

Age Group	Very important	Important	Somewhat important	Not important	Don't know
18-24	40%	35%	15%	5%	5%
25-34	45%	30%	15%	5%	5%
35-44	40%	35%	15%	5%	5%
45-54	35%	30%	20%	10%	5%
55-64	30%	25%	25%	15%	5%
65-74	25%	20%	30%	20%	5%
75+	20%	15%	35%	25%	5%

