

## Choose the best plan for your business.

We understand that different businesses have different needs. Euclid offers two product tiers: **Euclid Express** and **Euclid Advanced**.

Luciiu Express and Luciiu Advanced.	EUCLID	EUCLID
PRODUCT FEATURES	<b>EXPRESS</b>	ADVANCED
Essential visitor analytics		
Visit Trends: Outside Opportunity, Visits, Storefront Conversion	$\checkmark$	<b>√</b>
Visit Duration: Visit Duration, Engagement Rate, Bounce Rate	$\checkmark$	<b>√</b>
Repeat Visits: New vs. Repeat, Visit Recency	$\checkmark$	$\checkmark$
Data monitoring		
Real-time visibility, summary of essential metrics for current and previous week	$\checkmark$	✓
Customizable dashboards		
Custom data views of any metrics, filter by time period, comparison and choose stores, unlimited number of dashboards	✓	✓
Integration of sales and traffic data	$\checkmark$	$\checkmark$
Compare stores	$\checkmark$	$\checkmark$
Data export		
Export of basic visit data	$\checkmark$	$\checkmark$
Full Excel export (all essential metrics plus additional repeat and duration data) to integrate with data warehouse and BI tools		✓
API access*		$\checkmark$
Advanced capabilities		
Report broadcasting		$\checkmark$
Event tracking		$\checkmark$
Customer cohorts and segmentation		$\checkmark$
Cross-location trends		$\checkmark$
Benchmarking vs. industry, segment, and geographic averages*		<b>√</b>
Online support	$\checkmark$	$\checkmark$
Phone support and dedicated account support		$\checkmark$
Onboarding, training and services		
Onboarding and data integration, training and professional services		<b>√</b>
Monthly Pricing	FREE	\$100 per sensor*

<sup>\*</sup>Annual upfront. Additional pricing may apply for added features. Volume discounts available.

Sign up today for Euclid Express or contact us for a custom proposal built around your needs.