

SOJUNG PARK CHU

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EDUCATION

BARUCH ZICKLIN SCHOOL OF BUSINESS

Master of Science in Quantitative Methods and Modeling

GPA: 3.94/4.0

Relative Courses: Database Management, Experimental Design, Modern Regression

New York, NY

Expected Spring 2026

CITY UNIVERSITY OF NEW YORK (SPS)

Bachelor of Science in Information Systems, Technical Track

Cumulative GPA: 3.93/4.0; Dean's List

New York, NY

May 2024

WORK EXPERIENCE

AYA HEALTH INC.

Operation & Decision Analytics Intern

- Built pricing models and performed competitive benchmarking to map initial strategy and feature development
- Developed presentations and reports that translated complex market analysis into clear insights for investors

New York, NY

Apr 2025 – May 2025

CUNY, BARUCH COLLEGE

Graduate Teaching Assistant

- Evaluated and graded 1,000+ open-ended graduate exams and assignments in Statistical Inference (STA 9719) and Software Tools for Data Analysis (STA 9750), requiring detailed assessment of quantitative reasoning
- Held office hours and provided individualized guidance to students on software-based data analysis in R, Python, SQL

New York, NY

Feb 2025 – May 2025

BLUE GENERATION

Project Coordinator

- Integrated data tracking with Excel and SAP to maintain accurate records and ensure timeliness
- Managed wholesale clients in a front-facing role, overseeing projects to ensure high-quality results
- Increased sales by designing visuals for clients and marketing using Adobe Photoshop and Illustrator

New York, NY

Jun 2021 – Sep 2022

RESEARCH & LEADERSHIP EXPERIENCE

CFA INSTITUTE RESEARCH CHALLENGE - NY/CT FINALIST (TOP 4)

- Researched equity and delivered an investment recommendation by integrating financial, industry, and risk analysis
- Advanced to the final round against 32 teams by competing against colleges in the region through report writing and presentation of findings to a panel of industry experts and CFA charterholders

Nov 2024 – Feb 2025

CUNY UNIVERSITY STUDENT SENATE (USS)

Vice Chair of Technology Affairs

- Analyzed the university's technology policies to identify risks and actionable solutions
- Developed solutions for the university's learning management system in collaboration with CUNY's Vice Chancellor for Information Technology

New York, NY

Oct 2023 – Oct 2024

STUDENT GOVERNMENT ASSOCIATION & GOVERNING COUNCIL

Technology Editor, Executive Board Member

- Responsible for managing and organizing technological aspects within the student government, including maintaining records, taking minutes, and providing support for digital communication platforms

June 2023 – May 2024

ADDITIONAL

Technical Skills: Proficient in Microsoft Excel, R, Python, SQL, Tableau, Adobe Suite, HTML/CSS, Figma

Languages: Fluent in English; Working Proficiency in Korean