

# The Pragmatist

The pragmatist is looking to use college as a springboard into their future career. They value a college that has a strong track record of helping students like them find internships and good jobs in their field. Due to that lens, pragmatists place heightened value on the finances of their college journey, carefully considering both the cost of attending a school and the ROI they can expect after graduating. While on campus, they are looking for a strong program in their specific intended major. Beyond reputation, their major program and department need to serve as a launching pad for graduate education and professional development. While on campus, they also value opportunities for experiential and practical learning, with an added bonus if they can translate those opportunities into course credit. Because so many pragmatists have immediate career or educational aspirations, they are often explicitly looking for an academic environment that allows them to earn strong grades.



% OF COLLEGEVINE USERS GRADUATING IN '23

16%



### IMPORTANT DECISION FACTORS

- **Experiential & practical learning opportunities**  
Coursework, programs, and other opportunities for experiential learning
- **Student outcome data**  
Graduation rates, debt load, job placement rates, starting salaries, and ROI
- **Career advising resources**  
Departmental career advising and other career development resources
- **Major-specific reputation and ranking**  
The strength of your program for their intended major
- **Scholarships and financial aid**  
Financial support offered by your institution