



## SANKALP 2016

Bridging Barriers  
Inspire . Innovate . Integrate

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## PIXELATE

"There are always two people in the picture: the photographer and the viewer"  
-Ansel Adams!

Pixelate is an online photography competition where the participants need to capture one aspect of the changing world in an image. The picture should depict evolution of the society, for better or for worse. Also, there must be a caption to enhance the appeal of your picture

**Theme:** "Exploring Our Changing World"

You think you can capture a social issue, just click away and send us your entries. Use your lens to awaken the people!

### **Rules:**

1. All the entries should be sent to [pixelate.sankalp16iitr@gmail.com](mailto:pixelate.sankalp16iitr@gmail.com)
2. The entries should be sent in the following format:

**Subject shall contain the Caption of the Entry and Body of mail must contain the explanation of entries.**

Name of the file attached should be "Name of the Participant\_College"

*Example: aryavartanand\_IITRoorkee*

3. One participant can send a maximum of **3 entries**.
4. All the entries will be shared on the official page of Sankalp, IIT Roorkee. Any kind of plagiarism or explicit content in the photograph shall lead to direct disqualification.
5. The photo will be judged on the basis of relevance to the topic and public popularity - the number of Facebook likes on the entry.
6. Last Date to send your entries is **24th January 2016**.

**Note:** The likes on the entry must be mutual likes i.e. the likes of only those people will be counted who have liked the official page of *Sankalp, IIT Roorkee*.

For more details, contact  
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