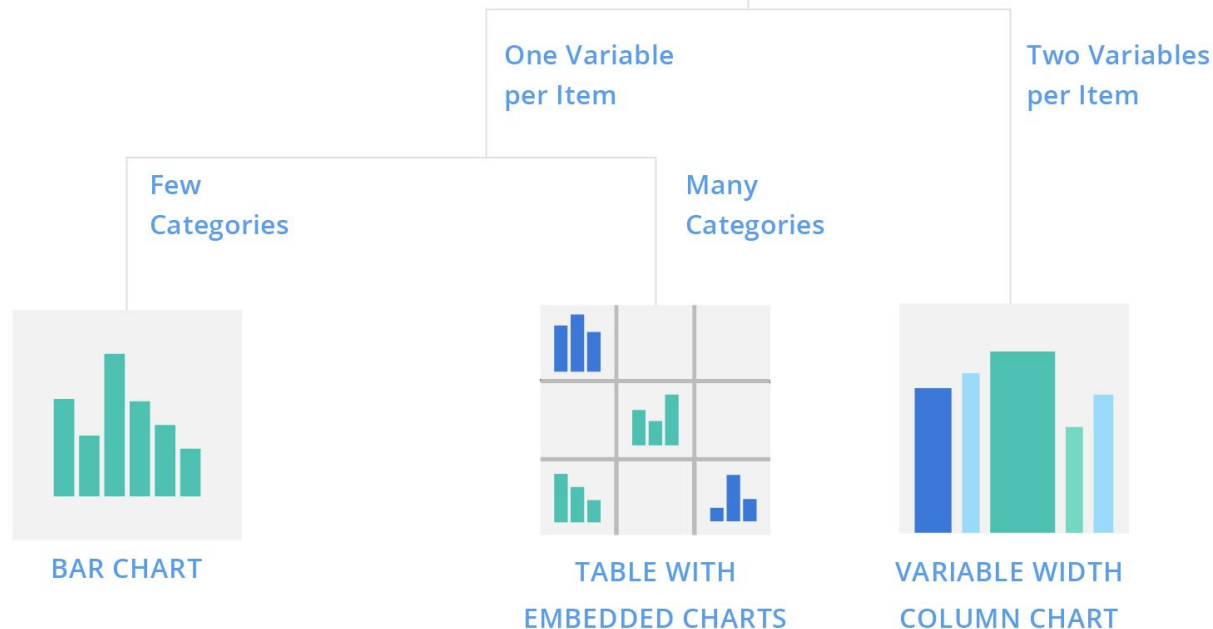
Composition

Distribution

Relationship

COMPARISON

Among Times



Comparison

Composition

Distribution

Relationship

COMPARISON Over Time

Non-Cyclical
Data



LINE CHART

Single or Few
Categories



BAR CHART
VERTICAL

Many
Categories



LINE CHART

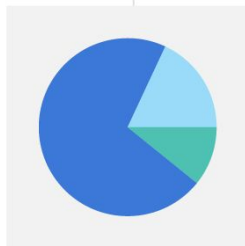
Comparison
Composition

Distribution
