group1-banker-doc

September 25, 2020

1 Model development

1.1 Policy

We assume that $A = \{a_0, a_1\}$, we further define a_0 as "deny credit" and a_1 as "offer credit". We also know from the project text that the utility function is assumed to be linear. This implies that among $E(utility|a_i)$ and $E(utility|a_j)$, we will always choose action a_i over action a_j if $E(utility|a_i) > E(utility|a_j)$ adapted from (Dimitrakakis, 2020, p. 48). We will "blindly" choose the action that maximizes expected utility.

1.2 Utility function

There are two possible actions that we could perform: $\{a_0, a_1\}$. We also have the following rewards, which are defined as possible outcomes for the bank (Dimitrakakis, 2020, p. 47). In our case these rewards are $\{-m, 0, m((1+r)^n - 1)\}$. Further there are two possible actions for the bank when it comes to deciding for each new customer if they will be granted credit.

Further, we will use the definition of expected utility

$$E[U|a_t = a] = \sum_r U(r)Pr(r|a_t = a)$$

adapted from (Dimitrakakis, 2020, p. 48). This will be used for each action to calculate its expected utility. We can further define the rewards as r_0 = "the debtor defaults" and r_1 = "the debtor does not default". If we use the assumption that the utility function is linear, we can say that U(r) is proportional to r.

1.2.1 Grant credit

If we decide to grant credit ($a_{t} = 1$) we have the following expected utility considering the rewards above:

$$E[U|a_t = 1] = U(r = r_0)Pr(r = r_0|a_t = 1) + U(r = r_1)Pr(r = r_1|a_t = 1)$$

which becomes

$$E[U|a_t = 1] = -m \cdot Pr(r = r_0|a_t = 1) + m((1+r)^n - 1) \cdot Pr(r = r_1|a_t = 1)$$

In our code, we have defined $Pr(r = r_1|a_t = 1)$ as the variable "p_c" and $Pr(r = r_0|a_t = 1)$ as 1-"p_c".

1.2.2 Do not grant credit

If we decide not to grant credit ($a_{t} = 0$).

$$E[U|a_t = 0] = 0 \cdot Pr(r = r_0|a_t = 0) + 0 \cdot Pr(r = r_1|a_t = 0) = 0$$

1.3 Expected utility

If we do not give out the loan, the expected utility is 0, as there is nothing to gain or loose. If we give a loan there are two possible outcomes; either they are able to pay it back with interest, or we loose the investment m. We can therefor write the expected utility if we give a loan as:

$$E(U(x)|a = a_{loan}) = m[(1+r)^n - 1]p(x_1) - mp(x_2),$$

where $p(x_1)$ is the probability of paying back the loan with interest and $p(x_2)$ is the probability of loosing the interest.

```
[1]: def expected_utility(self, x, action):
         """Calculate expected utility using the decision maker model.
         Arqs:
             x: A new observation.
             action: Whether or not to grant the loan.
         Returns:
             The expected utility of the decision maker.
         if action == 0:
             return 0
         r = self.rate
         p_c = self.predict_proba(x)
         # duration in months
         n = x['duration']
         # amount
         m = x['amount']
         e_x = p_c * m * ((1 + r) ** n - 1) + (1 - p_c) * (-m)
         return e_x
```

1.4 Fitting a model

We chose to use a logistic regression model. It predicts the probability of a binary categorical variable beeing 1. A fresh random state is also given to the model for reproducable results.

```
[2]: def fit(self, X, y):
"""Fits a logistic regression model.
```

```
Arqs:
        X: The covariates of the data set.
        y: The response variable from the data set.
    Notes:
        Using logistic regression, adapted from
        https://scikit-learn.org/stable/modules/generated/sklearn.
        linear\_model.LogisticRegression.html
    self.data = [X, y]
    log_reg_object = LogisticRegression(random_state=1, max_iter=2000)
    self.model = log_reg_object.fit(X, y)
def predict_proba(self, x):
    """Predicts the probability for [0,1] given a new observation given the
    model.
    Args:
        x: A new, independent observation.
    Returns:
        The prediction for class 1 given as the second element in the
        probability array returned from the model.
    x = self._reshape(x)
    return self.model.predict_proba(x)[0][1]
def _reshape(self, x):
    """Reshapes Pandas Seris to a row vector.
    Arqs:
        x: Pandas Series.
    Returns:
        A ndarray as a row vector.
    return x.values.reshape((1, len(x)))
```

When reading the data we one hot encode all the catagorical variables which means that they loose the information in the order. This could be fixed by instead giving them an integer value, but then we assume a linear relationship between the order of the categories.

1.5 Best action

The best action is the action that gives the highest utility. In the event of the utilities beeing equal, we chose to not give a loan. Because of the linear utility of the investor it does not matter what we do in this situation, but we figured it is better to not accept unnecessary variability.

```
[3]: def get_best_action(self, x):
    """Gets the best action defined as the action that maximizes utility.

Args:
    x: A new observation.
Returns:
    Best action based on maximizing utility.
    """
    expected_utility_give_loan = self.expected_utility(x, 1)
    expected_utility_no_loan = self.expected_utility(x, 0)

if expected_utility_give_loan > expected_utility_no_loan:
    return 1
    else:
        return 0
```

2 Testing the model against random model

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1000 entries, 0 to 999
Data columns (total 21 columns):

