

NMW Midterm Exam

Answer 1: The difference between page layout for printed document and page layout for websites is that the printed document is static and it has more control over aesthetics, optimization of space & it has graphic design and artistic skills where as the web page layout is combination of multimedia and web and it requires more various skills as compare to previous one.

Answer 2: A) Mondrian

Answer 3:

Answer 4: The F- layout is based on psychometric studies and suitable for wide range of websites as the eyes move across a page in F shape pattern and it often offers a detailed vertical menu on left side .

Answer 5:

Answer 6: The Grid can be used to achieve many different layouts. ... Like tables, the Grid enables an author to align elements into columns and rows, but unlike tables, the Grid doesn't have content structure, and thus enables a wide variety of layouts not possible with tables.

Answer 7: A) Module

B) Gutter or grid gap

Answer 8: A modular grid is a grid which has consistent horizontal divisions from top to bottom in addition to vertical divisions from left to right. Modular grids are created by positioning horizontal guidelines in relation to a baseline grid that governs the whole document.

Answer 9: