Carl Hoyer

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PROFILE

Passionate web standards supporter experienced in designing and developing highly sophisticated user-centered applications on both the web and desktop.

Product focused with a hunger for knowledge and eagerness to evaluate & understand user behaviour. Empathetic listener and communicator.

Fast diligent and highly motivated learner seeking eloquent solutions to difficult problems.

EXPERIENCE

Pixolium
Founder (2009 - Present)
Lead a small web development agency creating high quality strategy, design & development services for clients seeking advanced web solutions.

MASSComp Electronics Ltd.
Information Technology Manager (2002 - 2011)
Responsible for entire information technology environment (hardware, software, custom development) supporting 80+ users within the automotive industry. Developed numerous internal applications, both desktop and web, to support various business processes.

724 Solutions
Intranet Application Developer (1999 - 2001)
Developed internal web based applications to support business processes both in Microsoft ASP & OpenText Livelink as a member of the Information Technology department.

Image Developers Group
Founder & Sole Proprietor (1998 - 2002)
Started a web development company to provide freelance web solutions to business clients.

TECHNICAL SKILLS

HTML5	**Ruby on Rails**	**Adobe Creative Suite**	**Apache httpd**
CSS	**PHP**	**SQL Server**	**Git/Subversion**
CMS (EE, WP, Joomla)	**Javascript**	**ASP**	**OS X**
	MySQL		**Windows IIS**

EDUCATION

New Media Design
Digital Media Studios, Toronto, ON
Fall 1998

Mathematics / Business Double Major
University of Waterloo, Waterloo, ON
1997 - 1998 (completed one year of studies)

Erindale Secondary School
Mississauga, ON
Graduated 1997 OAC

ATTENDEE

2011 FITC Spotlight: HTML5
2009 IDEA Conference
2007 Apple World Wide Developers Conference

INTERESTS

Unicycling
Active member in the long distance & mountain unicycling community

Design & User Experience
Highly interested in the design of things and creating engaging user experiences

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