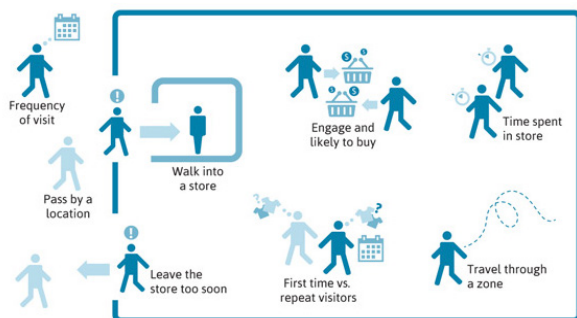# Analytics for all retail locations

Euclid is the leader in providing customer metrics and industry standard location analytics for physical locations. We make understanding customer behavior around visits, visit duration and repeats easy and affordable. Designed for retail marketers and executives, Euclid delivers actionable insights around marketing, store performance and customer segmentation.

EASY TO DEPLOY AND SCALE

Activate Euclid across all locations in minutes. Utilize your existing Wi-Fi infrastructure through our hardware partners or order Euclid plug-and-play sensors to start capturing data. Our free **Euclid Express** product shows data from day 1 of activation and gives full access to all our essential metrics.

Existing APs

REAL RESULTS

Euclid interprets data into actionable insights through our **Euclid Advanced** packaged solutions.

We provide tailored answers for specialty retail, QSR & coffee, and large format locations to:

- Measure offline impact of marketing
- Optimize and benchmark store performance
- Understand customer segments and drive loyalty

PRIVACY FRIENDLY

Privacy is designed into our service. We are committed to protecting consumer privacy and helped craft the Mobile Location Analytics Code of Conduct endorsed by the FTC. No personal information is ever gathered and any consumer can opt out.

www.euclidanalytics.com