

# The Striver

The striver is looking for colleges that can help them achieve the lofty goals they have for their future. These students are looking for a college with a strong reputation, and want to build a peer network of students with similar aspirations. They particularly value a college with a strong base of successful and influential faculty and alumni within their region and the country at large. While on campus these conscientious students are looking for opportunities for professional development, mentorship, and networking. At many colleges, strivers aim to participate in honors or advanced level coursework and access unique opportunities via special programs. They specifically value schools that have a strong track record of post-graduation student success, and the career advising, programs, and opportunities to help them on that path. And as they look forward to their future, they hope to use college as a springboard to a career in a high earning or competitive field.



% OF COLLEGEVINE USERS GRADUATING IN '23

21%



### IMPORTANT DECISION FACTORS

- **Large and successful alumni network**  
Alumni working in the types of industries, companies, and jobs that they plan to pursue
- **Graduate outcomes**  
Employment rates, prestigious companies and positions
- **Institutional reputation and ranking(s)**  
The overall reputation of your institution
- **Major-specific reputation and ranking**  
The strength of your program for their intended major
- **Competitive activities, programs, and awards on campus**  
Opportunities to develop their resume through extracurricular activities, awards, and competitive programs.