HATCHI ($HATCHI) Whitepaper

Loyalty • Love • Legacy
Version 1.0 – January 2026

Overview

$HATCHI is a community-driven memecoin launched on the Solana blockchain. It was created to represent loyalty, shared belief, and transparency within the fast-moving memecoin space.

This project is not positioned as a guaranteed investment, a company, or a financial product. $HATCHI exists as a decentralized community token inspired by a real story and sustained by its holders.

The value of $HATCHI is determined entirely by market participation and community engagement.

The Story Behind Hatchi

Hatchi was a real dog — a two-year-old Chow Chow who brought loyalty, warmth, and companionship to his family. He was not just a pet, but a daily presence and a source of comfort.

On January 6, 2026, Hatchi suddenly became weak and lost his appetite. Despite efforts to help him recover, he peacefully passed away. His loss was unexpected and deeply felt.

From that moment, the idea of $HATCHI was formed — not to monetize grief, but to build a community that reflects the values Hatchi represented: loyalty, connection, and trust.

$HATCHI was created as a way for people to come together around a shared story and participate in something collective rather than transactional.

Purpose & Philosophy

Purpose

To build a transparent and community-led memecoin that avoids misleading promises and prioritizes long-term participation over short-term hype.

Core Values

- Transparency over speculation

- Community over control

- Honesty over marketing exaggeration

- Long-term participation over quick profits

$HATCHI does not promise returns. It offers participation.

Blockchain & Launch Details

- **Network:** Solana

- **Token Type:** SPL Token

- **Launch Method:** Fair launch via Pump.fun

- **Contract Visibility:** Public and verifiable on Solscan

Solana was selected due to its low transaction costs, fast settlement times, and strong memecoin ecosystem.

Tokenomics

Token Information

- **Name:** Hatchi

- **Ticker:** $HATCHI

- **Total Supply:** 1,000,000,000 tokens

Liquidity

- Liquidity is locked on Solana to reduce the risk of removal

- Lock details are publicly verifiable

Team Allocation

Approximately **7M+ $HATCHI** reserved for:

- Development costs
- Marketing and community growth
- Partnerships and future initiatives

There are no hidden mint functions and no transaction taxes.

Community-Driven Structure

$HATCHI is powered by its community. There are no private investor rounds and no preferential allocations beyond what is disclosed.

Community members contribute through:

- Participation

- Promotion

- Feedback and discussion

- Long-term holding

Future decisions, particularly in later phases, will be influenced by community sentiment.

ROADMAP

Phase 1 — Launch

- Fair launch on Pump.fun
- Website and branding release
- Social media activation
- Initial community formation

Phase 2 — Growth

- CoinGecko and CoinMarketCap applications
- Influencer collaborations
- Holder growth milestones
- Community reward initiatives

Phase 3 — Expansion

- Centralized exchange listings (subject to approval)
- NFT collection exploration
- Merchandise launch
- Strategic partnerships

Phase 4 — Community Direction

- Community-led initiatives
- Hatchi charity or donation programs
- Long-term sustainability planning

Timelines are flexible and dependent on market conditions and community participation.

Marketing Approach

$HATCHI focuses on organic growth rather than artificial volume or misleading promotions.

Marketing efforts may include:

- Social media engagement
- Community-driven campaigns
- Influencer collaborations aligned with Solana culture
- Meme-based visibility

No guaranteed outcomes are promised.

TEAM

The project is supported by a small, transparent team:

- **CHOUNOY.ETH** — Lead Developer
- **BJ** — Marketing & Community Manager
- **BOSS REY** — Design & Graphics
- **JOEL** — Community Manager

The team's role is to maintain infrastructure, communication, and community support — not price control.

Risks & Awareness

$HATCHI is a memecoin and carries significant risk.

Participants should understand:

- Memecoins are highly volatile
- Prices can fluctuate rapidly
- Liquidity can change
- There is no guaranteed return

- Market sentiment largely determines value

You should **never invest more than you can afford to lose**.

Always conduct your own research (DYOR) and assess your personal risk tolerance before participating

Legal & Disclaimer

$HATCHI is not a security, investment contract, or financial instrument. This whitepaper is provided for informational purposes only.

Nothing in this document constitutes financial, legal, or investment advice. Participation is voluntary and at your own risk.

Closing Statement

$HATCHI exists because of community belief, not promises.

It is a tribute to loyalty, a shared story, and a decentralized group of people choosing to build something together — fully aware of the risks and realities of the memecoin space.

If you believe in transparency, community, and honest participation, you are welcome to join.

Hold responsibly. Stay informed. Always DYOR.