Consent-First Ephemeral Chat
One-Page Design Guardrails

Lifecycle (single-screen model)

Idle → Consent → Active → Closed → Idle

• Extension is idle by default
• Consent is required every session
• Chat exists only while the tab is open
• Closing the tab immediately ends participation

Activation Rules

• Landing page is informational only
• Chat page is the only activation point
• No background activity, polling, or listeners

Feature Veto Checklist

● Does nothing happen unless the chat page is open?

● Is participation explicit and per-session?

● Does everything terminate on tab close?

● Could this surprise a cautious user?

● Does it increase discovery or abuse surface?

● Could users argue about this feature publicly?

● Does it fit without adding a new lifecycle state?

Design Bias

Inertia over engagement. Friction over growth. Clarity over cleverness. Temporary over persistent.