

Individual Attitudes and Market Dynamics Towards Imprecision

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An Example

February 2021:

- ▶ European Centre for Disease Prevention and Control (ECDC) assesses the risk associated with further spread of the SARS-CoV-2 VOC (variant of concern) as “high” to “very high” for the overall population and as “very high” for vulnerable individuals

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 - ▶ pneumonia
 - ▶ acute respiratory distress syndrome, and other complications

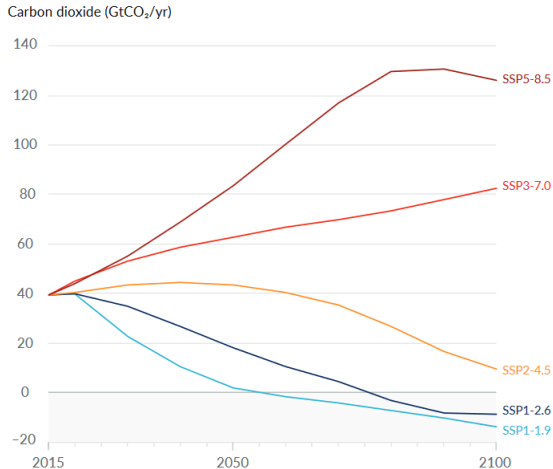
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 - ▶ ...
 - ▶ pneumonia
 - ▶ acute respiratory distress syndrome, and other complications
 - ▶ death

Another example

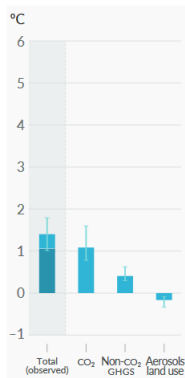
CO_2 scenarios for the climate



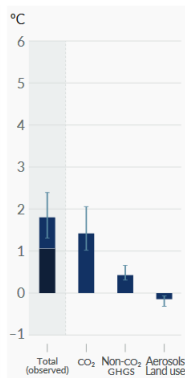
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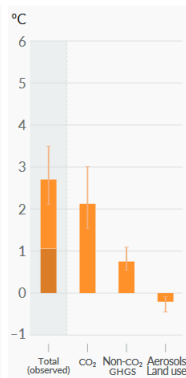
SSP1-1.9



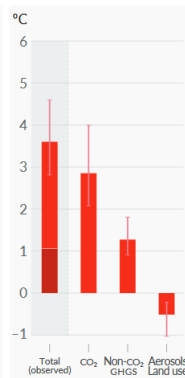
SSP1-2.6



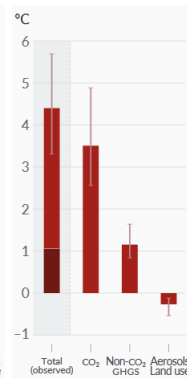
SSP2-4.5



SSP3-7.0



SSP5-8.5



A related example

Hurricanes

- ▶ we can observe and measure the frequency of hurricane occurrence ex-post
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- ▶ but very little insights in how the likelihood of hurricanes in a specific region will be in a couple of years from now
- ▶ Even more concerning: the extent of damage they may cause is very much unclear!

Motivation

- ▶ many situations in which both a prospects probability of occurrence and its consequences are unknown
- ▶ Standard economic models and experiments in this context distinguish between
 - ▶ risk, where both a prospects respective probabilities and its consequences are known, and
 - ▶ uncertainty, where a prospects consequences are known, but the respective probabilities associated with the consequences are not.

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 - ▶ uncertainty, where a prospects consequences are known, but the respective probabilities associated with the consequences are not.
- ▶ But: in many real-life situations there is even higher degree of unknownness
 - ▶ we often have some idea about consequences in the form of a range of potential outcomes
 - ▶ but we rarely have a clear idea of all potential outcomes, let alone the likelihood of each of them materializing

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- ▶ At the same time, there are often situations that are guided by a two-dimensional uncertainty, e.g. in financial markets:
 - ▶ probabilities over realizations are uncertain
 - ▶ actual outcome realizations are also uncertain

