

## Bernoulli distribution

Binary  $\leftarrow$  two outcomes

A discrete prob distribution of a random variable which takes only two possible outcomes, typically labelled as Success (coded as 1) and failure (coded as 0) with a fixed prob of Success and failure  $p$ .

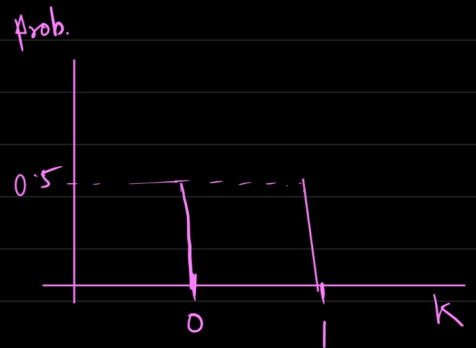
\* To model any experiment with only two possible outcome.

eg. Tossing a coin

Head or tail ( $K \in \{0, 1\}$ )

$$P(X=0) = 0.5 = p$$

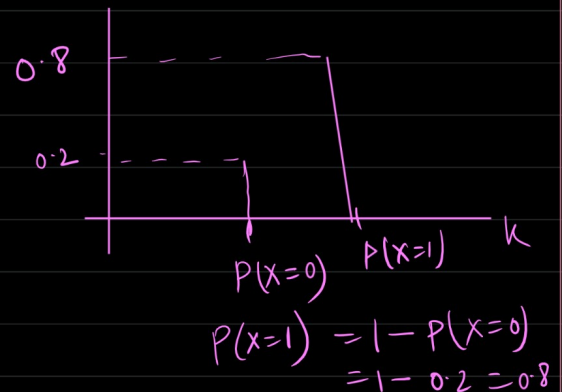
$$P(X=1) = 1 - 0.5 = q \\ (1-p)$$



$\Rightarrow$

$$P(X=k) = \begin{cases} p & \text{if } k=1 \\ 1-p & \text{if } k=0 \end{cases}$$

$$P(X=k) = p^k (1-p)^{1-k}$$



① if  $k=1$

$$P(X=1) = p^1 (1-p)^{1-1} = p^1 (1-p)^0 \\ = p$$

② if  $k=0$

$$P(X=0) = p^0 (1-p)^{1-0} \Rightarrow 1-p$$

$$p + (1-p) = 1$$

## Conditions of Bernoulli dist

- ① No of trial should be finite
- ② Each trial should be independent
- ③ Only two possible outcome  $\leftarrow$  Pass / fail
- ④ Prob of each output should be same in every trial.

$$\begin{array}{ccccc} 1 & 2 & 3 & 4 & 5 \\ P(H) = 0.5 & P(H) = 0.5 & P(H) = 0.5 & P(H) = 0.5 & P(H) = 0.5 \end{array}$$

### Examples

- tossing a coin
- Someone has committed a fraud or not
- getting a six or not
- pass/fail
- win/loss
- Customer Conversion
- rain or not

Q Bumrah bowls 6 balls at wicket, with prob of 0.6 at hitting the stump with each ball. What is prob of not hitting a wicket?

→ Bernoulli dist<sup>n</sup>.  
 $p(\text{hitting a wicket}) = 0.6$   
 $p(\text{hitting not a wicket}) = 1 - 0.6 = 0.4$

\* Mean and Variance of Bernoulli dist<sup>n</sup>.

$$\begin{array}{ccc} \Downarrow & & \Downarrow \\ p & & p(1-p) \end{array}$$

① Mean

$$E(x) = \sum_{i=1}^k x \underline{P(x)}$$

$$\begin{aligned} &= x=1 + x=0 \\ &= 1 \times 0.6 + 0 \times 0.4 \\ &= 0.6 \Rightarrow \underline{p} \end{aligned}$$

$$E(x) = \underline{p}$$

k can take two values  
0 & 1

$$\begin{aligned} P(\underline{x=1}) &= 0.6 = \underline{p} \\ P(\underline{x=0}) &= 0.4 = \underline{1-p} \end{aligned}$$

②  $\text{Var}(x) \Rightarrow E(x^2) - E(x)^2$   
 $E(x^2) = \sum x^2 p(x)$

$$= 1^2 \times p + 0 \times (1-p)$$

$$= p$$

$$\text{Var}(x) = p - (p)^2$$

$$= p(1-p)$$