* What is my site supposed to actually do?

The site is to provide potential employers with information about me: my work history, my skills, my interests and to get the user thinking about how I could fit in and help their organization. The site will also allow the users to contact me via email if they would like to contact me.

* Who is this site for?

This site is intended for potential employers- recruiters, HR representatives, and IT hiring managers.

* Who is my target audience?

The target audience includes potential employers- recruiters, HR representatives, and IT hiring managers. The audience will be primarily men and Women ranging from ages 21 - 65 who are looking to hire professional help and who are familiar with business and IT concepts.

* How will I achieve the target goal of my site?

I will achieve this goal of my site by designing and building a simple, clean, and easy to navigate site that looks attractive yet professional.