







## Differentiate your business

### Customise your own platform

No two travel agencies are the same. That's why Amadeus Selling Platform Connect has been designed so you can adapt it to your precise requirements. It's a platform that's as individual as your own travel business.



#### Add new tools and content

Amadeus Selling Platform Connect's open ecosystem means you can work with us or any third-party developer to add whichever content or tool you need. You can even integrate the third-party content you want, directly into your booking flow with automatic PNR synchronisation.



#### Work the way you want to

You can design an Amadeus Selling Platform Connect package with set-up of workflows to serve your business in the best way possible. Either customise a set of functionalities yourself or work with us to develop the specific customisation you are looking for. The system exists to support the way you want to work.



#### Stand out from the crowd

All agents working with the same version doesn't mean that they all need to have the same set of functionality - if there are features or functionalities that you don't think they'll need, you can simply turn them off. With in-built technological flexibility, you are free to devise your own strategy that will set you apart from your competitors.



#### Work more efficiently

Deploy scripts throughout your whole network instantly, saving time and expense. Share your newly defined productivity rules with any other travel professional or office in your organisation. Your travel consultants will always have the same, latest version of the platform, which means that everyone can access the latest functionalities, including custom scripts. This standardisation of working processes, coupled with superior integration of productivity tools, ensures all your customers will enjoy the same excellent level of service.



# **54% average time saving** when you integrate external content\*



"It's now much easier to respond quickly to my customers and get more from my day."

#### Leissa Burdette

Personal Travel Manager, TravelManagers Australia

\*Average time savings based on Amadeus value calculations.



"Ever since we started using Amadeus Selling Platform Connect, we have been very happy with the system and have found it very user-friendly. Being a web-based application it enables our agents to access information from anywhere and get in touch with our clients any time."

#### Usha Lama

Owner, Third Eye Travel USA

Amadeus is at the heart of the global travel industry. Our people, our technology and our innovation are dedicated to working with our customers and partners to shape the future of travel.

- We help them connect to the travel ecosystem.
- We help them serve the traveller.
- We help them manage their travel business.

Together, let's shape the future of travel.

For further information, visit amadeus.com/passion or contact us at travelagencies@amadeus.com

