

Final Presentation

Fall 2014, Web Advanced
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Catching up with the hypes

CATCHING UP WITH THE    

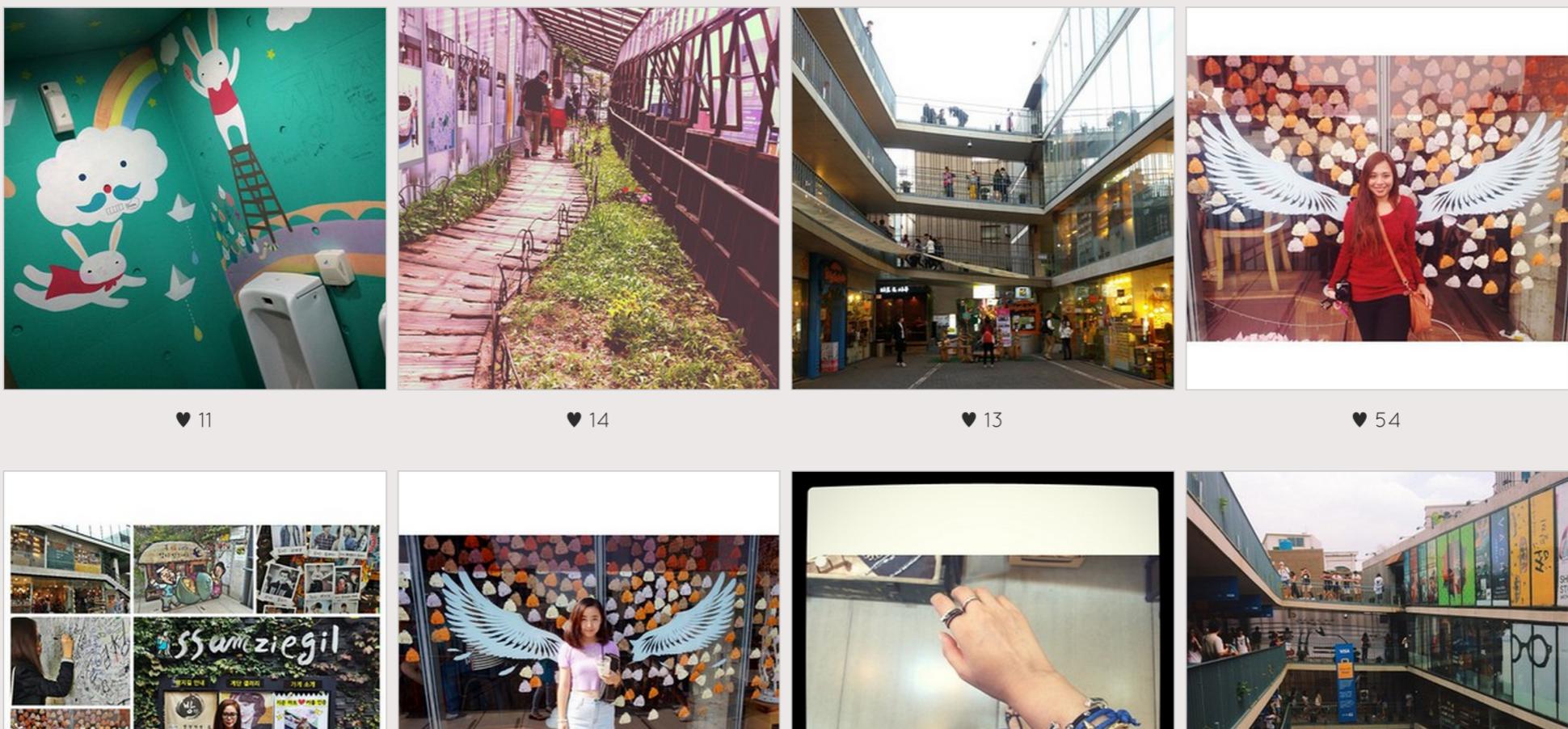
yeoungcho.com/instagram/index.html

Home About Contact

.kr

Choose location here! You can check out real time Instagram images from Korea!

