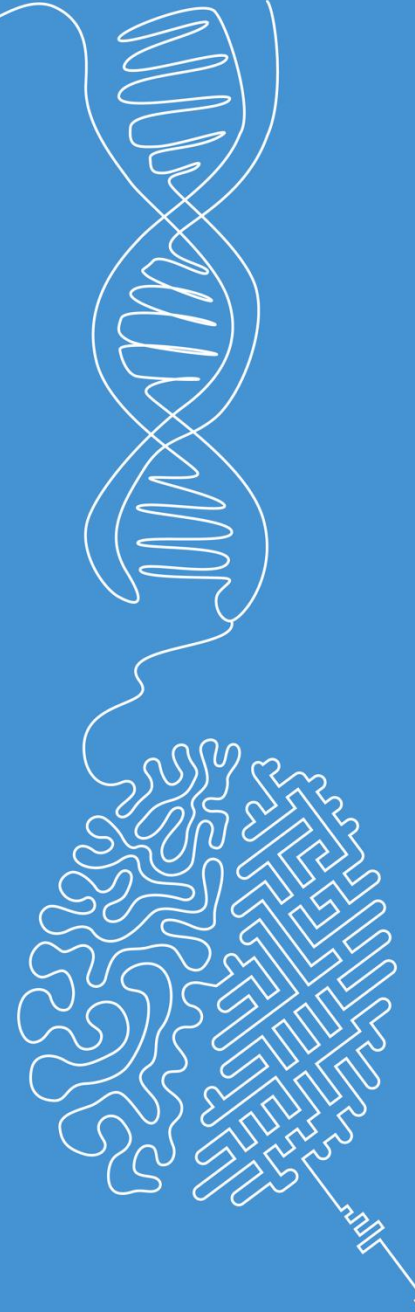


Support Vector Machines

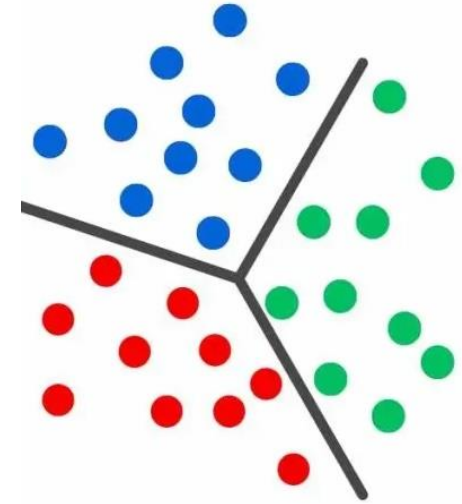
Machine Learning

Norman Juchler



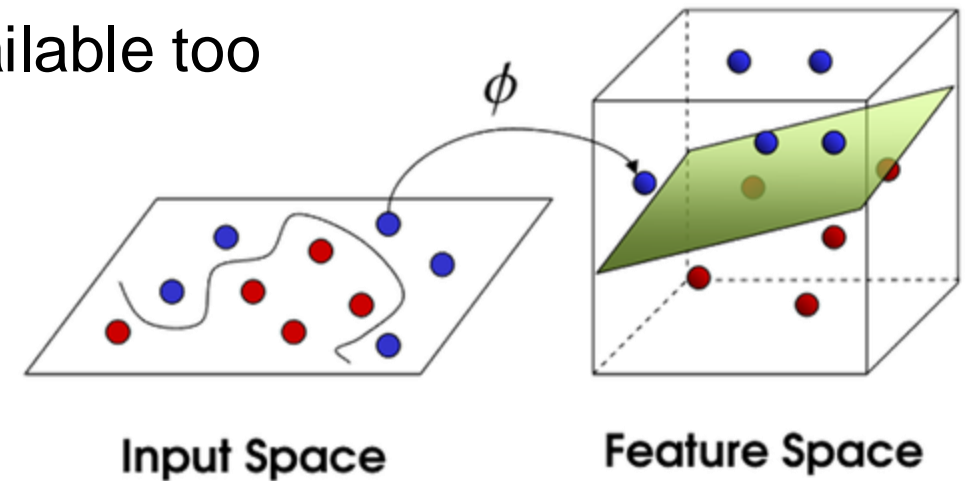
Learning objectives

- Explain the core concepts of SVMs
- Differentiate between linear and non-linear SVMs
- Be aware of its strengths and limitations



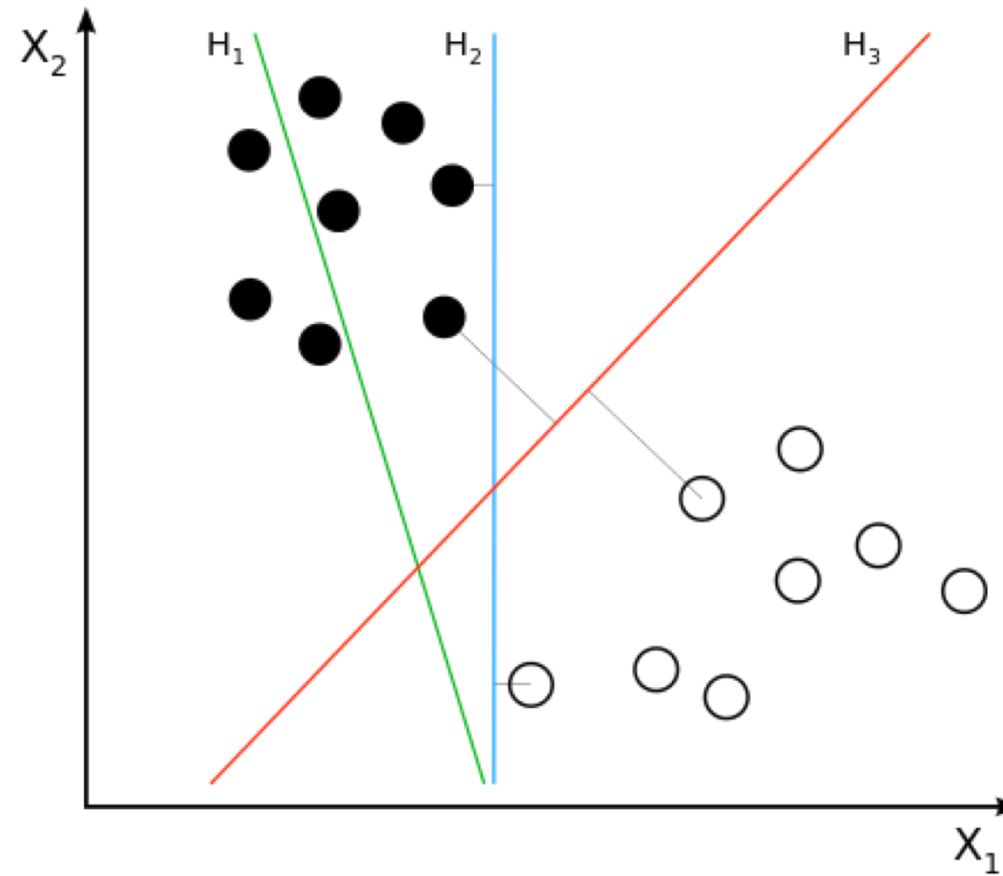
Context

- Supervised learning
 - (Mainly) classification
 - (...but also) regression
- Proposed by Vapnik and Chervonenkis in 70s/80s/90s
- Robust method with a solid theoretical foundation
- Can be seen as an extension of linear classifiers
- Basic form is linear, but nonlinear variants are available too



Motivation

Which of the classifiers H1, H2, H3 is the best?

