

# Consumer Foods Distribution Operational Project

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# Agenda

- I. Context & Overview
- II. Techniques and Methodology
- III. Final Solution Demo

# I. Context & Overview: **Customer & Data**

## Customer

Large customer-facing food distribution company

## Data

3M+ rows, stream of when each product is packed, quantity packed, and item name.  
This is a smaller sample of live-stream data stored within the company's database.

# I. Context & Overview: **Customer Pain Points**

How can we reduce labor costs and increase profits?

**1. Identify products that cost the least to pick**

Helps inform marketing spend (which products can we market that would give us the highest ROI)

**2. Track product pick efficiency & find anomalies**

Which products do we need to improve the pick time of?

What are instances that cause abnormal pauses in packing?

**3. Identify cost of unfulfilled picks**

Is it financially beneficial to staff more warehouse employees to make sure products are available?

**4. Make cost of cold chain items visible**

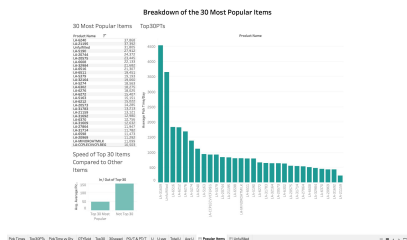
Quantifying additional cold chain packing cost allows for decisions regarding price markups

# I. Context & Overview: Customer Pain Points

## Deliverables of each question

1. Identify products that cost the least to pick

Dashboard



2. Track product pick efficiency & find anomalies

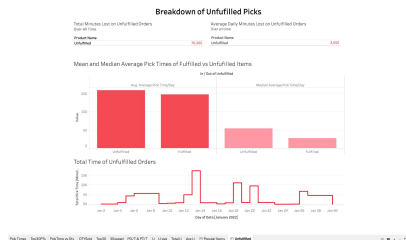
CSV

BOOKID	PRODUCTNAME	ZONENAME	SHELF	LEVEL	PICKCOMPLETETIME	PICKTIME
2578783	PMW-COFLINPOROTAL	Zone 12	B	2	2022-01-03 07:12:09	306
2578822	PMW-33072	Zone 02	B	2	2022-01-03 05:36:16	252
2581907	PMW-KLALGFAWROUUP	Zone 11	A	4	2022-01-03 11:31:18	135
2581260	PMW-6328	Zone 01	E	5	2022-01-03 04:43:39	471
2581487	PMW-6302	Zone 05	B	4	2022-01-03 07:42:30	258
2580719	PMW-MINOROTMLK	Zone 05	C	6	2022-01-03 23:51:46	498
2580096	PMW-6432	Zone 05	B	6	2022-01-03 09:04:49	333
2578736	PMW-COFASALBUTTN	Zone 12	E	4	2022-01-03 16:37:56	263
2577991	PMW-COFLINTRUWHOLE	Zone 08	G	2	2022-01-03 13:37:28	365
2578690	PMW-20744	Zone 08	A	1	2022-01-03 11:29:39	372
2580385	PMW-COFSHRDEMECH	Zone 13	B	5	2022-01-03 11:38:49	289
2578641	PMW-SWPTFFVIGRANCH	Zone 05	B	5	2022-01-03 13:22:21	415

ZONE	SHELF	VAL
0	Zone_12_SHELF_A	222
1	Zone_08_SHELF_B	217
2	Zone_14_SHELF_B	170
3	Zone_05_SHELF_B	137
4	Zone_02_SHELF_B	136
5	Zone_06_SHELF_A	132
6	Zone_10_SHELF_A	127
7	Zone_11_SHELF_A	119
8	Zone_13_SHELF_B	116
9	Zone_10_SHELF_B	115
10	Zone_05_SHELF_A	95
11	Zone_04_SHELF_A	89

