

# Solutions That Work

Since 2002, the products in our cleansing and fat burning systems have helped hundreds of thousands reach their health and weight-loss goals. And we have the testimonials to prove it. Stick to the products with the proven track record.

## The Isagenix Advantage

### What makes IsaLean Shake superior?

**IsaLean is a full meal replacement—not a “snack,”**

providing optimal support for nutritional cleansing and replenishing, weight loss and weight maintenance, as well as peak performance. While low in saturated fat, sodium and cholesterol, IsaLean® Shake provides the right balance of protein, carbohydrates, healthy poly- and mono-unsaturated fats, dietary fiber,

protein to prevent the muscle loss that often accompanies weight loss. IsaLean Shakes need only to be blended with water for a satisfying meal replacement while many others require being mixed with milk in order to even come close to being a proper meal replacement.

**With only 240 calories, it's the perfect nutrient-dense food.**

vitamins and minerals (including calcium, vitamin C, vitamin B12, and vitamin D). Plus, you get active digestive enzymes that help maximize absorption of key nutrients. Many products touted as “meal replacements” don't deliver adequate nutrition to do the job of replacing a meal. Plus, most don't have the right amount of



*Before*

**HOLLY D.**  
lost 90 pounds and  
7 dress sizes!\*



**ISAGENIX®**  
Solutions to Transform Lives™

\* The weight-loss testimonials presented apply only to the individuals depicted, cannot be guaranteed, and should not be considered typical. A 2008 university study showed a statistically significant weight loss of 7 pounds (3.2 kg) during the first nine days of the Cleansing and Fat Burning System.

# Isagenix: It Works

**IsaLean Shake delivers 24 grams of protein.** Some shakes deliver about half of that. Studies show that about 20 grams of protein is the ideal amount for triggering muscle protein synthesis and is dependent on the amount of branched-chain amino acids that whey protein naturally has the highest amount of. This is not the case with soy protein isolate, the protein source for many other shakes on the market. IsaLean Shake is truly the meal replacement of choice for losing weight while maintaining and building muscle.

**Used and endorsed by doctors and athletes.**

**No artificial ingredients.** Many other products available use artificial sweeteners, flavors, and/or coloring. Isagenix uses none of these.

**Isagenix only uses high-quality protein** from dairy cows that are not given artificial hormones or routine antibiotics. Their fresh milk is guided through a series of fine filters under low heat to separate whey from other dairy components such as fats and lactose. This gentle system uses no acids, keeping the protein in a natural state, undenatured as it should be. Moreover, our Quality Assurance Team inspects all ingredients to test potency, amino acid profile, as well as the presence of microbial content, pesticides and heavy metals to ensure the purest product possible.

**Ionic Alfalfa™.** IsaLean Shake also contains Ionic Alfalfa, our proprietary blend of plant-derived minerals that provide additional nutrients for the body.

Go to **IsaProduct.com** for creative, fruity and fun IsaLean Shake recipes.



**While IsaLean Shake retails at around \$3.71 per meal, its cost is \$2.85** at the Associate and Preferred Customer Price. Be wary of cost comparisons used by competitors who sell shakes that are actually artificially laden soy protein snacks and try to compare to full meal replacements. And don't forget, water is free; many of the competitors require milk to be a suitable meal replacement.

**IsaLean Shake tastes great and comes out on top in every way!**

**A safe and affordable way to satisfy hunger and reduce cravings.**

We are so confident in the quality of our products, we offer 100% satisfaction or your money back—guaranteed.

Isagenix is more than a weight-loss company. We offer a complete line of nutritional products for long-term health, providing products for cleansing, replenishing nutritional support, nutritional snacks and foods, anti-aging protection and skincare.

## CLINICALLY SHOWN TO SUPPORT HEALTHY WEIGHT LOSS AND WEIGHT MANAGEMENT:

In a major university study where two IsaLean Shakes replaced two meals each day for 7 days, participants experienced a greater percentage of weight loss with an average of 6 pounds when compared to results obtained from other protein shakes on the market. Go to [IsagenixHealth.net](http://IsagenixHealth.net) for more information.