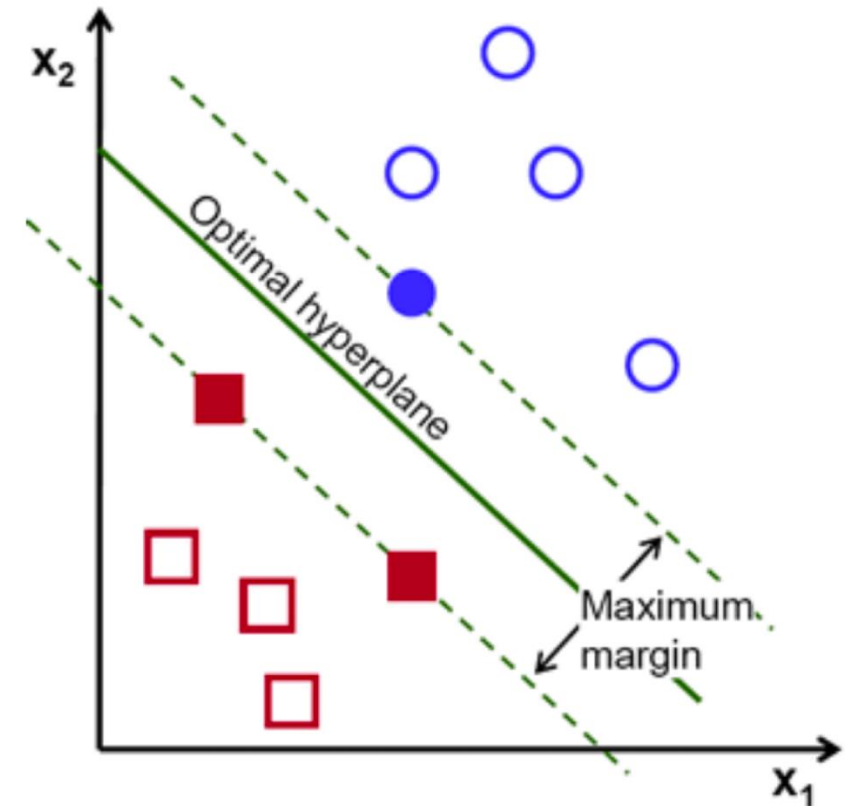


Key concepts: Support vectors and margin

- Linear classifier: Find **hyperplane** that best separates the classes in the feature space
- Any hyperplane can be expressed as

$$\mathbf{w}^T \mathbf{x} - b = 0$$

- Geometric interpretation: \mathbf{w} is the normal of the decision boundary / hyperplane!
- **Definition:** The nearest points of each class to a hyperplane are called **support vectors**
- **Key idea:** SVMs find the hyperplane with maximal distance (**margin**) to the support vectors.



Key concepts: Hard margin vs. soft margin

- Let's try to formulate the optimization criterion!

- Observations:**

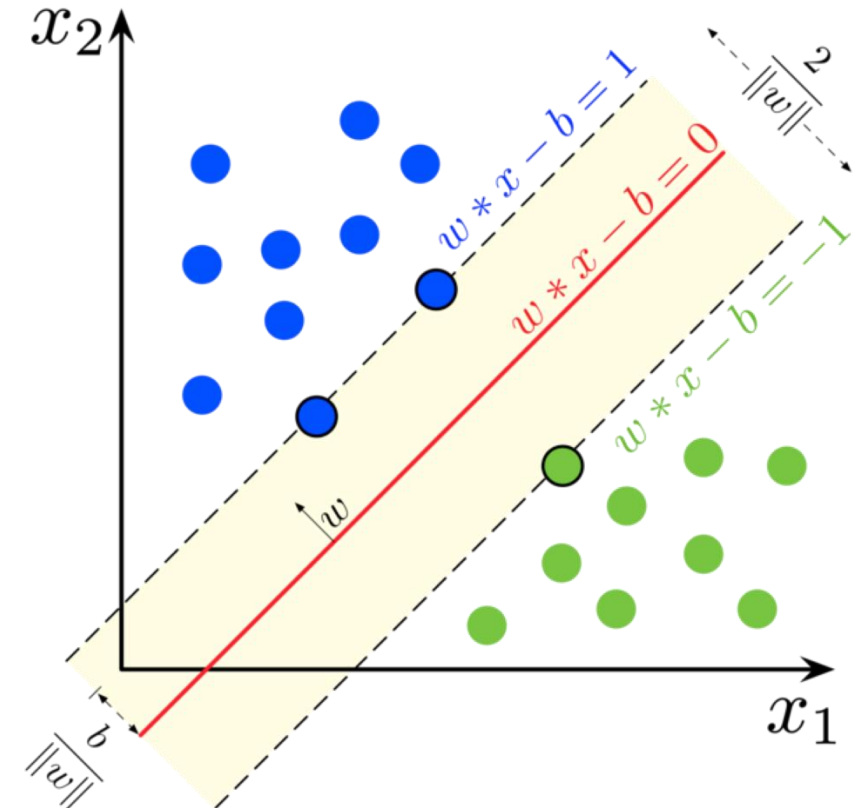
- The vector \mathbf{w} is responsible for the orientation of the hyperplane (it's its normal vector)
- It turns out: the margin width is $2/\|\mathbf{w}\|$ (see [here](#))
- This will be the boundary condition:

$$\mathbf{w}^T \mathbf{x}_i - b \geq 1, \quad \text{if } y_i = c_1$$

$$\mathbf{w}^T \mathbf{x}_i - b \leq -1, \quad \text{if } y_i = c_2$$

- Bias term b determines the position of the plane
- Trick: Let's use here the class labels $\{-1, 1\}$! Why?
Because we can rewrite this:

$$y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 1 \quad \forall i$$



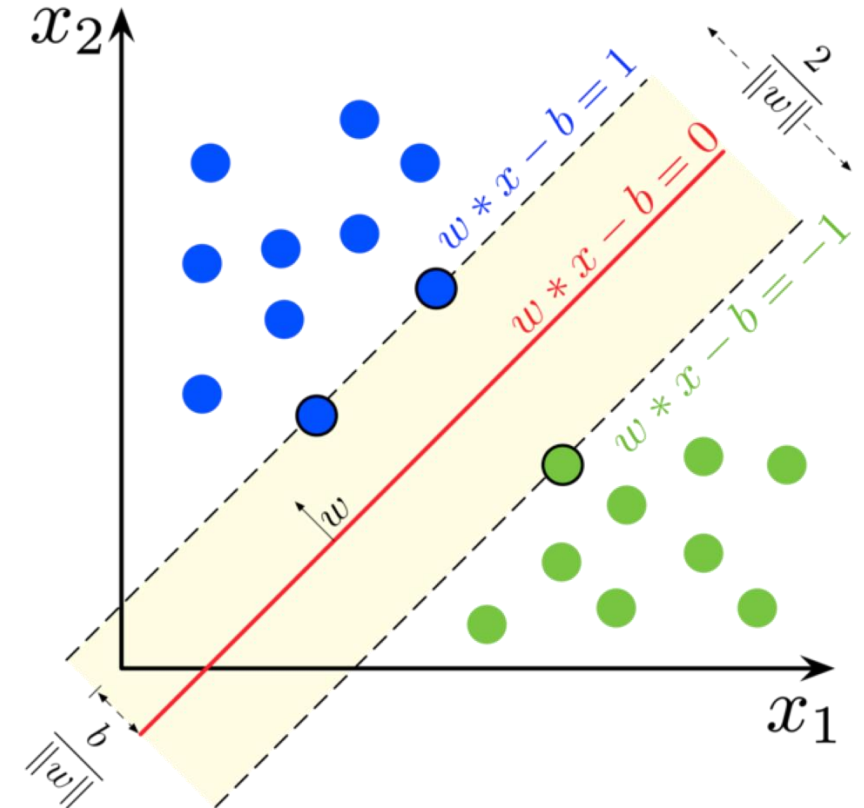
Key concepts: Hard margin vs. soft margin

- Optimization with “**hard margins**”:

$$\min_{\mathbf{w}, b} \|\mathbf{w}\|^2 \text{ subject to:}$$

$$y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 1 \quad \forall i$$

- This criterion ensures all data points are correctly classified and lie outside the margin.
- **Problem:** This works only perfectly separable dataset!



Key concepts: Hard margin vs. soft margin

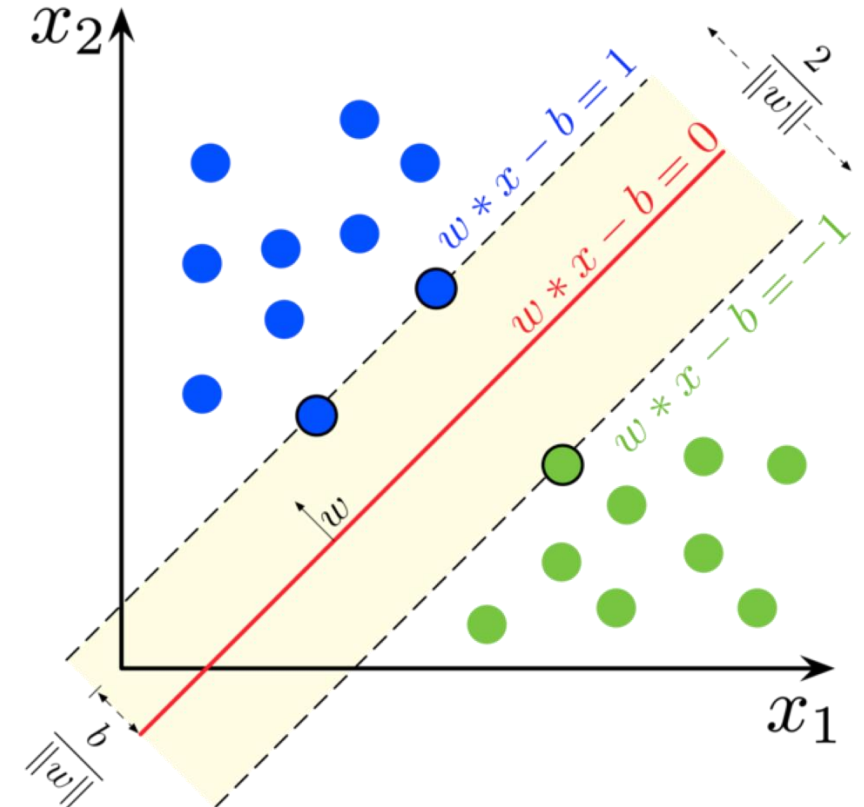
- Optimization with “**soft margins**”:

$$\min_{\mathbf{w}, b, \xi} \frac{1}{2} \|\mathbf{w}\|^2 + C \sum_{i=1}^n \xi_i \text{ subject to:}$$

$$y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 1 - \xi_i \quad \forall i$$

$$\xi \geq 0 \quad \forall i$$

- This formulation introduces the **slack variable** ξ_i
 - Extent to which the i -th data point violates the margin
- Optimization relies on regularization parameter C :
 - Large C : Penalizes classification errors heavily, leading to a smaller margin and less tolerance for violations.
 - Small C : Penalizes errors less, allowing for a larger margin and more violations.



Key concepts: Hard margin vs. soft margin

- Optimization with “**soft margins**”:

$$\min_{\mathbf{w}, b, \xi} \frac{1}{2} \|\mathbf{w}\|^2 + C \sum_{i=1}^n \xi_i \text{ subject to}$$

$$y_i(\mathbf{w}^T \mathbf{x}_i - b) \geq 1 - \xi_i \quad \forall i$$

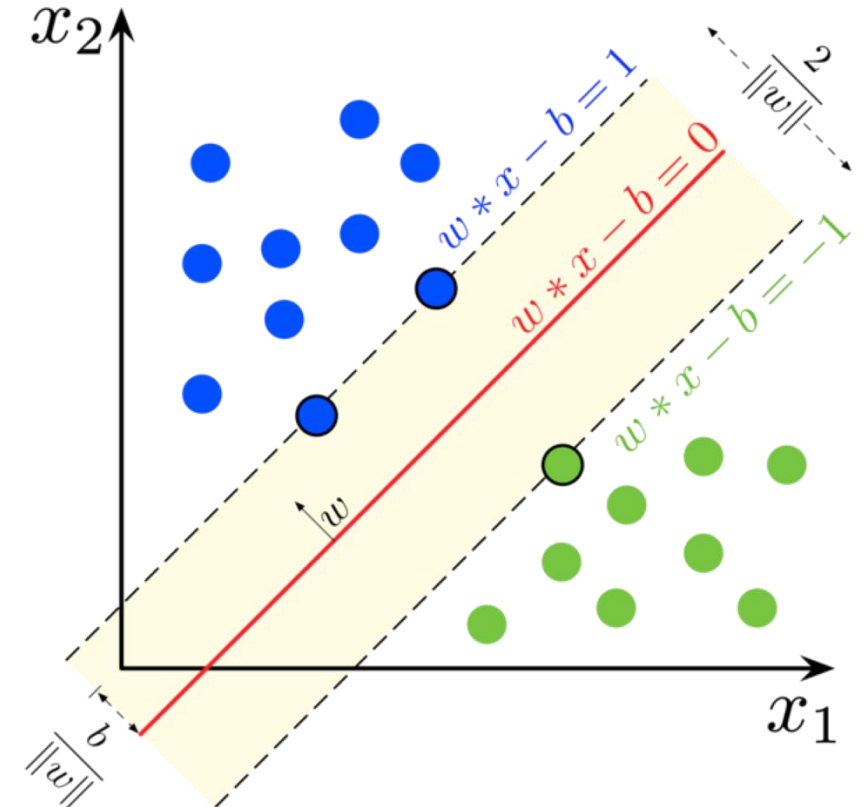
$$\xi \geq 0 \quad \forall i$$

- This formulation introduces the **slack variable** ξ_i
 - Extent to which the i -th data point violates the margin
- Equivalent formulation:

$$\|\mathbf{w}\|^2 + \mathbf{c} \left[\frac{1}{n} \sum_{i=1}^n \max(0, 1 - y_i(\mathbf{w}^T \mathbf{x}_i - b)) \right]$$