Motivation

Related findings

- ▶ Mixed results for ambiguity/imprecision in probabilities in asset market studies (Camerer & Kunreuther, 1989; Weber, 1989; Sarin & Weber, 1993; Bossaerts et al., 2010; Kocher & Trautmann, 2013; Füllbrunn et al., 2014)

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- ▶ For individual decision making: evidence for imprecision neutrality in probabilities, and imprecision seeking for imprecision in outcomes (using a similar task as ours - Du & Budescu, 2005)

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1. Disentangle the effect of uncertain probabilities and uncertain outcomes

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1. Disentangle the effect of uncertain probabilities and uncertain outcomes
2. Relate investors individual attitudes towards imprecision to market outcomes

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 - ▶ 3 minutes of trading
- ▶ 320 subjects, 1 hour, average payment €13.10

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IO	[8, 108] [108, 208]	50% otherwise
IOP	[8, 108] [108, 208]	[0%; 100%] otherwise

Screenshot - Individual Task

WICHTIG
Bitte bestätigen Sie Ihre Eingabe **erst dann mit OK** , wenn Sie **das Feld** entsprechend ausgefüllt haben.

Lotterie		Ihre Entscheidung	
Ein Betrag im Intervall von [8;108] Talern	mit 50% Wahrscheinlichkeit	<input type="text"/>	<input type="button" value="Hilfe"/>
Ein Betrag im Intervall von [108;208] Talern	anderenfalls		

Screenshot - Market

Periode

1 von 4

Die Urne besteht aus 20 **weißen** und **gelben** Ballen.

Die Mehrheit der Marktteilnehmer/-innen hat die Farbe **Weiß** gewählt.

Wird zufällig ein **weißer Ball** gezogen, so wird jede Aktie um einen zufälligen Preis **zwischen 0 und 100 Taler** zurückgekauft.

Wird zufällig ein **gelber Ball** gezogen, so wird jede Aktie um einen zufälligen Preis **zwischen 100 und 200 Taler** zurückgekauft.

Bisher keine Transaktionen

Kaufgebote

Preis

Stornieren

Verkauf

Verkaufsggebote

Preis

Stornieren

Kauf

Gebotsabgabe

Taler: 800.00

Aktien: 5

Letzter Preis: Kein Handel

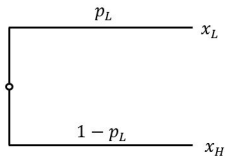
Preis

Kaufgebot

Verkaufsgebot

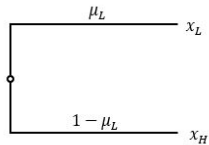
Model and Hypotheses

Illustration



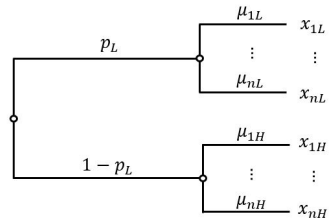
$$p_L = 0.5$$

(a) NI



$$\mu_L \in [0; 1]$$

(b) IP



$$p_L = 0.5$$

(c) IO

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- ▶ Allows us to do data fitting

Theoretical Framework - NI

- ▶ two possible states, a low payoff $x_L = 58$ and a high payoff $x_H = 158$
- ▶ two objective probabilities associated with the possible outcomes, p_L and p_H , with $p_H = (1 - p_L)$, in our experiment $p_L = p_H = 0.5$

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- ▶ we assume Expected Utility (EU)
- ▶ then under EU, a decision maker evaluates the prospect by

$$\begin{aligned} \text{EU}_{\text{ni}} &= p_L u(x_L) + (1 - p_L) u(x_H) \\ &= \frac{u(x_L) + u(x_H)}{2} \end{aligned} \tag{1}$$

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i.e., we assume α -MEU
 - ▶ there is Bernoulli utility function u which is twice differentiable, strictly increasing, and concave

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- ▶ Then a decision maker with α -MEU preferences evaluates the prospect by

$$\alpha - \text{MEU}_{IP} = \alpha \min_{\pi_L \in P} [\pi_L u(x_L) + (1 - \pi_L) u(x_H)] + (1 - \alpha) \max_{\pi_L \in P} [\pi_L u(x_L) + (1 - \pi_L) u(x_H)] \quad (2)$$

