

# CHRIS ABBOTT

WEB DEVELOPER

## DETAILS

### ADDRESS

Runcorn  
United Kingdom

### PHONE

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### EMAIL

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## LINKS

[LinkedIn](#)

[Portfolio Website](#)

## PROFILE

As a software engineer, I am eager to contribute my skills and dedication to a collaborative team that shares common standards for solving business problems. I seek an environment that fosters growth through guidance and mentorship, where we collectively work towards best practices. Additionally, I aspire to be part of a company that values individual progression and acknowledges the importance of learning from mistakes.

## EMPLOYMENT HISTORY

### Web Developer, dentsu

Manchester

Oct 2023 — Present

*Employed as part of dentsu's Digital Excellence Team, contributing to diverse projects aimed at monitoring and predicting clients' product trendlines.*

- Currently working on a comprehensive rewrite of an existing product dedicated to tracking clients' marketing efforts. The revamped application aims to provide enhanced functionalities for monitoring and evaluating marketing metrics. Providing clients with detailed insights into the success of their marketing campaigns at various hierarchical levels.
- Demonstrated rapid adaptability by actively contributing to projects within the first few months at dentsu. Actively engaging with the Digital Excellence Team to understand project dynamics and aligning efforts with team goals.

### Front-End Developer, SuperBike Factory

Manchester

May 2021 — Jul 2023

As a developer at Superbike Factory, I focused on a range of e-commerce products, spanning from customer-facing domains to internal tooling systems. Engaged in the reconstruction of existing services and the implementation of novel features, I have contributed to significant initiatives, including:

#### Single Sign-On Authentication and Authorization:

- Spearheaded the implementation of a unified single sign-on authentication and authorization system across our internal tooling services.
- This transformation streamlined and standardized the authentication process, replacing the previous fragmented individual service sign-ins.

#### Headless Content Management System:

- Successfully implemented a headless content management system, providing our product and marketing teams at Superbike Factory with effortless control over data across customer-facing domains.
- This enhancement has proven pivotal in ensuring seamless content management and updates.

#### SBF Design System:

- Established a robust SBF design system, introducing a consistent and standardized design pattern across both internal tooling and customer-facing domains at Superbike Factory.

- This design system has fostered cohesion in the user experience and interface design.

#### **Customer Relationship Management System (CRM):**

- Contributed significantly to the development of a new CRM system at Superbike Factory, addressing legacy issues and incorporating advanced reporting capabilities.
- This CRM system serves as a gateway to our suite of services, enhancing our overall customer management capabilities.

These endeavors at Superbike Factory collectively showcase my diverse contributions to enhancing both internal tools and customer-facing platforms, aligning with the company's commitment to innovation and excellence.

#### **Chef de Partie, Gusto Italian**

Liverpool

Mar 2015 — May 2021

During my college and university years, I worked full-time as a chef. Although this role did not align with my eventual engineering career path, it significantly influenced my personal development. Operating in a demanding and fast-paced culinary environment honed my ability to adhere to strict standards under high-pressured situations. The experience instilled in me an exceptional attention to detail and a high level of organizational prowess. These qualities, cultivated during my time as a chef from 2015 to 2021, have seamlessly translated into my subsequent roles in web development, enhancing my effectiveness in dynamic and challenging professional settings.

### **EDUCATION**

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#### **Electrical and Electronic Engineering, John Moores University**

Liverpool

Sep 2018 — May 2021

First Class - With Honours, Bachelor of Engineering

#### **Engineering, Cronton Sixth Form College**

Cronton

Sep 2015 — May 2018

Triple Distinction \* - Level 3 Engineering

### **LANGUAGES**

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#### **JavaScript**

- Typescript

### **FRAMEWORKS / LIBRARIES**

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**React**

**Express**

**NextJs**

**Prisma**

### **DATABASES**

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**Mongo**