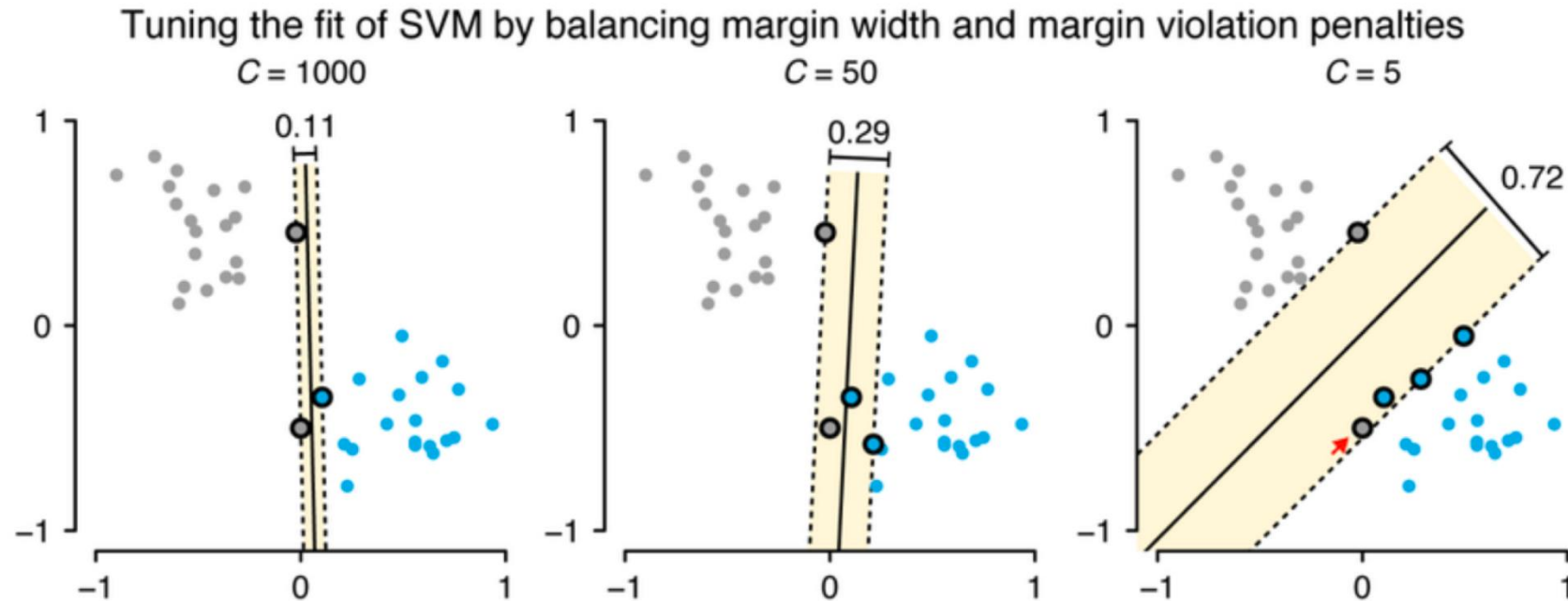
Equals 0 for all points that satisfy the hard margin constraint
Otherwise measures extent of margin violation

Weighting between hard and soft margin constraint



Working of SVM

- Finding a separating line without margin-violating points is not always possible.



- Smaller values of C : More margin violating points, making the model more robust to outliers and increasing margin width.
- Larger values of C : Decrease the number of misclassified (training) points.

