



## SANKALP 2016

Bridging Barriers  
Inspire . Innovate . Integrate

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### The Empresario

A path breaking idea not only solves an issue but it also inspires and motivates people to take up the challenge of social upliftment. **The Empresario**, is the flagship event of sankalp'16, aiming to provide an opportunity to the social startups which are in their nascent stage to showcase their ideas and benefit from the feedbacks of our eminent panel of judges. The teams with a striking idea, an idea that uses science and technology for solving a social problem and is a change maker, can be chosen to be incubated by venture capitalists.

### Rules: -

- Round 1
  1. Submit the **executive summary** of your social business idea with the details of all the team members (name, phone number, e-mail id).
  2. You can submit your entries to [empresario.sankalp16@gmail.com](mailto:empresario.sankalp16@gmail.com) before **5-feb-2016**.
  3. The idea should cover the following heads unless any head is not relevant to your respective business plan-
    - Business idea
    - Value proposition
    - Product/Service details
    - Computer analysis
    - Marketing plan
    - Production and operational plan
    - Revenue model and pricing
    - Finance
    - Conclusion
- Round 2

### Plan | Pitch | progress

  1. You have to pitch your idea to a company and try to get funds for as a part of their CSR.
  2. This round is meant for pitching of Core idea of the plan.
  3. Time allotted for each team in this round will be 10 minutes (7+3)
  4. Encompassing the pitching and Q&A Round.
  5. This round will be adjusted by eminent panel of judges.
  6. Selected teams will qualify for the next round i.e. The final round.
- Round 3
  1. Finally, top five entries get into the final round.
  2. Time allotted for each team in this round will be 20 minutes (15+5) encompassing the presentation and Q&A Round.
  3. This round will be adjudged by eminent social entrepreneurs (different from the preliminary Round).

### Eligibility:

- A maximum of three-member team from the same college and/or across colleges are eligible to participate in the event.