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**Dashboard**

**Link:-** [https://public.tableau.com/app/profile/bhushan.chopade/viz/Book1\\_16864823069430/Dashboard1?publish=yes](https://public.tableau.com/app/profile/bhushan.chopade/viz/Book1_16864823069430/Dashboard1?publish=yes)

**Notebook Link:-** [Analyzing%20... - JupyterLab](#)

# Introduction



Welcome to our presentation on Amazon sales data analysis! Today, we'll be discussing how analyzing your Amazon sales data can help you grow your business and gain a competitive edge in the marketplace.

By examining key metrics such as sales volume, revenue, customer reviews, and ratings, you can identify trends, optimize pricing strategies, and improve customer satisfaction. But don't just take our word for it - we'll be sharing real-life examples and data to support our points.

Total Revenue	Total Profit	Total Unit Sold
137,348,768	44,168,198	5,12,871

### **Information :-**

In these slide I have shown the Total Revenue, Total Profit , Total Unit Sold. these will change as per filter which I was applying in dashboard



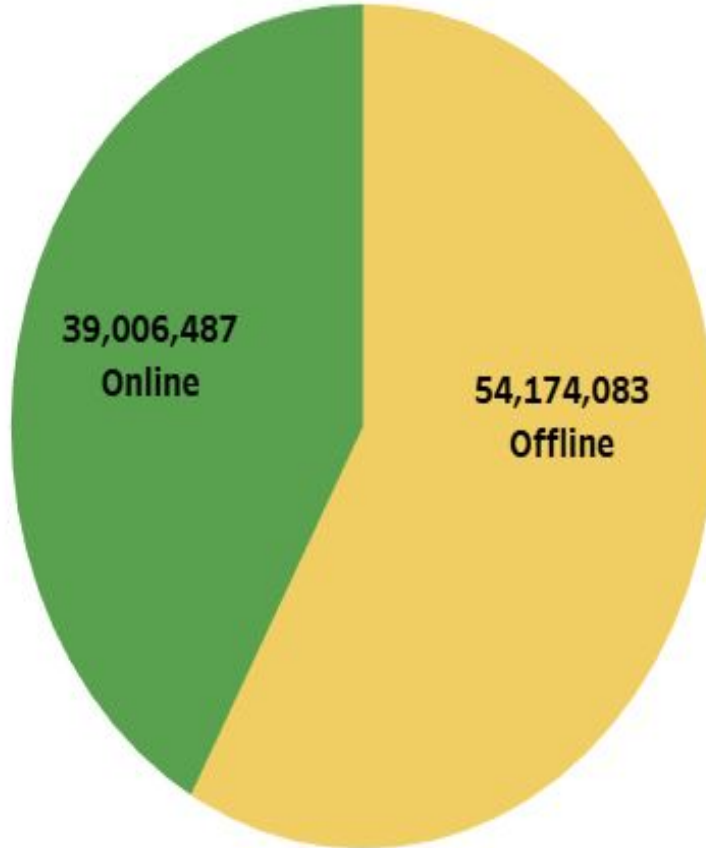
## Country\_Wise\_Sale



## Country Wise sales

In these map I have shown country wise sales of amazon. if we point on specific country it will shows us to sales figure.