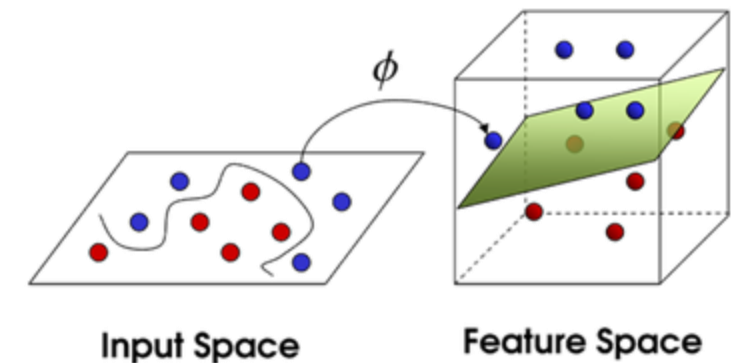
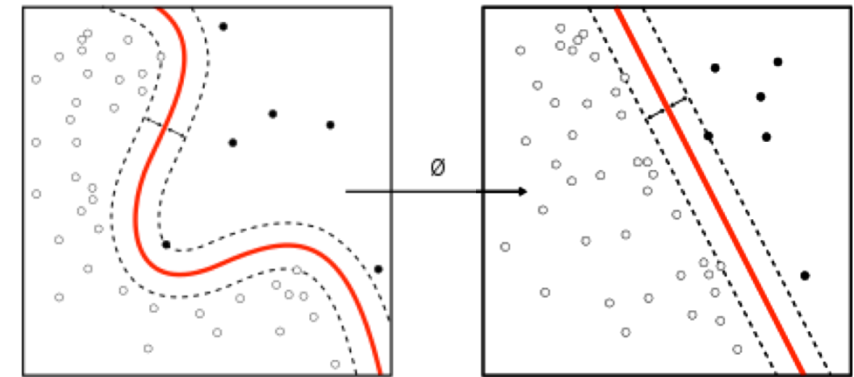
Linear versus nonlinear SVM

■ Linear models

- When applied directly in feature space, the above algorithm can only describe linear classification boundaries.

■ Non-linear models

- Idea: Transform the features X to another space first
- Then fit the maximum-margin hyperplane in this transformed feature space.



The kernel trick

- **Idea:** It can be useful to transform the data into a higher-dimensional space!
- This can make the data better linearly separable.

$$\begin{aligned}\phi(\mathbf{a})^\top \phi(\mathbf{b}) &= \begin{pmatrix} a_1^2 \\ \sqrt{2} a_1 a_2 \\ a_2^2 \end{pmatrix}^\top \begin{pmatrix} b_1^2 \\ \sqrt{2} b_1 b_2 \\ b_2^2 \end{pmatrix} = a_1^2 b_1^2 + 2a_1 b_1 a_2 b_2 + a_2^2 b_2^2 \\ &= (a_1 b_1 + a_2 b_2)^2 = \left(\begin{pmatrix} a_1 \\ a_2 \end{pmatrix}^\top \begin{pmatrix} b_1 \\ b_2 \end{pmatrix} \right)^2 = (\mathbf{a}^\top \mathbf{b})^2\end{aligned}$$

- The "trick" is that for a suitable transformation function ϕ , we can calculate the result of the kernel function in the original space, without having to actually perform the transformation to the higher-dimensional space.

Nonlinear classification

- Kernels enable SVMs to learn non-linear separation function.

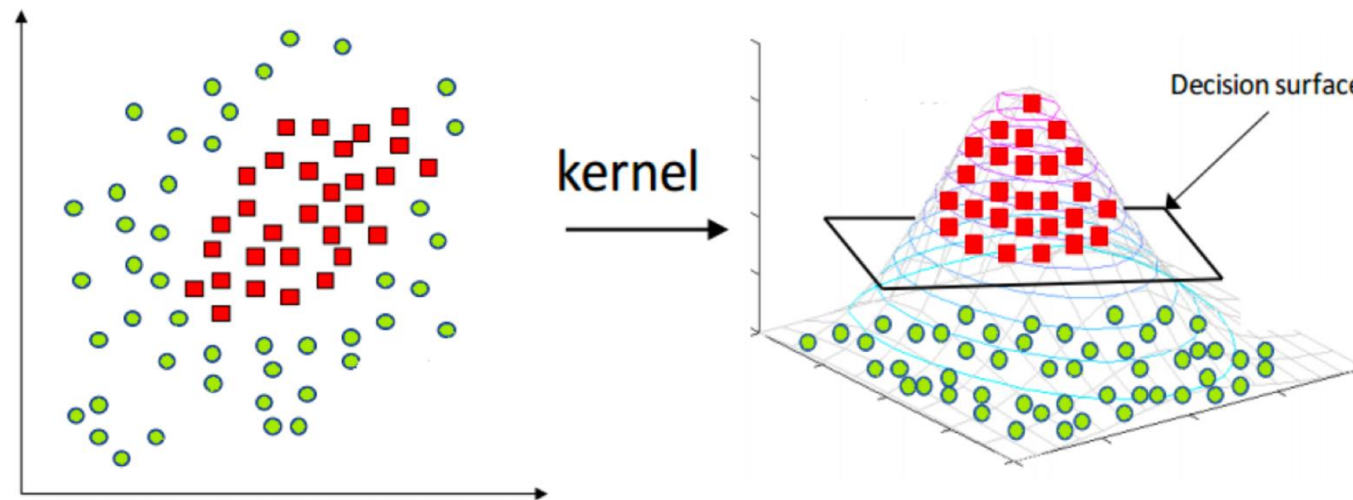
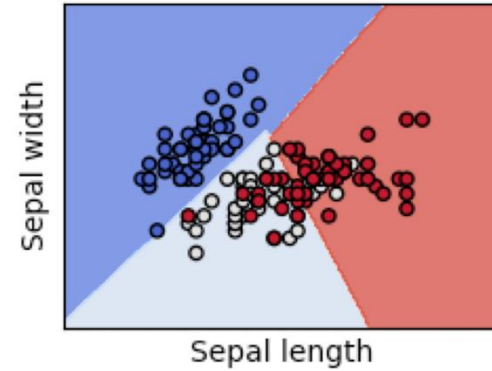