Relationship

COMPOSITION

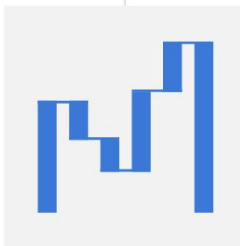
Static

Simple
Share of
Total



PIE CHART

Accumulation or
Substraction
to Total



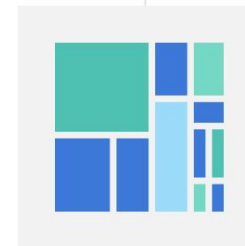
WATERFALL CHART

Components
of Components



STACKED 100%
BAR CHART WITH
SUBCOMPONENTS

Accumulation to
total and absolute
difference matters



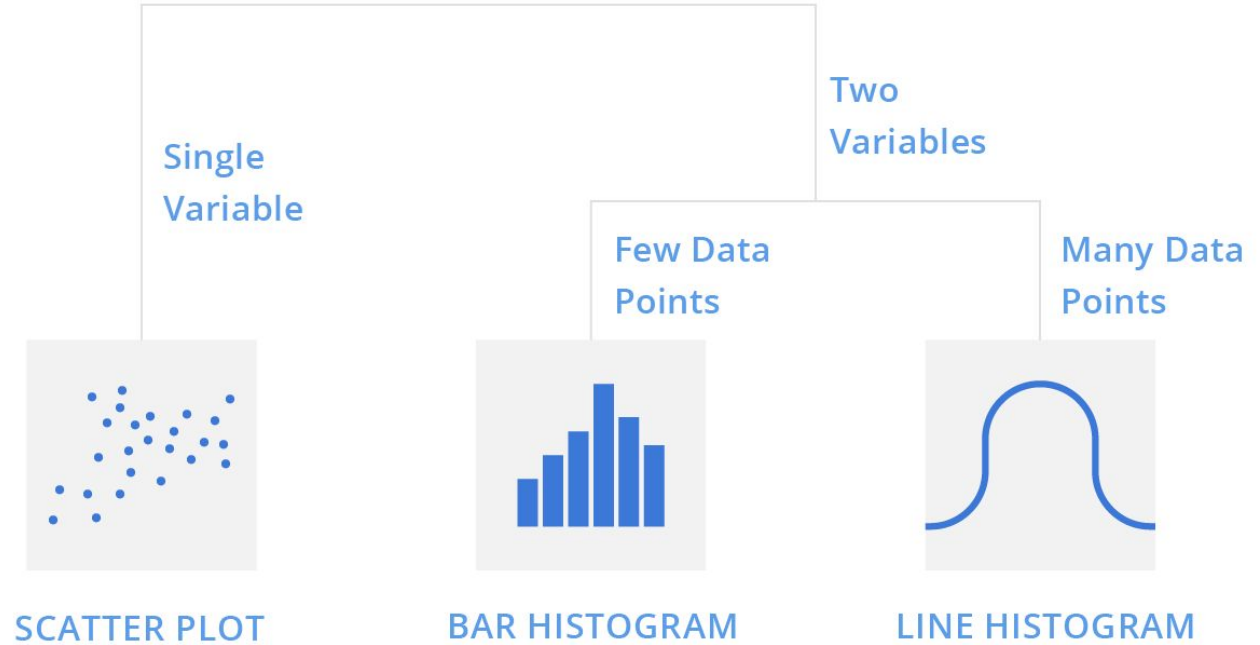
