



HIRAK CHOUDHURY

UX DESIGNER

+91 824 084 5371 • choudhuryhirakkumar@gmail.com • Kolkata, India

PROFILE

Im still in that paradigm where I consider myself a designer as well as a developer. Growing up, I was always fascinated by cartoons, comics and video games, probably that was the reason why chose to specialize in multimedia at grad school. After graduation I set off to the United Kingdom to obtain my master's degree on Interactive Media. It was here I realized that I'm way too interested in the technical part of building products, I wanted to know how products actually work, so I gravitated towards the "development side of the force"--the force of all things software if you consider design and development to be separate sides.

Its been a year since I obtained my master's degree. I've been honing my skills as a developer as well as an UX Designer. I feel users are seldom neglected before most applications are ideated. This in turn results in products which are half finished and one-dimensional.

I've worked at Fairfest Media a company based in Kolkata, and they provided me the oppurtunity to look into some real use cases of imperfect User Experiences. We built an awesome hotel booking app called (link) SelectRooms and also rediscussed the strategy of redesigning some of their websites.

Soon, I felt it was time for me to move on to polish my skills in Front End Web Development and video games development as I sort of felt the need to learn more and design more [haha]. These days you can find me busy learning or developing[soon] on my new Predator workstation and occassionally handling few graphic design challenges.

EDUCATION

2015 - University of Westminster London
2016 Masters(Sc) in Multimedia

UI/UX Design, Web Development, Project Management, Web-Enabled Database Applications, Web Marketing and Analytics etc.

2011 - St Xavier's University Kolkata
2015 Bachelors in Multimedia

Photography, Film Studies, Animation, Visual Effects, Sound Design, Graphic Design etc.

WORK EXPERIENCE

Freelancer • Graphic Designer

2012 - Present

Collaborations with companies and individuals as a freelance Graphic Designer, Animator, 3d Artist for small and large multimedia projects, web projects etc.

Fairfest Media • UX Designer, Web Developer

2016 NOV - 2017 MAY

Worked as a full time UX Designer and Web Developer handling several Projects ranging from Visual Design, Branding, Web Development, Web Design, UX Design and UI Design

Yellow Door Store • Graphic Designer

2015 JAN - 2015 MAR Internship

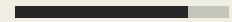
Internship as a Graphic designer responsible for social media posts, promotional videos and web content design

SKILLS

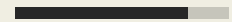
Branding



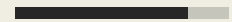
Animation



Visual Design



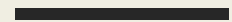
UX Design



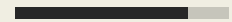
Web Design



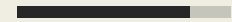
Photography



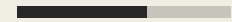
Illustration



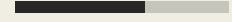
HTML and CSS



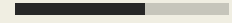
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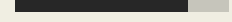
PHP



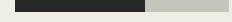
SQL



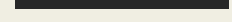
Flash



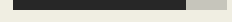
Unity



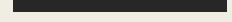
Axure



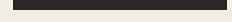
Maya



Photoshop



Illustrator



Premiere Pro



After Effects