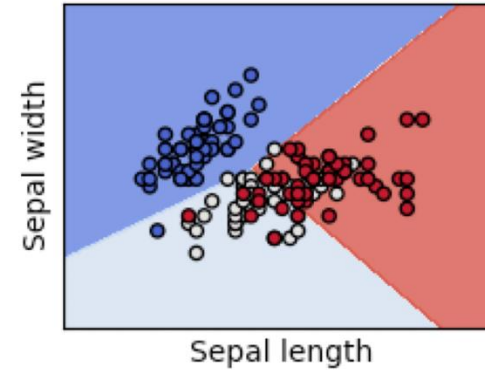
Figure 25: Example of how a transformation to a higher-dimensional space may improve data separability.

Effect of different kernels

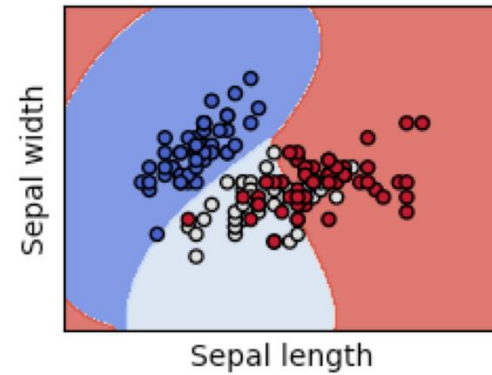
SVC with linear kernel



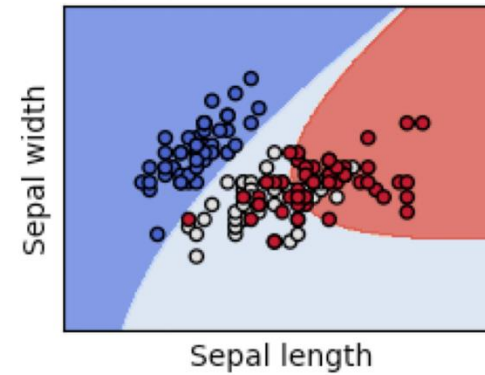
LinearSVC (linear kernel)



SVC with RBF kernel



SVC with polynomial (degree 3) kernel



Summary

SVMs in a nutshell

- SVMs are supervised machine learning algorithms for classification and regression tasks
- Key idea: Maximize the margin between data points of different classes to ensure better generalization.
- Basic SVMs are linear, but nonlinear cases can be handled with kernel functions
- Support vectors: Are the critical data points closest to the hyperplane
- Advantages:
 - Effective in high-dimensional spaces
 - Robust to overfitting (when properly tuned)
- Limitations:
 - Can be computationally expensive, especially with large datasets
 - Requires careful selection of hyperparameters and kernel type

Further reading watching

- StatQuest:
 - Support Vector Machines (main ideas) (20min)
 - Support Vector Machines (polynomial kernel) (7min)
 - Support Vector Machines (RBF kernel) (15min)
- Interactive demo: [Link](#)