Insadong ▾ Choose



11

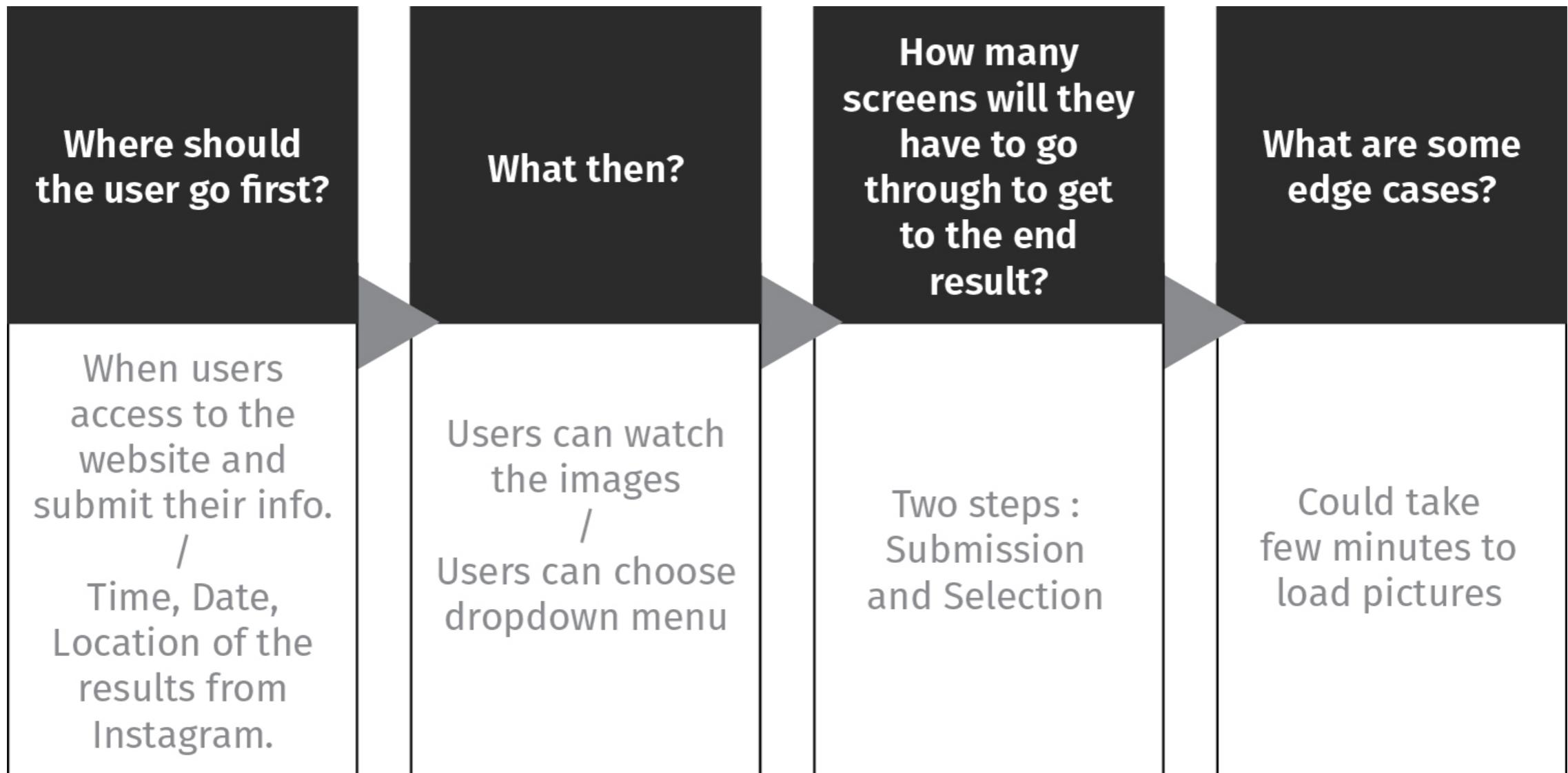
14

13

54

Web Application (Instagram API) for Koreans in foreign countries

Userflow



Style Guide

Logo



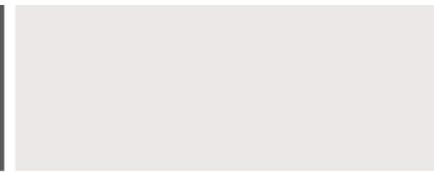
Color



R43 G43 B43
2B2B2B



R88 G88 B91
58585B



R236 G232 B231
ECE8E7

Typeface

ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklm nopqrstuvwxyz
0123456789~!@ #\$\$%^&*()