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- ▶ coefficient α measures the degree of aversion to imprecision in probabilities (“ambiguity aversion”)
 - ▶ $\alpha = 1 \rightarrow$ imprecision-in-probabilities aversion
 - ▶ $\alpha = 0 \rightarrow$ imprecision-in-probabilities seeking

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- ▶ this is in accordance with the design of our experiment, where we explicitly describe that the possible probabilities for the realization of outcomes are in the set $\{0\%, 5\%, 10\%, 15\%, \dots, 85\%, 90\%, 95\%, 100\%\}$, and thus the respective minimum and maximum values are explicitly highlighted

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- ▶ The “worst” case scenario corresponds to $\pi_L = 1$, and the “best” case scenario corresponds to $\pi_L = 0$. We can then rewrite

$$\begin{aligned}\alpha - \text{MEU}_{IP} &= \alpha \min_{\pi_L \in P} [\pi_L u(x_L) + (1 - \pi_L) u(x_H)] + \\ &\quad (1 - \alpha) \max_{\pi_L \in P} [\pi_L u(x_L) + (1 - \pi_L) u(x_H)] \\ &= \alpha u(x_L) + (1 - \alpha) u(x_H)\end{aligned}\tag{3}$$

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$$\alpha - \text{MEU}_{IP} = \alpha u(x_L) + (1 - \alpha)u(x_H) = \frac{u(x_L) + u(x_H)}{2} = \text{EU}_{NI} \quad (5)$$

Theoretical Framework - IO

- ▶ modeled as a two-stage lottery (as in experimental design)
- ▶ two possible outcome ranges, $[x_{L_1}, \dots, x_{L_n}]$ and $[x_{H_1}, \dots, x_{H_n}]$

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$$\begin{aligned}
 \alpha - \text{MEU}_{IO} = & p_L [\alpha \min_{\mu_{iL} \in Q_L} \text{EU}(\mu_{1L} : x_{1L}, \dots, \mu_{nL} : x_{nL}) \\
 & + (1 - \alpha) \max_{(\mu_{iL} \in Q_L)} \text{EU}(\mu_{1L} : x_{1L}, \dots, \mu_{nL} : x_{nL})] \\
 & + (1 - p_L) [\alpha \min_{\mu_{iH} \in Q_H} \text{EU}(\mu_{1H} : x_{1H}, \dots, \mu_{nH} : x_{nH}) \\
 & + (1 - \alpha) \max_{\mu_{iH} \in Q_H} \text{EU}(\mu_{1H} : x_{1H}, \dots, \mu_{nH} : x_{nH})]
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- ▶ this reflects our experimental design; instructions: “[...] payment of the lottery lies, with equal probability, either in the range [8:108] Taler or [108:208] Taler. That is, with a probability of 50% you receive an amount between 8 and 108 Taler, and with the complementary probability of $100\% - 50\% = 50\%$ you receive an amount between 108 and 208 Taler. [...]”

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- ▶ The “worst” case scenario corresponds to a probability distribution that assigns a probability of 1 to the lowest possible outcome in the respective outcome range ($\mu_{1L} = 1, \mu_{2L}, \dots, \mu_{nL} = 0$ for low outcome range, $\mu_{1H} = 1, \mu_{2H}, \dots, \mu_{nH} = 0$),
- ▶ and the “best” case scenario corresponds to a probability distribution that assigns a probability of 1 to the highest possible outcome in the respective outcome range ($\mu_{1L}, \dots, \mu_{(n-1)L} = 0, \mu_{nL} = 1$ for low outcome range, $\mu_{1H}, \dots, \mu_{(n-1)H}, \mu_{nH} = 0$)

Theoretical Framework - IO

- ▶ assumption: the objective "worst" and "best" case scenarios are in set of subjective prior probabilities
- ▶ We can now rewrite to

$$\alpha - \text{MEU}_{IO} = p_L[\alpha u(x_{L1}) + (1 - \alpha)u(x_{Ln})] + (1 - p_L)[\alpha u(x_{H1}) + (1 - \alpha)u(x_{Hn})] \quad (7)$$

