

# SKINCRAFT

PRESENTED BY:JIYA SHAH  
BRANCH : CE  
ROLL NO:104

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# INTRODUCTION

Welcome to SkinCraft, where the artistry of front-end development meets the precision of HTML, CSS, and the flexibility of Bootstrap.



Our online project SKINCRAFT brings together a curated collection of the all your skincare and beauty worldwide.



This website allows the user to see, shop, compare and buy products at the comfort of their home.



With HTML, CSS, and Bootstrap as our tools, we redefine the frontiers of front-end development. Join us as we push the boundaries of creativity and functionality, one pixel at a time.

With Bootstrap, Javascript and HTML it gives a customized web experience.

This project consist of all the basic front-end features in present in a website.

Different classes and attributes of CSS are used to enhance color effects.

Margin, padding, styling etc is also used for precision on each page.

This website also makes use of many colorful images and videographic ads to make it look attractive.

Also the important user info has been taken care of and important links are provided for easy traversal.

# PROJECT OUTLINE

HEADER  
LOGO

NAVBAR

CAROUSEL

DISPLAY  
IMAGES

VIDEO AD

FORM

SUB PAGES

FOOTER

# FUNCTIONALITIES

## MERITS

- Can compare from various options and choice and compare.
- Through social media ads it can reach large audience.
- Brand development can be easily done through ads.
- Young people are easily attracted with offers on such websites.
- Aesthetic Appeal: Such website grabs user attention easily.

## DEMERITS

- High-end investment required.
- Time to time updates necessary.
- Browser not compatible on all devices.
- Responsiveness issues.
- Fear of data-tracking.
- Huge data servers required to maintain user data.

# FUTURE SCOPE

- Global Expansion : SkinCraft can operate on global level customer.
- Advance customization options for a seamless experience.
- Personalized product recommendations using AI.
- A 360 degree AR view system for all products.
- Development of a strong back-end data base collection system.

**THANK YOU!!**