# Individual Attitudes and Market Dynamics Towards Imprecision

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INTRODUCTION

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#### February 2021:

▶ European Centre for Disease Prevention and Control (ECDC) assesses the risk associated with further spread of the SARS-CoV-2 VOC (variant of concern) as "high" to "very high" for the overall population and as "very high" for vulnerable individuals

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  - pneumonia
  - acute respiratory distress syndrome, and other complications

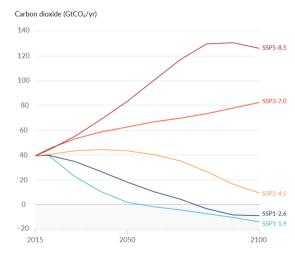
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- ► In case of an infection:
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  - pneumonia
  - acute respiratory distress syndrome, and other complications
  - death

# Another example

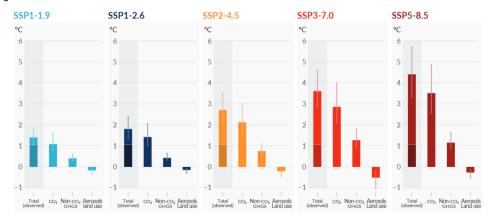
INTRODUCTION 000000

#### $CO_2$ scenarios for the climate



# Another example

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# A related example

#### Hurricanes

- we can observe and measure the frequency of hurricane occurrence ex-post
- but very little insights in how the likelihood of hurricanes in a specific region will be in a couple of years from now

Model and Hypotheses

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#### Hurricanes

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Model and Hypotheses

▶ Even more concerning: the extent of damage they may cause is very much unclear!

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- many situations in which both a prospects probability of occurrence and its consequences are unknown
- Standard economic models and experiments in this context distinguish between
  - risk, where both a prospects respective probabilities and its consequences are known, and
  - uncertainty, where a prospects consequences are known, but the respective probabilities associated with the consequences are not.

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- ▶ But: in many real-life situations there is even higher degree of unknownness
  - we often have some idea about consequences in the form of a range of potential outcomes
  - but we rarely have a clear idea of all potential outcomes, let alone the likelihood of each of them materializing

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- ▶ At the same time, there are often situations that are guided by a two-dimensional uncertainty, e.g. in financial markets:
  - probabilities over realizations are uncertain
  - actual outcome realizations are also uncertain

INTRODUCTION

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#### Related findings

▶ Mixed results for ambiguity/imprecision in probabilities in asset market studies (Camerer & Kunreuther, 1989; Weber, 1989; Sarin & Weber, 1993; Bossaerts et al., 2010; Kocher & Trautmann, 2013; Füllbrunn et al., 2014)

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- For individual decision making: evidence for imprecision neutrality in probabilities, and imprecision seeking for imprecision in outcomes (using a similar task as ours - Du & Budescu, 2005)

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#### Aim of our study

1. Disentangle the effect of uncertain probabilities and uncertain outcomes

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- 1. Disentangle the effect of uncertain probabilities and uncertain outcomes
- 2. Relate investors individual attitudes towards imprecision to market outcomes

Model and Hypotheses

INTRODUCTION

▶ between-subjects design with 4 treatments

INTRODUCTION

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- 2 tasks per treatment:
  - 1. Individual decision task: elicitation of certainty equivalents (CEs) under risk and different types of uncertainty
  - 2. Market: analyze market prices for assets with risky/uncertain buyback prices of the asset at the end of trading period

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Model and Hypotheses

- 2. Market: analyze market prices for assets with risky/uncertain buyback prices of the asset at the end of trading period
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  - ▶ 8 traders per market, endowed w/ 800 Taler, 5 assets
  - 3 minutes of trading

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    - continuous double auction, single-unit trading, open order book
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- ▶ 320 subjects, 1 hour, average payment €13.10