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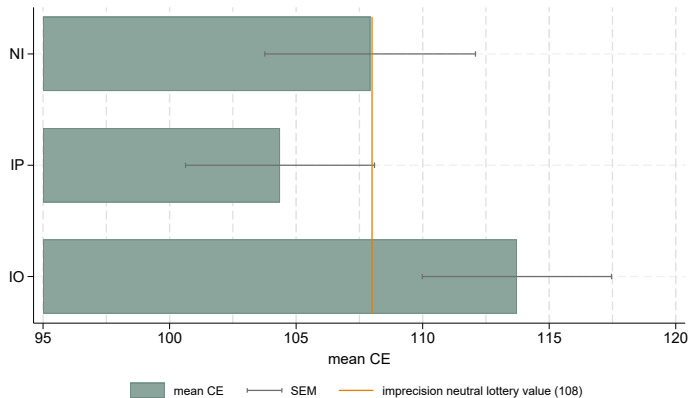
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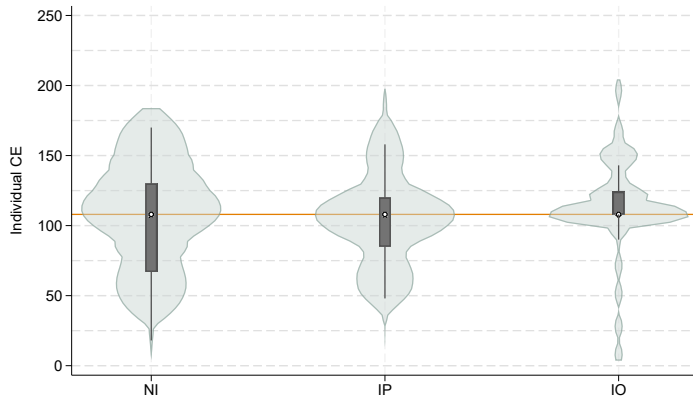
$$\alpha - \text{MEU}_{IO} = p_L \left[\frac{x_{L1} + x_{Ln}}{2} \right] + (1 - p_L) \left[\frac{x_{H1} + x_{Hn}}{2} \right] = \frac{x_L + x_H}{2} = \text{EU}_{NI} \quad (8)$$

Results

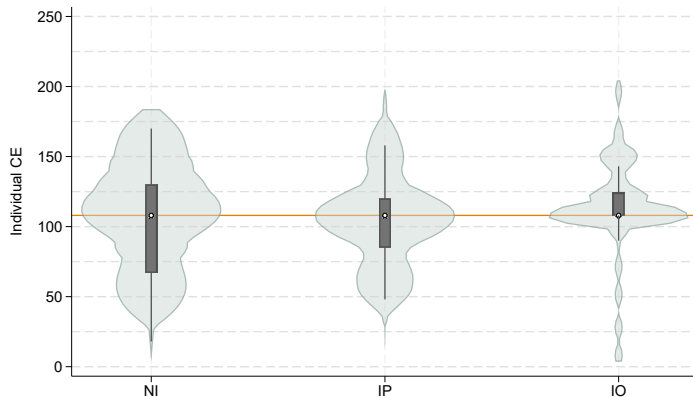
Individual Task



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- Larger fraction above 108 in IO($p = 0.006$, Wilcoxon signed-rank test)

Individual Task

For our parameter estimations, we find:

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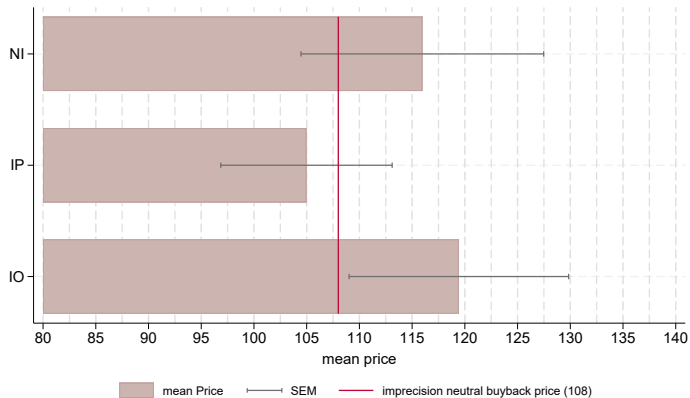
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 - ▶ IO: $\alpha = 0.443$, we also cannot reject imprecision neutrality ($p = 0.130$, Wald-test)

