

The Learner

The learner is looking for colleges that allow them to deeply explore their academic interests and passions. They are looking for a university and program(s) of study with a strong academic reputation. Their ideal campus culture is deeply intellectual, and they prize opportunities for scholarly debate, enrichment, and research. Learners are looking for a roster of courses that enables deep exploration of key themes in their field and interdisciplinary applications of knowledge. These students want to maintain strong relationships with their professors and teachers, and place a lot of value on a faculty research experience. At the same time, they are looking for an engaging classroom experience and are not put off by rigorous coursework and academics. Through their work in college, learners aim to develop a deep and passionate understanding of their field. After graduating, they plan to build on their undergraduate experience in grad school and beyond with a future career in academia or research.



% OF COLLEGEVINE USERS GRADUATING IN '23

9%



IMPORTANT DECISION FACTORS

- **Major-specific reputation and ranking**
The strength of your program for their intended major
- **Academic enrichment opportunities**
Lectures, speakers, and academic competitions
- **Accomplished faculty**
Faculty members who have strong research credentials or are doing interesting research
- **Grad school placement and advising**
Placement rate of students into graduate programs and advising resources for students on that path
- **A compelling classroom environment**
The classroom environment, teaching style, and academic facilities available to students
- **Research opportunities**
Research opportunities for undergraduate students