#	Column	Non-Null Count	Dtype
0	checking account balance	1000 non-null	object
1	duration	1000 non-null	int64
2	credit history	1000 non-null	object
3	purpose	1000 non-null	object

```
amount
 4
                              1000 non-null
                                              int64
                              1000 non-null
 5
    savings
                                              object
 6
    employment
                              1000 non-null
                                              object
 7
    installment
                              1000 non-null
                                              int64
    marital status
                              1000 non-null
                                              object
    other debtors
                              1000 non-null
                                              object
 10 residence time
                              1000 non-null
                                              int64
                              1000 non-null
 11 property
                                              object
                              1000 non-null
 12 age
                                              int64
                              1000 non-null
 13
    other installments
                                              object
                              1000 non-null
 14 housing
                                              object
                              1000 non-null
                                              int64
 15
    credits
                              1000 non-null
                                              object
 16
    job
                              1000 non-null
                                              int64
 17
    persons
 18 phone
                              1000 non-null
                                              object
 19 foreign
                              1000 non-null
                                              object
20 repaid
                              1000 non-null
                                              int64
dtypes: int64(8), object(13)
```

2.1 Transforming the data

memory usage: 164.2+ KB

```
[6]: # Create dummy variables for all the catagorical variables
not_dummy_names = numeric_variables + ["repaid"]
dummy_names = [x not in not_dummy_names for x in features]
dummies = pd.get_dummies(data_raw.iloc[:,dummy_names], drop_first=True)
data = data.join(dummies)
```

2.2 Testing decision makers

```
[7]: def utility_from_obs(predicted_decision, true_decision, amount, duration, 
interest_rate):

"""Calculates utility from a single observation.

Args:

predicted_decision: the model's best action

true_decision: if the observation repaid or not

amount: the lending amount

duration: the number of periods

interest_rate: the interest rate of the loan
```

```
Returns:
    The utility from the single observation given our action.
"""

if predicted_decision == 1:
    if true_decision == 1:
        return amount*((1 + interest_rate)**duration - 1)
    else:
        return -amount

else:
    return 0
```

```
[8]: def utility_from_test_set(X, y, decision_maker, interest_rate):
         """Calculates total utility from a given test set.
         Args:
             X: the covariates of the test set
             y: the response variable of the test set
             decision_maker: the decision maker to use in order to calculate utility
             interest_rate: the interest rate to use when calculating utility
         Returns:
             The sum of utility from the test set and the sum of utility divided by
             total amount.
         11 11 11
         num_obs = len(X)
         obs_utility = np.zeros(num_obs)
         obs_amount = np.zeros_like(obs_utility)
         for new_obs in range(num_obs):
             predicted decision = decision maker.get best action(X.iloc[new obs])
             true_decision = y.iloc[new_obs]
             amount = X['amount'].iloc[new_obs]
             duration = X['duration'].iloc[new_obs]
             obs_utility[new_obs] = utility_from_obs(
                 predicted decision, true decision, amount, duration, interest rate)
             obs_amount[new_obs] = amount
         return np.sum(obs_utility), np.sum(obs_utility)/np.sum(obs_amount)
```

```
[9]: def compare_decision_makers(num_of_tests, response, interest_rate):
    """Tests the random banker against our group1 banker.

Args:
```

```
num_of_tests: the number of tests to run
       response: the name of the response variable
      interest rate: the interest rate to use when calculating utility
  bank_utility_random = np.zeros(num_of_tests)
  bank_investment_random = np.zeros_like(bank_utility_random)
  bank_utility_group1 = np.zeros(num_of_tests)
  bank_investment_group1 = np.zeros_like(bank_utility_group1)
   # decision makers
  r banker = random banker.RandomBanker()
  r_banker.set_interest_rate(interest_rate)
  n_banker = group1_banker.Group1Banker()
  n_banker.set_interest_rate(interest_rate)
  # get data
  X = data
   covariates = X.columns[X.columns != response]
  for i in range(num_of_tests):
      X_train, X_test, y_train, y_test = train_test_split(
          X[covariates], X[response], test_size=0.2)
      # fit models
      r_banker.fit(X_train, y_train)
      n_banker.fit(X_train, y_train)
      bank_utility_random[i], bank_investment_random[i] =__
→utility_from_test_set(
          X_test, y_test, r_banker, interest_rate)
      bank_utility_group1[i], bank_investment_group1[i] = __
→utility_from_test_set(
          X_test, y_test, n_banker, interest_rate)
  print(
      f"Avg. utility [random] \t= {np.sum(bank_utility_random)/num_of_tests}")
  print(
      f"Avg. ROI [random] \t= {np.sum(bank_investment_random)/
→num_of_tests}")
  print(
      f"Avg. utility [group1] \t= {np.sum(bank_utility_group1)/
→num_of_tests}")
  print(
      →num_of_tests}")
```

[10]: %%time response = 'repaid' compare_decision_makers(100, response, 0.05)

```
Avg. utility [random] = 592275.3023303407

Avg. ROI [random] = 0.9136178799312753

Avg. utility [group1] = 1179658.5252952026

Avg. ROI [group1] = 1.8242265461380003

CPU times: user 3min 31s, sys: 3min 49s, total: 7min 21s

Wall time: 1min 9s
```

2.3 Results

Based on 100 random train/test splits, our model using logistic regression is considerably better than the random model.

3 References

Dimitrakakis, C. (2020). *Machine learning in science and society*. Unpublished. Department of Informatics, University of Oslo.