perfectDN

The perfect natural dryer

Who is it for?

- The final client
  - Inhabitants of the World without dryer machines or don't trust in them.
- The intermediaries
  - No intermediaries (mobile phone app)
  - Dryer rack producers
  - Home appliance companies (GE, LG, Samsumg, Philips)
  - Tech and Home automation companies (Amazon, Google, Apple)

What the problem does it solves?

- The final client
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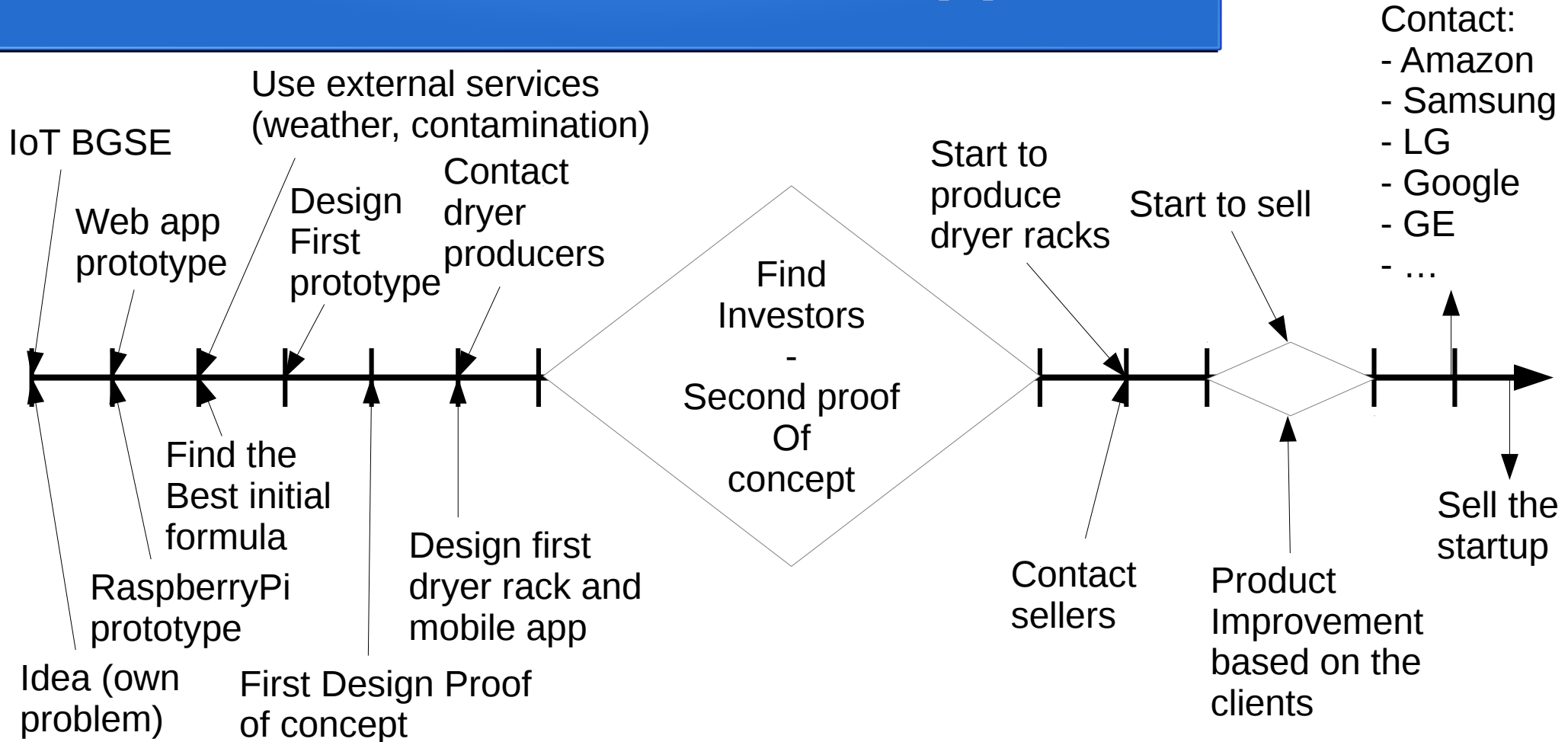
How it works?

Why might it fail?

- Bad implementation
- Incorrect measurements / sensors
- Demanding user interface
- No bargaining power
- No partner agreements
- Cost structure

What should we prototype and test?

- Prototype:
  - Capture information about weather, humidity, contamination, clothes conditions.
  - Install sensors required in available dryer racks
  - Evaluate clothes properties and behavior during the drying process.
  - Design Mobile app.
  - Design and production of the smart perfectND.
- Test:
  - Analyze information captured from sensors.
  - Client satisfaction.
  - Mobile app AB testing.
  - Supervision and very little survey to the final client.

How will we make this happen?

IoT BGSE

Web app prototype

Use external services (weather, contamination)

Design First prototype

Contact dryer producers

Find Investors - Second proof Of concept

Start to produce dryer racks

Start to sell

Contact:
- Amazon
- Samsung
- LG
- Google
- GE
- …

Find the Best initial formula

RaspberryPi prototype

Idea (own problem)

First Design Proof of concept

Design first dryer rack and mobile app

Contact sellers

Product Improvement based on the clients

Sell the startup

What did we do?