



## SANKALP 2016

Bridging Barriers  
Inspire . Innovate . Integrate

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## CARPE DIEM

Where expressions are personified on the silver screen and where those celluloid eyes praise your effort of moulding a social issue in a motion picture, it is then we seize the day and find ourselves elevated and rejuvenated. Thus, we present before you a unique competition where the participants will submit their video documentaries on social concerns.

### RULES:

1. Duration for the movie shouldn't be greater than **15 minutes** and neither should be less than 2 minutes. Theme for the movie is to generate 'social awareness'.
2. Team should be of **4 members** or less.
3. The movie shall be judged on the basis of the following criteria: Innovation, cinematography, originality, effectiveness in reaching out to others.
4. Participants can send their entries to [carpediem.sankalp16@gmail.com](mailto:carpediem.sankalp16@gmail.com) by using Drop box, Google Drive.
5. Participants also need to send a text file with their movie stating about the team members (and their contact numbers) and what message they would like to spread.
6. The last Date for the Submission is **8<sup>th</sup> February, 2016**.
7. File format could be **.WMV, .FLV or MP4**. Its size shouldn't exceed **1.5 GB** and the name of the file should be given in the format "TeamName-College-Sankalp2016"
8. Absence of any of the above points will lead to direct disqualification.
9. Participants cannot use any song or instrumental music having copyright act for background.
10. By submitting your video you are giving the right to premiere your video to Sankalp.

For any further queries, please feel free to contact:

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