3. Identify cost of unfulfilled picks

Dashboard

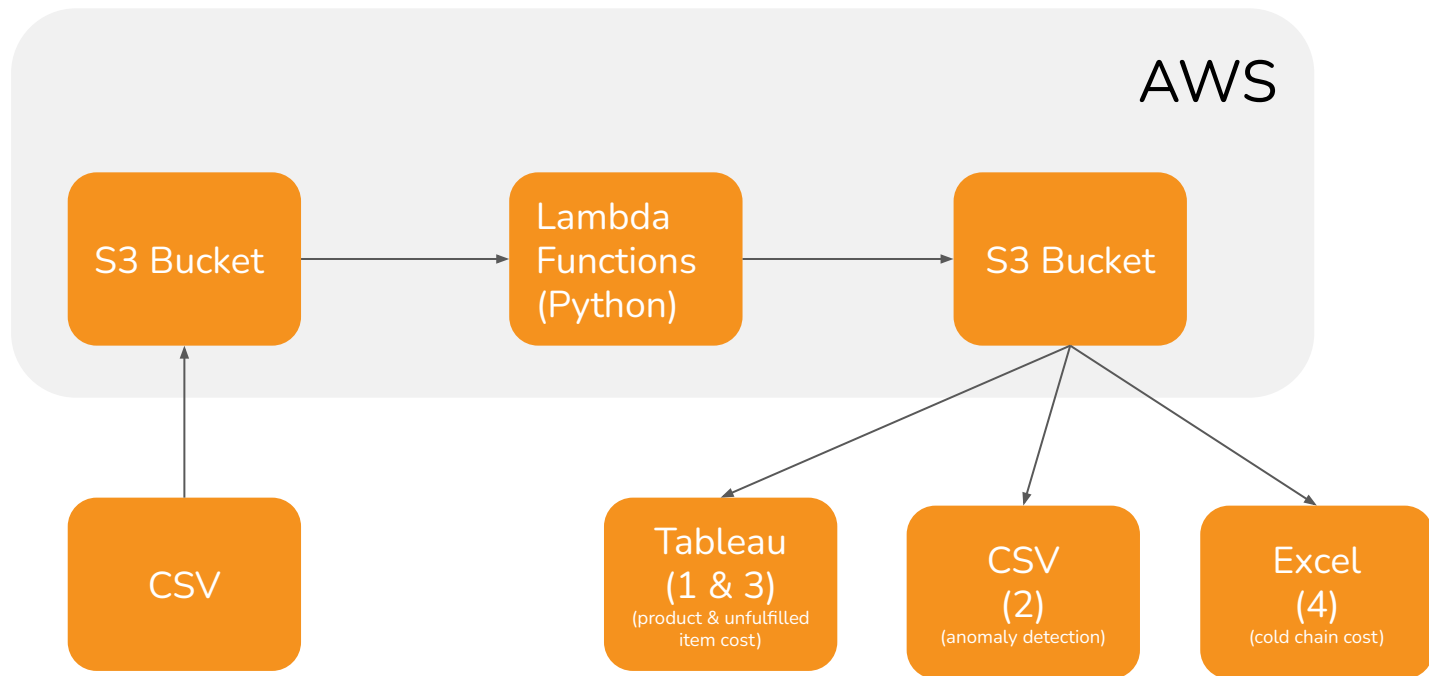


4. Make cost of cold chain items visible

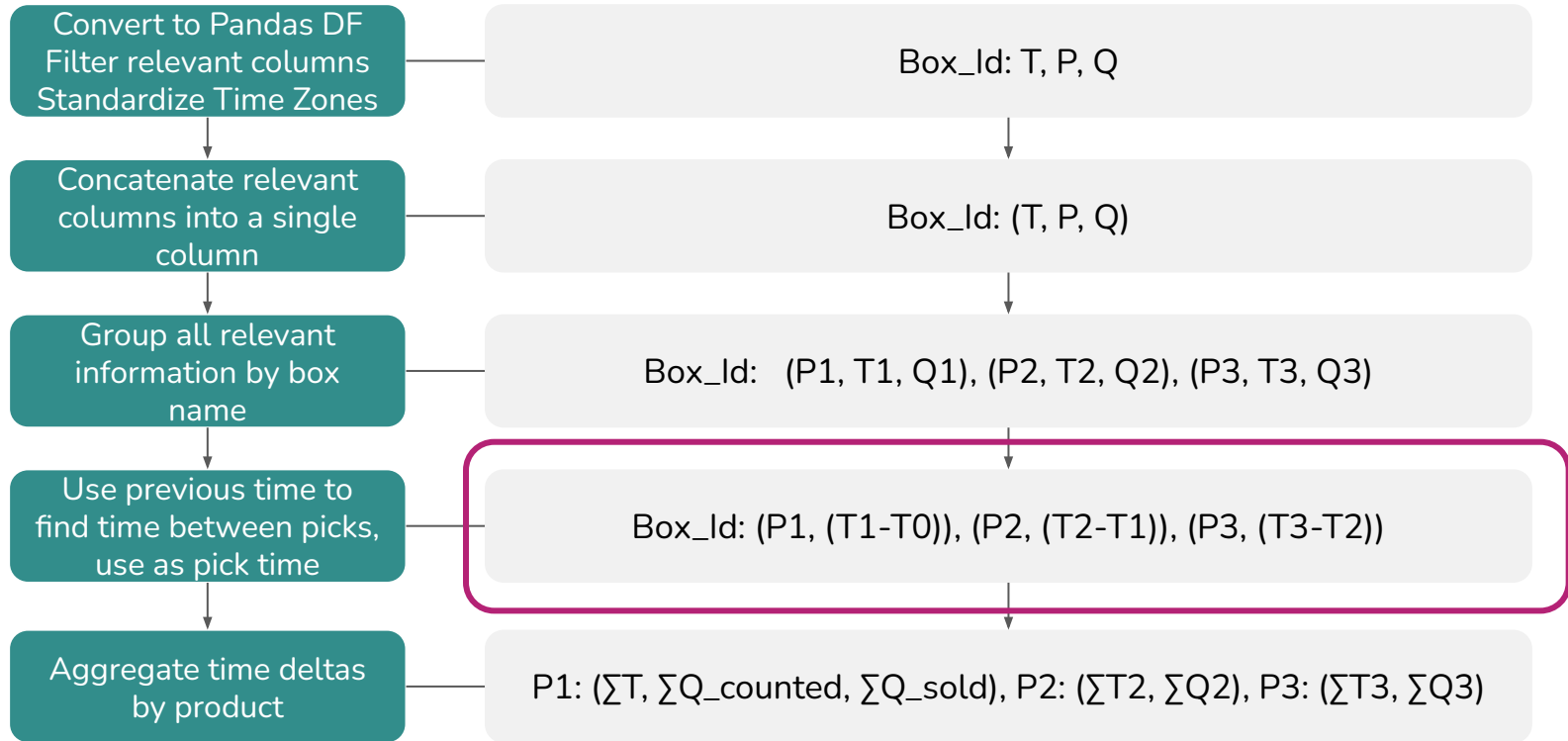
Interactive Excel File

Product Cost	Labor Cost	Small Local Box Price	Large Local Box Price	Large Carrier Box Price
1				
Break Even Small Local	Margin Floor Small Local			
Break Even Large Local	Margin Floor Large Local			
Break Even Large Carrier	Margin Floor Large Carrier			
Product Name	Avg hourly labor cost			
LA-20545				

## II. Techniques and Methodology: **Functional Architecture**



## II. Techniques and Methodology: **Lambda Function**



## II. Techniques and Methodology: Key Decisions

Box\_Id: (P1, (T1-T0)), (P2, (T2-T1)), (P3, (T3-T2))