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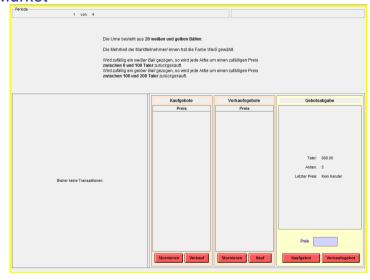
# Screenshot - Individual Task

INTRODUCTION

WICHTIG Bite bestätigen Sie ihre Eingabe erst dann mit OK, wenn Sie das Feld entsprechend ausgetüllt haben.					
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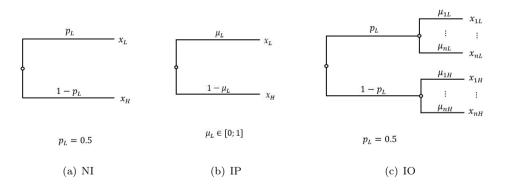
## Screenshot - Market

INTRODUCTION



# Model and Hypotheses

## Illustration



# Model

INTRODUCTION

▶ Theoretical framework serves as a benchmark - based on expected utility (NI) and  $\alpha$ -MEU (IP and IO)

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Model and Hypotheses

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► Allows us to do data fitting

#### Model - NI

- two possible states, a low payoff  $x_L = 58$  and a high payoff  $x_H = 158$
- $\triangleright$  two objective probabilities associated with the possible outcomes,  $p_L$  and  $p_H$ , with  $p_H = (1 - p_L)$ , in our experiment  $p_L = p_H = 0.5$

Model and Hypotheses

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Model and Hypotheses

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- ▶ we assume Expected Utility (EU)
- ▶ then under EU, a decision maker evaluates the prospect by

$$EU_{ni} = p_L u(x_L) + (1 - p_L) u(x_H)$$

$$= \frac{u(x_L) + u(x_H)}{2}$$
(1)

Model and Hypotheses

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INTRODUCTION

# ► For IP and IO we assume:

#### Models IP and IO

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  - references are represented by a generalization of the multiple prior model (Maxmin Expected Utility, MEU) of Gilboa & Schmeidler (1989) i.e., we assume  $\alpha$ -MEU

Model and Hypotheses

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Model and Hypotheses

ightharpoonup there is Bernoulli utility function u which is twice differentiable, strictly increasing, and concave

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Model and Hypotheses

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- Then a decision maker with  $\alpha$ -MEU preferences evaluates the prospect by

$$\alpha - \text{MEU}_{IP} = \alpha \min_{\pi_L \in P} [\pi_L u(x_L) + (1 - \pi_L) u(x_H)] + (1 - \alpha) \max_{\pi_L \in P} [\pi_L u(x_L) + (1 - \pi_L) u(x_H)]$$
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  - $\alpha = 1 \rightarrow \text{imprecision-in-probabilities aversion}$
  - $\alpha = 0 \rightarrow \text{imprecision-in-probabilities seeking}$

INTRODUCTION

### Model - IP

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Model and Hypotheses

INTRODUCTION

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- ▶ The "worst" case scenario corresponds to  $\pi_L = 1$ , and the "best" case scenario corresponds to  $\pi_L = 0$ . We can then rewrite

$$\alpha - \text{MEU}_{IP} = \alpha \min_{\pi_L \in P} [\pi_L u(x_L) + (1 - \pi_L) u(x_H)] + (1 - \alpha) \max_{\pi_L \in P} [\pi_L u(x_L) + (1 - \pi_L) u(x_H)]$$

$$= \alpha u(x_L) + (1 - \alpha) u(x_H)$$
(3)

INTRODUCTION

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$$\alpha - \text{MEU}_{IP} = \alpha u(x_L) + (1 - \alpha)u(x_H) = \frac{u(x_L) + u(x_H)}{2} = \text{EU}_{NI}$$
 (5)

▶ modeled as a two-stage lottery (as in experimental design)

