

Euclid Plus

Tailored reporting and chainwide performance for your business.

Euclid Plus features more metrics and visitor intelligence, plus expanded exports and API access. Measure and manage chainwide performance with full hierarchy support from regions down to zones.

LOYALTY METRICS

- Visit Recency and Visit Frequency
- Segment metrics by new vs. repeat visitors



Visit Recency



Visit Frequency



New vs. Repeat Segmentation

VISITOR COHORTS

- Create cohorts by visitor behavior
- Percentage distributed by Visitor Duration, Visit Frequency, Visit Recency, and Walk-by Frequency

HIERARCHIES

- Input full hierarchies from regions to zones
- Build hierarchy-based reporting

CHAINWIDE PERFORMANCE

- Identify leader and laggard locations
- Correlate visitor KPIs to sales performance

ZONING

- Monitor visitor activity in key zones
- Understand visitor path through zones

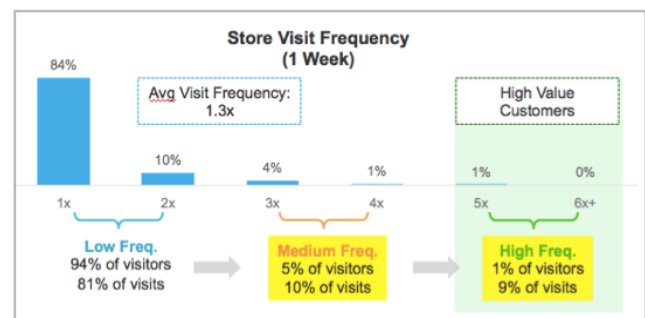
CUSTOM REPORTS: PLUS EXPORT

- Build custom reports and export to csv
- Includes all data for all locations:
 - Eight Essential Metrics
 - Loyalty Metrics and Visitor Cohorts

API ACCESS

- Supports 3rd party applications
- Direct API to all visitor metrics

PHONE AND ONLINE SUPPORT



Store Visit Frequency



Zoning