Problem 1:  
T0 Does not exist.

Solution: Drop instances where product is P1

Dropping instances skews  
final quantity measures

Implement quantity\_counted, quantity\_sold

~2% of rows have quantity  
of 0

If quantity is 0, rename product name as '*unfulfilled*' and  
assign quantity =1

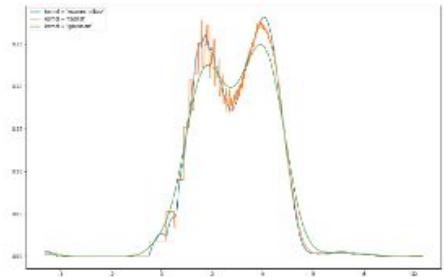
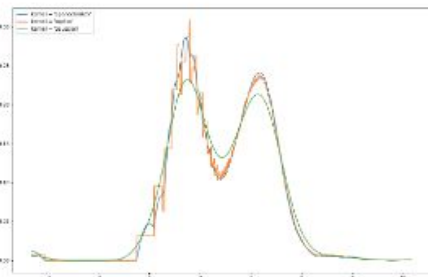
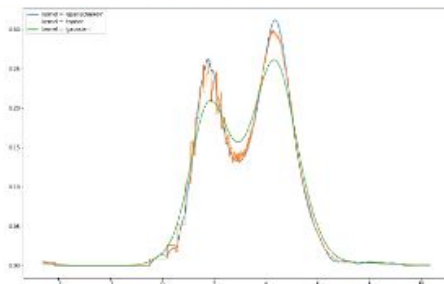
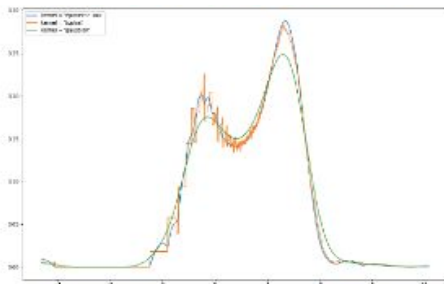


## II. Techniques and Methodology: Anomaly Detection

Initial Technique:  
approximate to known  
probability distribution

Issue: Data not normally  
distributed

Solution: Kernel Density  
Function



# III. Functional Demo

Thank You