Model and Hypotheses

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- $\blacktriangleright$  two possible outcome ranges,  $[x_{L_1},...,x_{L_n}]$  and  $[x_{H_1},...,x_{H_n}]$
- two objective probabilities associated with the possible outcome ranges,  $p_L$  and  $p_H$ , with  $p_H = (1 p_L)$

 $\triangleright$  Let  $Q_L$  denote the set of priors for the probabilities associated with all potential outcomes in the low outcome space as denoted by  $\{x_{1L},...,x_{nL}\}$ ,

Model and Hypotheses

INTRODUCTION

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Model and Hynotheses

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$$\alpha - \text{MEU}_{IO} = p_L \left[ \alpha \min_{\mu_{iL} \in Q_L} \text{EU}(\mu_{1L} : x_{1L}, ..., \mu_{nL} : x_{nL}) + (1 - \alpha) \max_{(\mu_{iL} \in Q_L)} \text{EU}(\mu_{1L} : x_{1L}, ..., \mu_{nL} : x_{nL}) \right] + (1 - p_L) \left[ \alpha \min_{\mu_{iH} \in Q_H} \text{EU}(\mu_{1H} : x_{1H}, ..., \mu_{nH} : x_{nH}) + (1 - \alpha) \max_{\mu_{iH} \in Q_H} \text{EU}(\mu_{1H} : x_{1H}, ..., \mu_{nH} : x_{nH}) \right]$$

$$(6)$$

INTRODUCTION

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Model and Hypotheses

- ▶ Assumptions similar to those in the model for IP, restricting  $Q_L$  and  $Q_H$ .
- ▶ this reflexts our experimental design; instructions: "[...] payment of the lottery lies, with equal probability, either in the range [8:108] Taler or [108:208] Taler. That is, with a probability of 50% you receive an amount between 8 and 108 Taler, and with the complementary probability of 100% 50% = 50% you receive an amount between 108 and 208 Taler. [...]"

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- The "worst" case scenario corresponds to a probability distribution that assigns a probability of 1 to the lowest possible outcome in the respective outcome range  $(\mu_{1L} = 1, \mu_{2L}, ..., \mu_{nL} = 0)$  for low outcome range,  $\mu_{1H} = 1, \mu_{2H}, ..., \mu_{nH} = 0)$ ,
- and the "best" case scenario corresponds to a probability distribution that assigns a probability of 1 to the highest possible outcome in the respective outcome range  $(\mu_{1L},...,\mu_{(n-1)L}=0, \mu_{nL}=1 \text{ for low outcome range}, \mu_{1H},...,\mu_{(n-1)H},\mu_{nH}=0)$

- assumption: the objective "worst" and "best" case scenarios are in set of subjective prior probabilities
- We can now rewrite to

$$\alpha - \text{MEU}_{IO} = p_L[\alpha u(x_{L1}) + (1 - \alpha)u(x_{Ln})] + (1 - p_L)[\alpha u(x_{H1}) + (1 - \alpha)u(x_{Hn})]$$
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Model and Hypotheses

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• in case the decision maker is neutral towards imprecision in outcomes ( $\alpha = 0.5$ ) and has linear utility, then the expression is identical to NI with our calibration in the experiment:

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$$\alpha - \text{MEU}_{IO} = p_L \left[ \frac{x_{L1} + x_{Ln}}{2} \right] + (1 - p_L) \left[ \frac{x_{H1} + x_{Hn}}{2} \right] = \frac{x_L + x_H}{2} = \text{EU}_{NI}$$
 (8)

# **Hypotheses**

INTRODUCTION

Based on the previous literature with a similar individual decision-making task (Budescu et al., 2002), we derive the following hypotheses:

- H1 On average, individuals are risk neutral.
- H2 On average, individuals are imprecision averse for IP.
- H3 On average, individuals are imprecision seeking for IO.