Individual Task

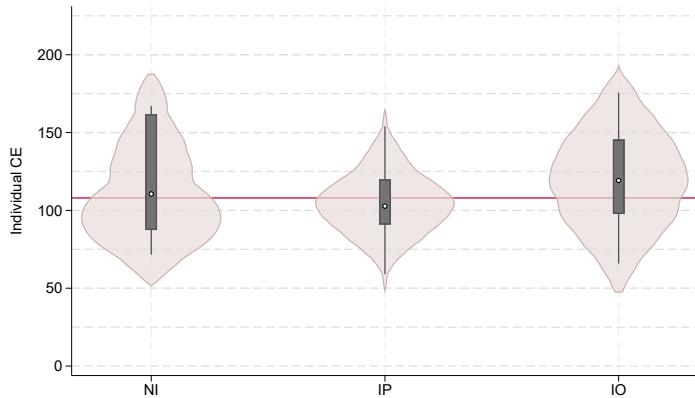
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 - ▶ But: we find that $\alpha_{IP} > \alpha_{IO}$ with $p = 0.038$

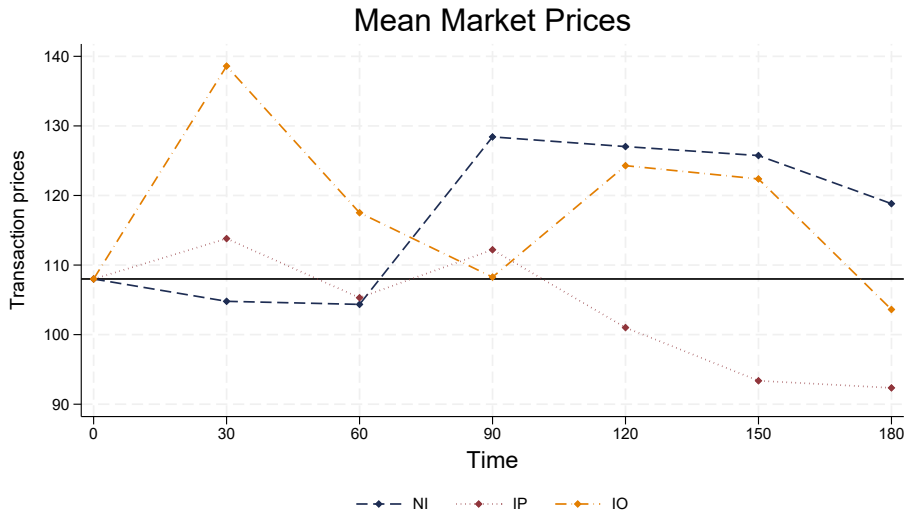
Markets



Markets



Markets



Markets

We compute market deviations MD_m^i per market and interval, dependent on the price P_m^i and expected value EV :

$$MD_m^i = \frac{P_m^i - EV}{EV} = \frac{P_m^i - 108}{108}$$

Markets

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Treatment	Interval 1			Interval 6		
	Mean	S.d.	p	Mean	S.d.	p
NI	0.078	(0.496)	0.846	0.100*	(0.182)	0.093
IP	0.054	(0.370)	0.553	-0.145*	(0.174)	0.051
IO	0.368*	(0.573)	0.075	-0.041	(0.353)	0.953

Markets

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Markets

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Markets

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 - ▶ IP: $\alpha = 0.530$, we cannot reject imprecision neutrality ($p = 0.72$, Wald-test)
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 - ▶ we also cannot reject $\alpha_{IP} = \alpha_{IO}$ ($p = 0.26$)

Markets

Individual parameters (medians), individual task and markets

Treatment	NI		IP		IP	
	individual	market	individual	market	individual	market
r	1.00 (0.93)	1.23 (0.68)				
α			0.50 (0.33)	0.55 (0.26)	0.50 (0.33)	0.39 (0.33)
p -value	0.569		0.952		0.487	