TREE MAP

COMPOSITION

Changing Over Time

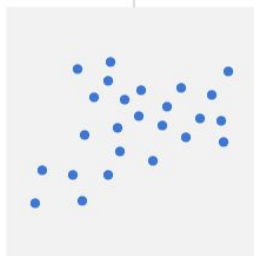


DISTRIBUTION



RELATIONSHIP

Two
Variables



SCATTER PLOT

Three or More
Variables



SCATTER PLOT WITH
BUBBLE SIZE

Level 3

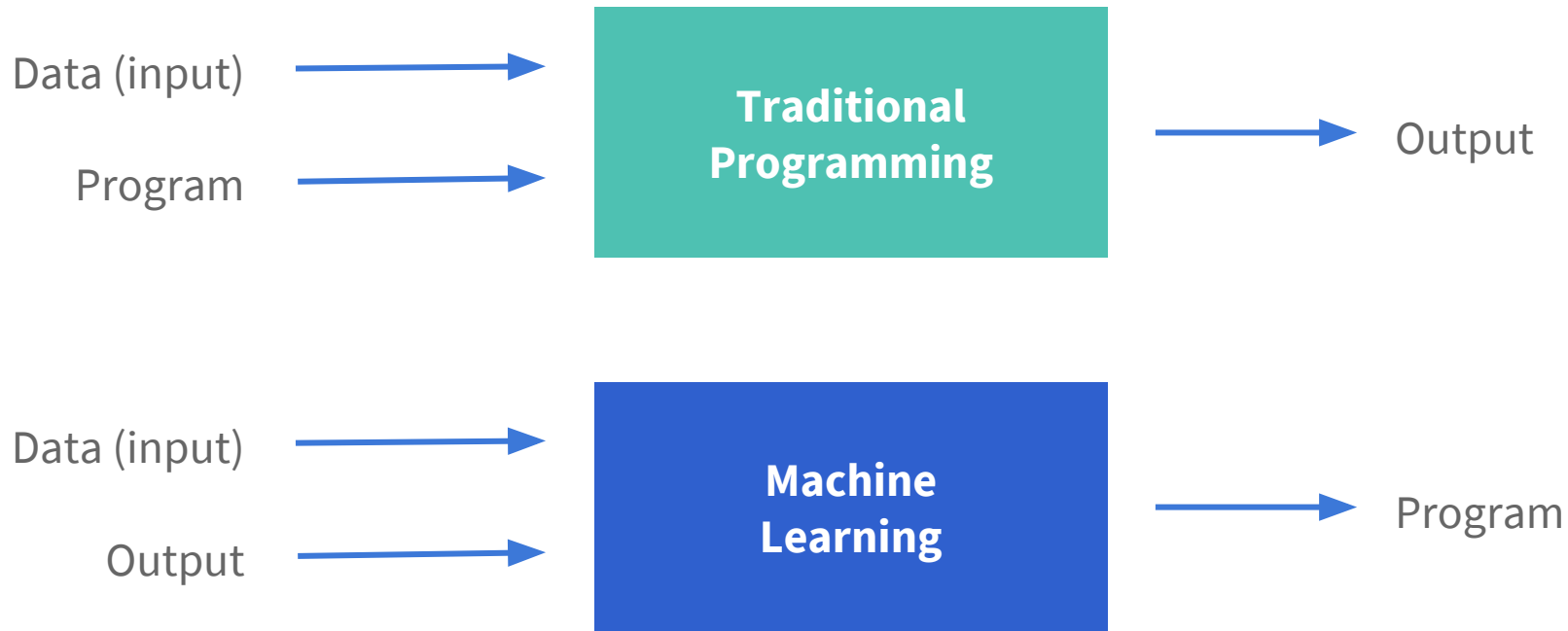
Predictive Machine Learning

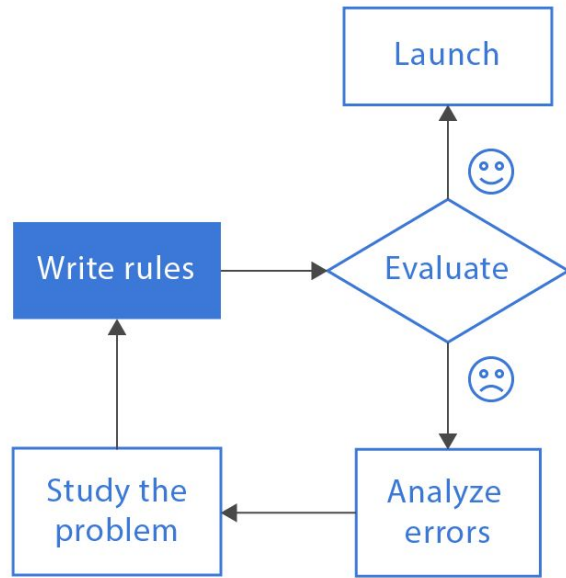
Supervised

What is ML ?