# **Hypotheses**

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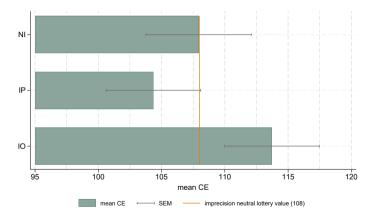
Model and Hynotheses

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- **H2** On average, individuals are imprecision averse for IP.
- H3 On average, individuals are imprecision seeking for IO.

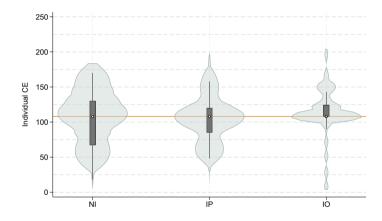
In particular, we expect

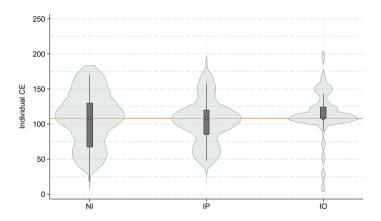


# **Individual Task**



# **Individual Task**





ightharpoonup Larger fraction above 108 in IO( p=0.006, Wilxocon signed-rank test)

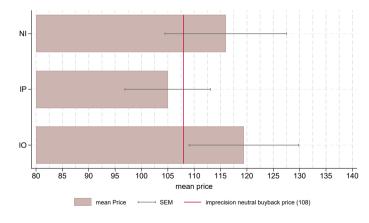
For our parameter estimations, we find:

For NI estimating the model with power utility  $u(x) = x^r$ , we cannot reject linear utility with r = 0.356, p = 0.098, Wald-test

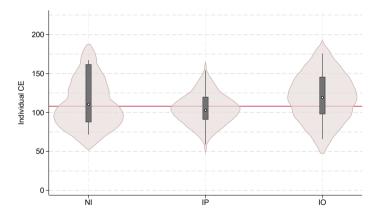
- For NI estimating the model with power utility  $u(x) = x^r$ , we cannot reject linear utility with r = 0.356, p = 0.098, Wald-test
- ▶ For the degree of imprecision aversion, we find
  - ▶ IP:  $\alpha = 0.536$ , we cannot reject imprecision neutrality (p = 0.333, Wald-test)

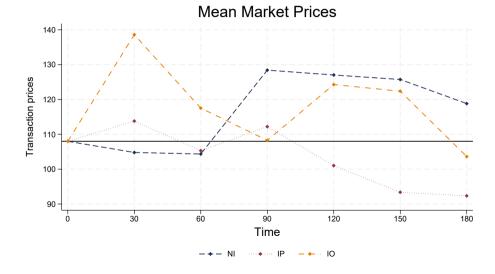
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- ► For the degree of imprecision aversion, we find
  - ▶ IP:  $\alpha = 0.536$ , we cannot reject imprecision neutrality (p = 0.333, Wald-test)
  - ▶ IO:  $\alpha = 0.443$ , we also cannot reject imprecision neutrality (p = 0.130, Wald-test)

- For NI estimating the model with power utility  $u(x) = x^r$ , we cannot reject linear utility with r = 0.356, p = 0.098, Wald-test
- ► For the degree of imprecision aversion, we find
  - ▶ IP:  $\alpha = 0.536$ , we cannot reject imprecision neutrality (p = 0.333, Wald-test)
  - ▶ IO:  $\alpha = 0.443$ , we also cannot reject imprecision neutrality (p = 0.130, Wald-test)
  - ▶ But: we find that  $\alpha_{IP} > \alpha_{IO}$  with p = 0.038



INTRODUCTION OOOOOOO





We compute market deviations  $\mathrm{MD}_m^i$  per market and interval, dependent on the price  $P_m^i$  and expected value EV:

$$MD_m^i = \frac{P_m^i - EV}{EV} = \frac{P_m^i - 108}{108}$$

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$$MD_m^i = \frac{P_m^i - EV}{EV} = \frac{P_m^i - 108}{108}$$

