

# World's Most Passionate Travel Agent Competition

## Official Rules

### 1. Dates of Competition

The World's Most Passionate Travel Agent Competition will be from February 24, 2016 at 8:00AM CET to October 31, 2016 at 11:59PM PST ("Competition Period").

### 2. Eligibility

By participating in the Competition you agree that you have read, accept, and agree to be bound by these Official Rules. Any person that is a travel consultant over the age of 18 is eligible to participate.

To participate, travel consultants must record a video showing how they put their passion to work and upload the video on [www.amadeus.com/share-your-passion](http://www.amadeus.com/share-your-passion), during the Competition Period. Each participant may submit multiple entries and videos may not exceed 5 minutes. To upload the entry:

Go to [Amadeus.com/share-your-passion](http://Amadeus.com/share-your-passion).

1. Select the language of your video
2. Fill in the entry form
3. Include the URL of your video on YouTube, Instagram, or Vine.
4. Click on "Enter now"

All videos submitted that meet these requirements are "Qualified Entries".

### 3. How to Win

The ten Qualified Entries with the highest number of votes on [www.amadeus.com/share-your-passion](http://www.amadeus.com/share-your-passion) during the Competition Period ("Top Ten Videos") will then be judged by a panel of Amadeus judges based on the judging criteria. Each unique IP address may vote one time per video per day.

The Amadeus judges will determine the three (3) winners based on the Judging Criteria.

### 4. Judging Criteria

The Top Ten Videos will be judged based on the following criteria:

- 20% - Originality
  - Does the video stand out from the rest?
- 30% - Clear expression and fulfilment of the objective of showing passion for travel at work
  - Is the message in the video clear and understandable by the audience?
- 50% - Capture of concept
  - Does the video respond to the stated objective of the travel agent/agency showing their passion for travel and how they put it to work?

The winners will be determined in the sole discretion of the judges.

Winners will be announced on the Amadeus channels and notified through their e-mail address on or before December 31, 2016.

### 5. Prizes

Three (3) winners will win the opportunity for your travel agency to be showcased in a new Amadeus video production promoting their business and your passion. Each winner will receive a digital copy of their final video.

### 6. Additional Rules

No purchase necessary. Void where prohibited.

**Sponsor:** This contest is sponsored by Amadeus IT Group, S.A. ("Amadeus") C/Salvador de Madariaga 1, Madrid, Spain, 28027 ("Sponsor"). Employees of Sponsor and its affiliates, their families, their licensees, advertising, and promotion agencies are not eligible to enter. Decisions of the Sponsor judges are final.

**Representations, Warranties and Indemnification:**

You represent and warrant that you own or otherwise control all of the rights to the content that you post; that the content is accurate; that use of the content you supply does not violate the Official Competition Rules or any intellectual property rights of a third party and will not cause injury to any person or entity; and that you will indemnify Sponsor, its related entities and its affiliates for all claims resulting from content you supply. Sponsor has the right to remove or delete any submission, or any part of any submission, if the submission (or any part thereof) contains false, untrue, obscene, or indecent statements or material or if the submission (or any part thereof) violates any applicable law, as determined in their sole discretion.

**Release of Sponsor:** Participants and winners agree to release, discharge and hold harmless Amadeus, its affiliates, members, member's representatives, officers, directors, and employees from all claims or damages arising out of or in connection with the acceptance, use, misuse, or possession of any prize that may be won in this contest and their participation in this contest.

**Social Media:** This contest is in no way sponsored, endorsed or administered by, or associated with Instagram, YouTube or Vine. You understand that you are providing your information to Amadeus. Please direct any questions to Amadeus. Participants and winners agree to release, discharge and hold harmless Instagram, YouTube or Vine their parents, subsidiaries, affiliates, advertising and promotion agencies, or any wholesalers, retailers, importers, or distributors and the employees, officers, directors, and agents of each from any and all claims or damages arising out of or in connection with this contest.

**Personal data:** Personal data provided by you during the contest will be stored in a file whose data controller is Amadeus IT Group, S.A. and will be used to organize the competition and to make your participation possible. You may exercise your rights of access, rectification, cancelation and opposition regarding your personal data through the e-mail: [dataprotection@amadeus.com](mailto:dataprotection@amadeus.com).

**Right to Use:** By entering a submission in the Competition, you grant Sponsor and its affiliates a nonexclusive, royalty-free, perpetual, irrevocable, and fully sublicensable right to use, reproduce, modify, adapt, publish, translate, create derivative works from, distribute, and display content you submit throughout the world in any media, including, without limitation, any ideas, concepts, know-how, or techniques contained in any communications, content, or materials you submit for any purpose whatsoever, including, without limitation, developing, manufacturing, providing, or promoting new products or services using such information and things. You further grant Sponsor and its affiliates and sublicensees the right to use the name that you submit in connection with such content, if they choose.

**Copyrights:** Amadeus will produce the prize video and shall retain full ownership in all copyrights in and to the prize video and any other works developed by Amadeus, including all scripts, video images and content in the prize video. The winner hereby gives and grants to Amadeus and their respective licensees, successors and assigns all right, title and interest (including, but not limited to all copyrights), in and to the winner's video, photograph, likeness, voice, performance and action made or created in any medium by Amadeus. The winner agrees that all photographs, films, recordings or any other medium of the winner's photograph, likeness, voice, performance and/or action used and taken by Amadeus or its contractors are owned by Amadeus and that they may copyright material containing same. The winner will have a royalty-free, nonexclusive, worldwide right to use the prize video.

**Winners:** Winners are responsible for any local, state or federal taxes. The names of the Official Winners will be posted on the [www.amadeus.com](http://www.amadeus.com) on or before December 31, 2016. A list of the Official Winners may be obtained by sending a self-addressed stamped envelope to Amadeus IT Group, Attn: Travel Agency Marketing C/Salvador de Maradiaga 1 28027 Madrid Spain or e-mail [travelagencies@amadeus.com](mailto:travelagencies@amadeus.com).