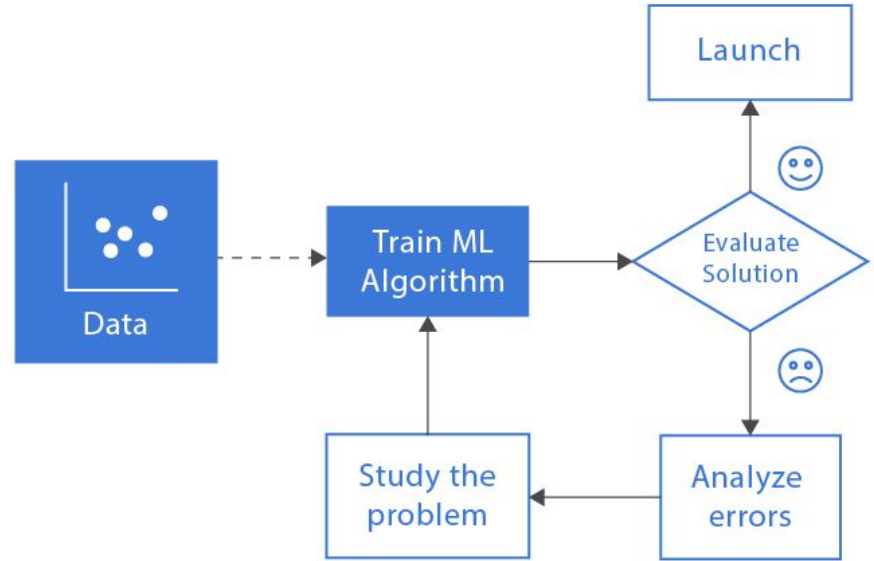
Unsupervised

Other Learning Types





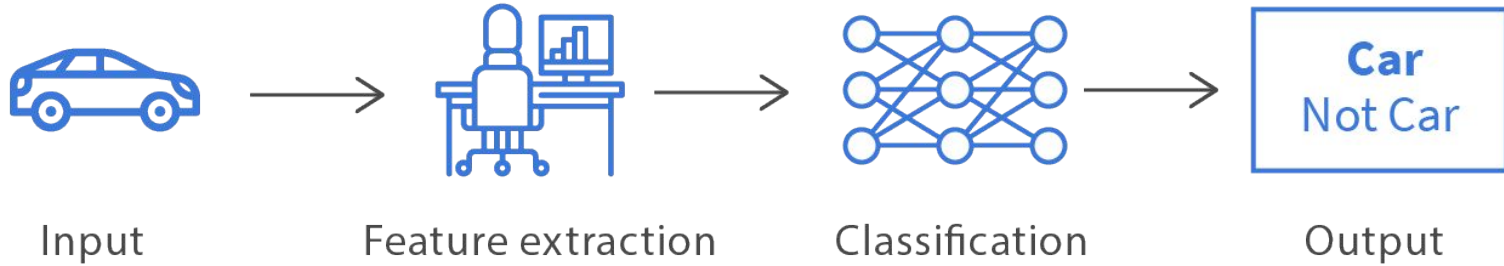
Traditional Programming



Machine Learning



Machine Learning



Deep Learning



ARTIFICIAL INTELLIGENCE

Early artificial intelligence stirs excitement.



MACHINE LEARNING

Machine learning begins to flourish.



DEEP LEARNING

Deep learning breakthroughs drive AI boom.



1950's

1960's

1970's

1980's

1990's

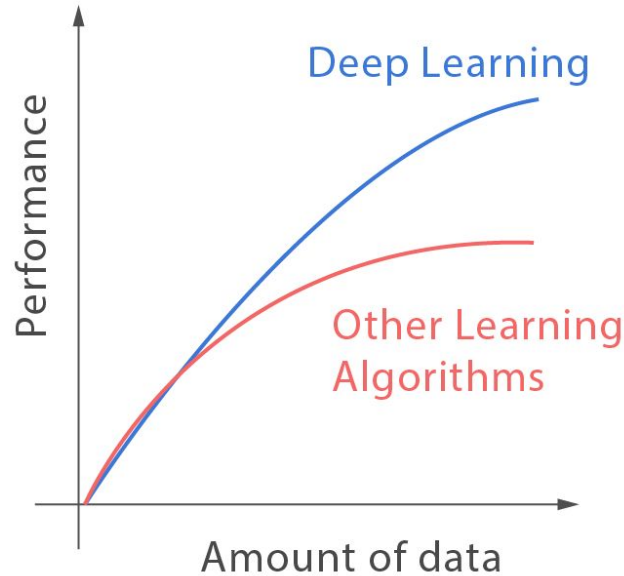
2000's

2010's

Since an early flush of optimism in the 1950s, smaller subsets of artificial intelligence – first machine learning, then deep learning, a subset of machine learning – have created ever larger disruptions.



Why deep learning ?



How do data science techniques scale with amount of data ?

Big Data ?



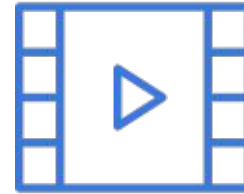
Excel file



PDF file



Sound



Video



Images

Other type of dataset you can ask on ***hello@datanest.io***



How to Formulate Problem?



Supervised Learning

What?

Classification

When?

Survival

How Much?

Regression

How much at certain time ?

Time series

How much at certain time and place ?

Panel

*For get industry tailored example you can contact us in **hello@datanest.io***



Supervised Learning

Where?

Geospatial

Where at certain time?

Geospatial Time Series

How Much?

Longitudinal

Multiple what ?

Sequential

Why?

Network (Cause n Effect)

*For get industry tailored example you can contact us in **hello@datanest.io***



Unsupervised Learning

Clustering

Anomaly Detection

Association Rule,
labelling each other

Decomposition

For get industry tailored example you can contact us in ***hello@datanest.io***



Other Learning Types

Metric Learning

Semi-Supervised
Learning

Reinforcement
Learning:
Q-Learning

Learning to Rank

Self-Supervised
Learning

Reinforcement
Learning:
Multi-Armed Bandit

Learning to Recommend

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