## Sales Channel by Total Cost

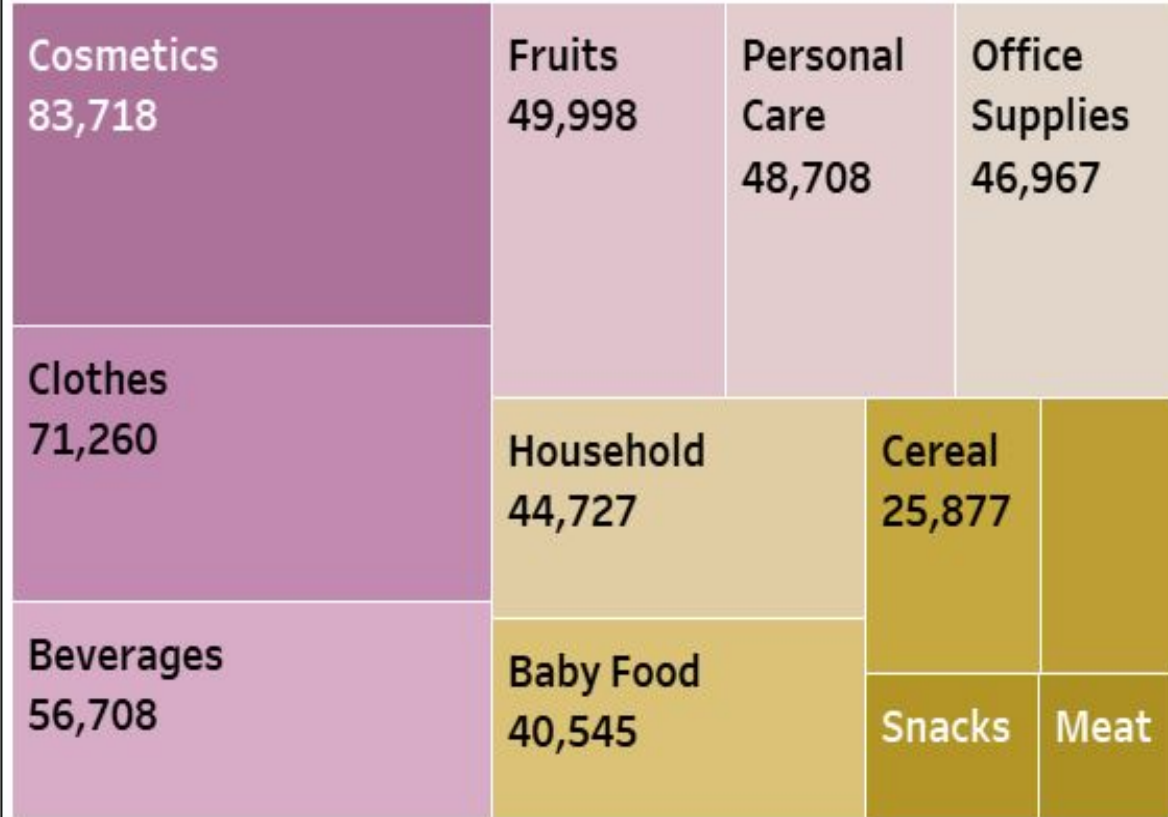


### Sales channel by total cost:

In these piechart I have shown sale channel by total cost of amazon.here we shown the online product selling figure & offline product selling figure.

Item type wise

Total Revenue: 137,348,768



## Item type wise unit cost:

In these Tree map I have shown Item type wise unit cost. here we observe item type and its unit price on amazon. it has color coding on price. purple color is for higher price shows & dark yellow is shows lower price of item.

Total Revenue

137,348,768

Total Profit

44,168,198

Total Unit Sold

5,12,871

Country

(All)

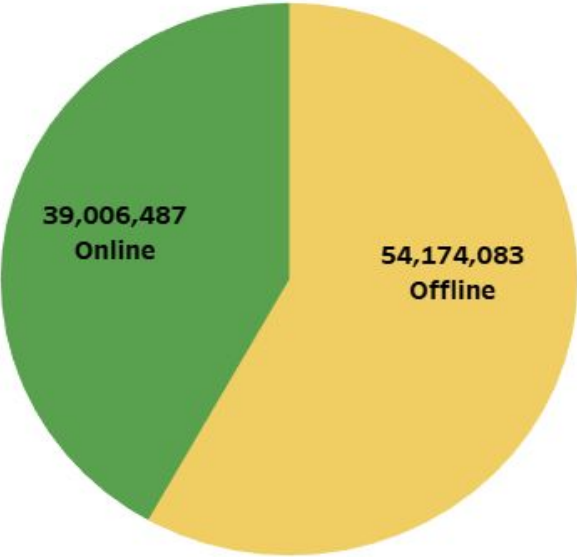
Total Cost

93,180,570

Country\_Wise\_Sale



Sales Channel by Total Cost



## Analyzing Amazon Sales

PRIVIO...

Total Revenue

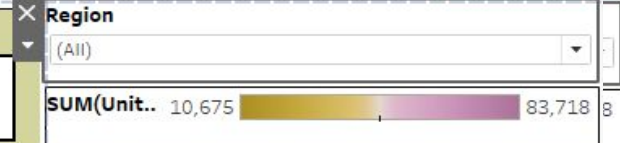
137,348,768

Total Profit

44,168,198

Total Unit Sold

5,12,871



## Itemtype Wise Unit cost

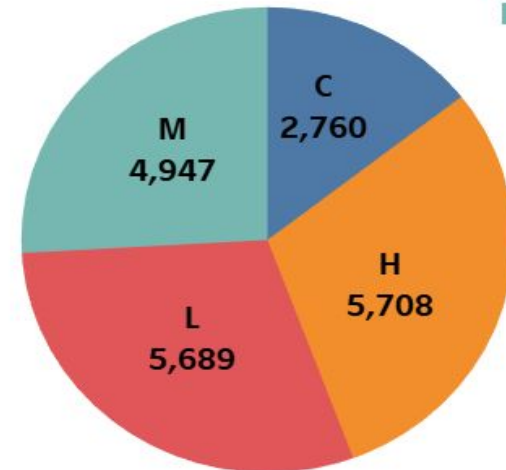
Cosmetics  
83,718Fruits  
49,998Personal  
Care  
48,708Office  
Supplies  
46,967Item Type:Cosmetics  
Units Sold:83,718Clothes  
71,260Household  
44,727Cereal  
25,877Beverages  
56,708Baby Food  
40,545

Snacks

Meat

## Order Priority By Unit Cost

Order Priority







## Conclusion:-

- In conclusion, analyzing Amazon sales data is a crucial step for businesses of all sizes. By identifying trends, optimizing pricing strategies, and improving customer satisfaction, businesses can gain a competitive edge in the marketplace.
- Throughout this presentation, we have discussed the benefits of analyzing Amazon sales data, the different types of data available, the various tools for analysis, and best practices for effective analysis. It's clear that taking advantage of these resources can lead to significant growth and success for your business.