

# Euclid Express

Free visitor analytics for brick and mortar locations.

Euclid Express offers industry-leading data science packaged into the essential metrics to measure visitor behavior. This full set of features is easily accessible and available for an unlimited number of locations.

## ESSENTIAL VISITOR METRICS

- **Attraction:** Outside Opportunity, Walk-bys, Visitors, and Storefront Conversion
- **Engagement:** Duration, Engagement Rate, and Bounce Rate
- **Retention:** New Visitors and Repeat Visitors

## CUSTOMIZABLE DASHBOARDS

- Create custom dashboards to monitor your business
- Add any Essential Visitor Metrics and your sales KPIs
- Filter by current, historic, or day of the week time periods
- Save multiple dashboards

## COMPARE LOCATIONS

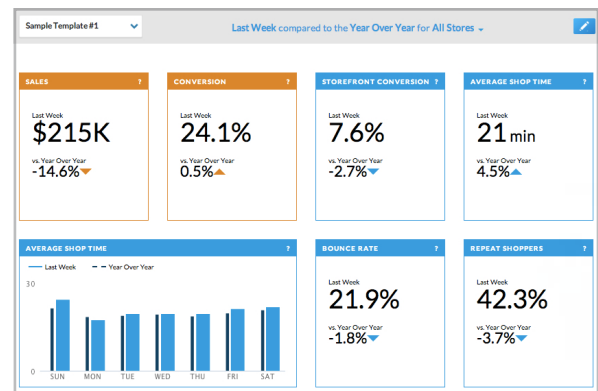
- Compare any metric across locations
- Choose the relevant date range

## CUSTOM REPORTS: EXPRESS EXPORT

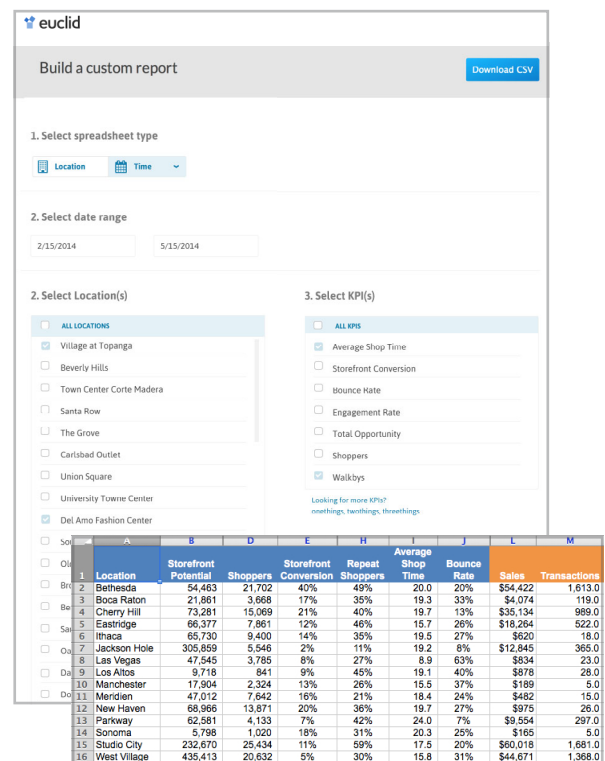
- Download Essential Visitor Metrics to CSV
- Build custom exports specified by location and by time
- Select spreadsheet type, date range, locations, and KPIs

## LIVE SENSOR STATUS

- Activate and see data collected in real time



Customizable Dashboards



Express Export