

GLOBAL EXEC TEAM

FIT FOCUSED FREE

Isagenix International is a direct sales company founded in 2002 and based in Gilbert Arizona, in a brand new 150,000 sq. ft. state-of the-art World Headquarters, with 650+ local employees and a total of 1000 worldwide. Known as the **#1 Leader in Deep Cellular Nutritional Cleansing** with a no-compromise quality control, they are free from harmful, toxic chemicals such as GMOs, gluten, soy and artificial sweeteners. As of January 2018, they are approaching \$6B in gross cumulative sales. Their first decade in business established a strong consumer network with an impressive 87% re-order rate, resulting from products that are highly consumable, emotional and result oriented. In **2012 to 2016 annual sales tripled from \$334.6M to \$924M**, effectively launching them into vertical growth, also known as momentum. Travis Ogden, Isagenix COO, announced sales projections to double from \$1B to \$2B annually over the next three years, based on current progress, new product launches and international expansion into the UK and EU. Their explosive growth is a **clear indicator that Isagenix is on a vertical trajectory worldwide.**

Isagenix is a privately held, family owned business, created to support individual financial and physical health and well-being. John Anderson, a master formulator of nutraceuticals, partnered with Jim and Kathy Coover, whom collectively have a combined sixty years of experience in the direct sales industry. Together they initiated a massive movement, by locking arms with a like-minded independent sales force, to help fulfill their mission statement; *“ Our vision is to impact world health and free people from physical and financial pain, and in the process create the largest health-and-wellness company in the world.”*

The product line consists of approximately fifty unique and highly result oriented products, focused on 5 targeted solutions; Weight Loss, Energy, Performance, Health Living and Wealth Creation. Products are currently available in 16 countries, USA, Puerto Rico, Canada, Mexico, Hong Kong, Taiwan, Singapore, Indonesia, Australia, New Zealand, Columbia, Malaysia, and most recent UK, Ireland and the Netherlands, with plans to expand throughout EU over next 12-24 months. 83.5% of Isagenix sales are to consumers who do not participate in the financial model. An extraordinary 65% of sales are conducted through a monthly auto-ship delivery program, yielding an extraordinary robust recurring revenue model. The proven model of word of mouth, coupled with a direct to consumer online order process, successfully eliminates the need for paid advertisement, inventory, brick and mortar locations and the overall financial burden of traditional business. In its place they offer the consumer the opportunity to participate in an online wholesale membership that effectively brings the highest quality product to the market, at the best possible price.

Since Inception, Isagenix has compensated over 250+ of its Independent Associates in excess of \$1 Million in income, with the highest paid earner and his family grossing a staggering \$60 Million. It is important to note that more than 150 of the million dollar income earners were created in the past four years, with a majority of them having little to no industry or sales experience. Isagenix plans to expand its market to over 50+ countries within the next decade. With its lucrative financial model, highly consumable and result oriented products coupled with a generous Customer First program and seamless international compensation plan; they are on track to become one of the largest health and wellness companies in the world.

The Global Exec Team is a group of Independent Social Entrepreneurs working to impact world health both physically and financially. By partnering with Isagenix International, as a corporate infrastructure partner, they are spearheading the development of existing and future markets. The Global Exec Team (GET), currently 75K strong with annual sales of \$30M+, are seeking entrepreneurs worldwide to evaluate the strength of the Isagenix brand, products, compensation structure and track record, to join in the development of dynamic consumer networks worldwide.