

# Create amazing travel experiences

## Benefit from great content

It's the individual choice of ingredients that creates truly personalised travel packages for your customers. Amadeus Selling Platform Connect combines great content with relevance and efficiency, allowing you to sell more, service better and grow your earnings.



### Offer great additional services

Easily book a wide and continuously growing range of merchandising content from airlines globally through Amadeus Selling Platform Connect. Ancillary services can easily be added on via the "seats and services" catalogue, efficient upselling with fare families and see the air offer come to life through visuals on your display.



### Leading air shopping technology

Choose from the top portfolio of air content and enjoy the exact same technology that powers the world's major online travel agencies. Just like they can, you will quickly find the most relevant rates for your customers and the most profitable fares for you.



### Diverse and rich content at your fingertips

Amadeus Selling Platform Connect gives you access to the largest choice of full-service carriers (FSCs) as well as low-cost carriers (LCCs) from all over the world, all integrated seamlessly for the simplest workflows and retailing experience. The new platform also allows you to integrate content from your own partners and suppliers into the same workflows.



### Grow your revenues through advanced retailing

Offer your customers so much more than air travel alone. Amadeus Selling Platform Connect allows you to also book extensive hotel content, rail journeys and hire cars, as well as local services such as activities and transfers. All this from one single retailing platform.

Put your passion  
to work today

## 68% average time saving just by booking ancillary services alone\*

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“We’ve been very impressed with the new productivity features which have cut down on unnecessary, repetitive data entries so we can concentrate on more important work. And the fact that it’s web-based means we can make and change bookings at any time of the day from any location.”

### **Richard Munday**

*Operations Manager, Cambridge Business Travel  
UK*

\*Average time savings based on Amadeus value calculations.  
If you wish to know the total time savings for your business, contact us.

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“Amadeus Selling Platform Connect makes our job easier; anywhere and anytime. We can run our business much more smoothly and purposefully, enabling us to increase our revenue.”

### **Wulandari**

*Ticketing International, Daytama Tour & Travel  
Indonesia*

Amadeus is at the heart of the global travel industry. Our people, our technology and our innovation are dedicated to working with our customers and partners to shape the future of travel.

- We help them connect to the travel ecosystem.
- We help them serve the traveller.
- We help them manage their travel business.

**Together, let’s shape the future of travel.**

For further information,  
visit **[amadeus.com/passion](https://amadeus.com/passion)**  
or contact us at  
**[travelagencies@amadeus.com](mailto:travelagencies@amadeus.com)**

