2.1 Model #1. Multiple consumers with their own threads

Multiple consumers with their own threads
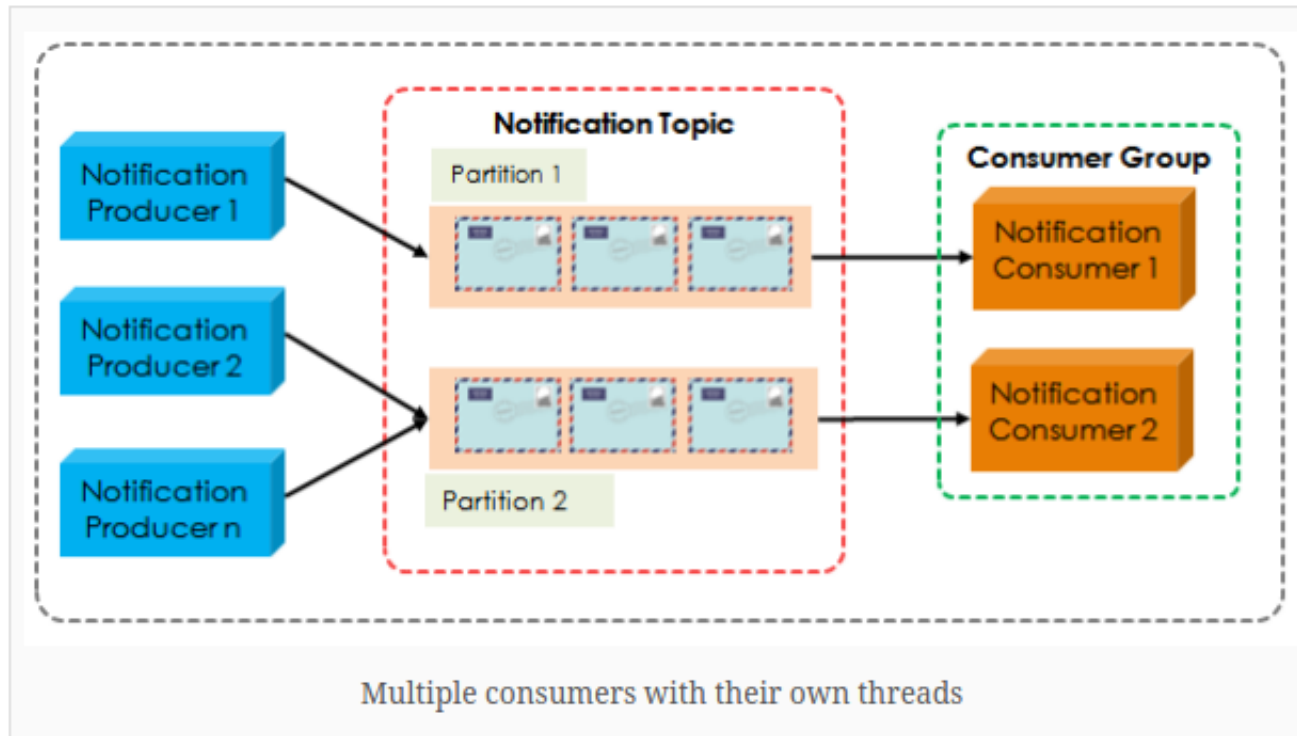
Pros	Cons
Easy to implement	The total of consumers is limited the total partitions of the topic. The redundant consumers may not be used.
Implementing in-order processing on per-partition is easier.	More TCP connections to the brokers