Quicksand Bold

ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklm nopqrstuvwxyz
0123456789~!@ #\$\$%^&*()

Quicksand Regular

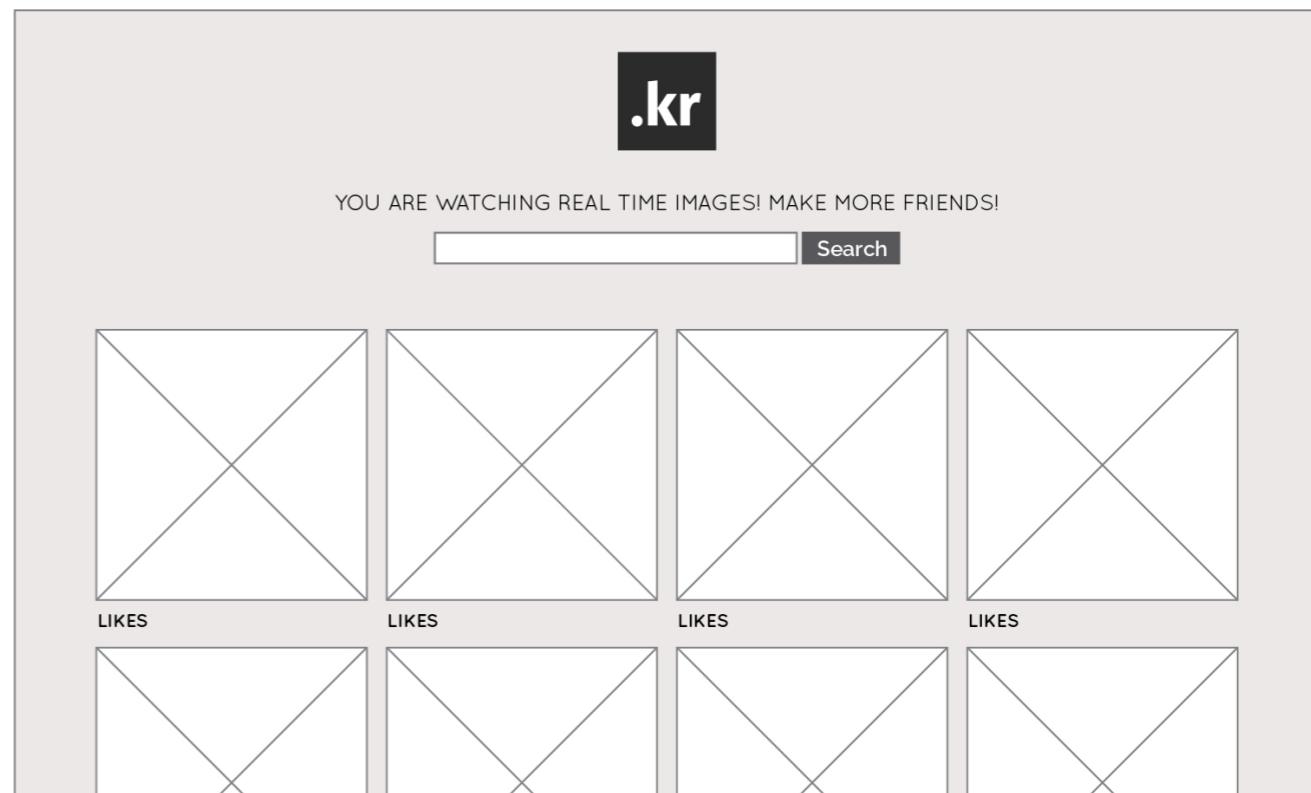
ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklm nopqrstuvwxyz
0123456789~!@ \$%^&*()

Quicksand Light

ABCDEFGHIJKLM NOPQRSTUVWXYZ
abcdefghijklm nopqrstuvwxyz
0123456789~!@ #\$\$%^&*()

Quicksand Italic

Layout



Technology

html

css / sass

php / submission

js / Instafeed js

Success and Struggle

*instagram location id
coordinate - too specific
images were limited*

Link

yeoungcho.com/hypes/