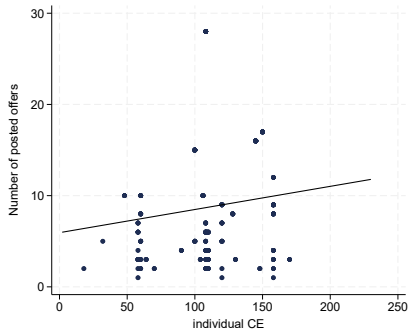
Markets

Trading Behavior: Market Volume, Volatility, and Dispersion of Final Asset Holdings

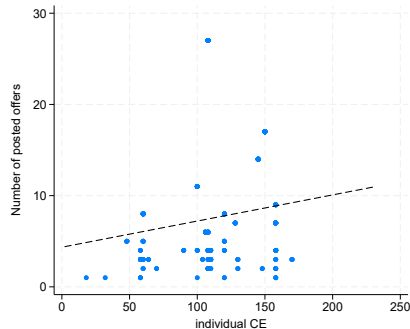
	VOLUME			VOLA			DISPERSION		
	mean	<i>p</i> -value		mean	<i>p</i> -value		mean	<i>p</i> -value	
		IP	IO		IP	IO		IP	IO
NI	25.8 (8.97)	0.342	0.896	0.59 (0.56)	0.248	0.280	3.68 (0.74)	0.211	0.072
IP	22.9 (11.77)		0.403	0.36 (0.19)		0.063	3.29 (0.85)		0.565
IO	26.1 (11.84)			0.81 (0.70)			3.48 (1.68)		

Markets

no imprecision



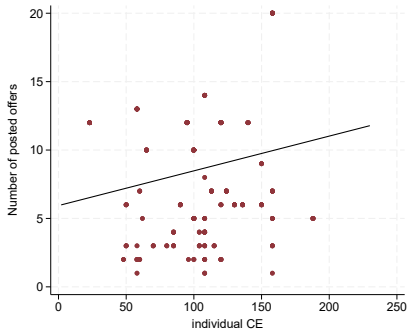
$$r = 0.119, p = 0.056$$



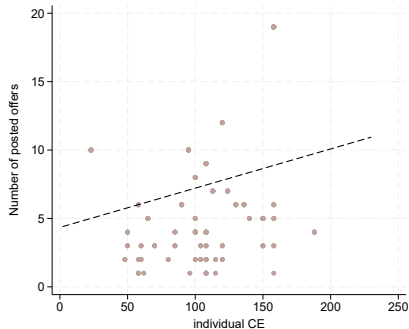
$$r = 0.145, p = 0.020$$

Markets

imprecision in probabilities



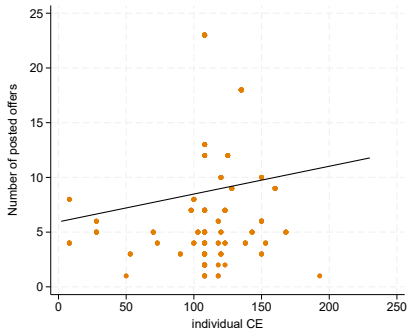
$$r = 0.200, p = 0.002$$



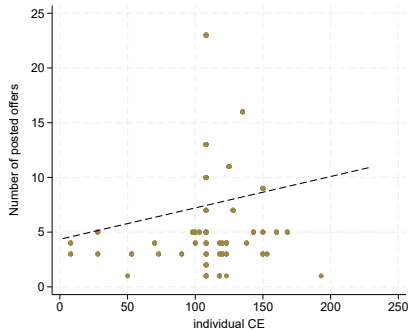
$$r = 0.298, p < 0.001$$

Markets

imprecision in outcomes



$$r = 0.148, p = 0.017$$



$$r = 0.139, p = 0.025$$

Summary

- ▶ we analyzed different dimensions of imprecision and their impact on individual choice and market dynamics
- ▶ findings support the importance of distinguishing between imprecision in probabilities and imprecision in outcomes
 - preference for imprecision in outcomes in individual task
 - higher prices with imprecision in outcomes vs. imprecision in probabilities
- ▶ parameter estimates align with observed market dynamics, indicating a translation of individual attitudes into market behavior

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