	Interval 1			Interval 6			
Treatment	Mean	S.d.	p	Mean	S.d.	p	
NI	0.078	(0.496)	0.846	$0.100^{*}$	(0.182)	0.093	
IP	0.054	(0.370)	0.553	$-0.145^{*}$	(0.174)	0.051	
IO	0.368*	(0.573)	0.075	-0.041	(0.353)	0.953	

For our parameter estimations, we find:

For NI estimating the model with power utility  $u(x) = x^r$ , we cannot reject linear utility with r = 1.25, p = 0.797, Wald-test

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- ▶ For the degree of imprecision aversion, we find
  - ▶ IP:  $\alpha = 0.530$ , we cannot reject imprecision neutrality (p = 0.72, Wald-test)

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  - ▶ IP:  $\alpha = 0.530$ , we cannot reject imprecision neutrality (p = 0.72, Wald-test)
  - ▶ IO:  $\alpha = 0.386$ , we also cannot reject imprecision neutrality (p = 0.30, Wald-test)

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  - ▶ IO:  $\alpha = 0.386$ , we also cannot reject imprecision neutrality (p = 0.30, Wald-test)
  - we also cannot reject  $\alpha_{IP} = \alpha_{IO} \ (p = 0.26)$

Individual parameters (medians), individual task and markets

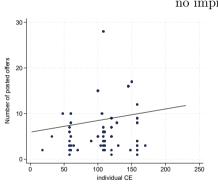
Treatment	NI		IP		IP		
	individual	$\max$ ket	individual	$\max$ ket	individual	$\max$	
r	1.00	1.23					
	(0.93)	(0.68)					
$\alpha$			0.50	0.55	0.50	0.39	
			(0.33)	(0.26)	(0.33)	(0.33)	
<i>p</i> -value	0.569		0.952		0.487		

INTRODUCTION

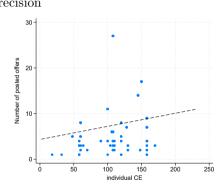
Trading Behavior: Market Volume, Volatility, and Dispersion of Final Asset Holdings

	VOLUME			VOLA			DISPERSION		
	<i>p</i> -value			p-value			p-value		
	mean	$\operatorname{IP}$	IO	mean	$\operatorname{IP}$	IO	mean	$\operatorname{IP}$	IO
NI	25.8	0.342	0.896	0.59	0.248	0.280	3.68	0.211	0.072
	(8.97)			(0.56)			(0.74)		
IP	22.9		0.403	0.36		0.063	3.29		0.565
	(11.77)			(0.19)		0.003	(0.85)		
Ю	26.1			0.81			3.48		
	(11.84)			(0.70)			(1.68)		



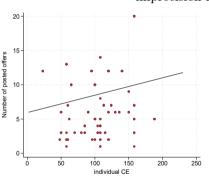


$$r=0.119,\,p=0.056$$



$$r = 0.145$$
,  $p = 0.020$ 

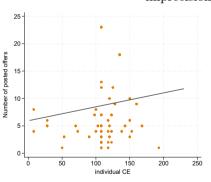
#### imprecision in probabilities



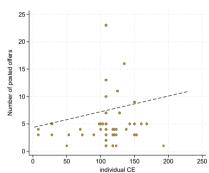
$$r = 0.200, p = 0.002$$

$$r = 0.298$$
,  $p < 0.001$ 

#### imprecision in outcomes



$$r=0.148,\,p=0.017$$



$$r = 0.139$$
 ,  $p = 0.025$ 

# **Summary**

- we analyzed different dimensions of imprecision and their impact on individual choice and market dynamics
- ▶ findings support the importance of distinguishing between imprecision in probabilities and imprecision in outcomes
  - $\rightarrow$  preference for imprecision in outcomes in individual task
  - $\rightarrow$  higher prices with imprecision in outcomes vs. imprecision in probabilities
- ▶ parameter estimates align with observed market dynamics, indicating a translation of individual attitudes into market behavior

Appendix References

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