

NIDC

Sponsorship Brochure

23rd November 2024
ICC Belfast



sponsors@nidevconf.com
@NIDevConf

Thank you for your support

Event of the Year for the Tech Community

Hello there,

We're gearing up for NIDC 2024, and our 8th annual conference is just around the corner!

NIDC has come so far since 2017, and we want to express a massive thank you for supporting us on our journey. This year is shaping up to be one of our biggest yet as we unite the tech community of Northern Ireland, and further afoot, once again.

Last year, we brought together over 500 attendees, featuring over 40 talks, activities lead by local meetup communities, and a bustling exhibition hall at the center of the action, where they met you - our sponsors.

NIDC isn't just another tech event - it has grown to become *the* cornerstone of the Northern Ireland tech calendar, gathering passionate developers, designers, security experts, testers, product managers, gamers, hardware enthusiasts, leaders, and data professionals all under one roof.

Our conference fosters an inclusive space where people from all backgrounds can learn, share, and grow. It's a reflection of the tech community, welcoming everyone from students, career changers, seasoned professionals, and young innovators with a cool school project to share.

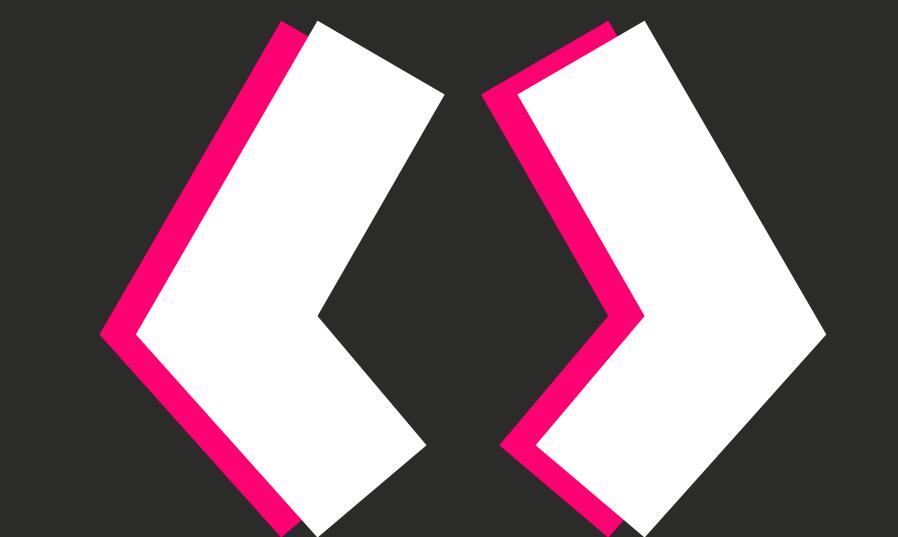
Did we mention NIDC is organized entirely by volunteers? We're a conference by the community, for the community.

But here's the thing - we can't do this alone. We rely on the financial support of sponsors like you to make the conference a reality.

By sponsoring NIDC you get the opportunity to place your brand at the forefront of a diverse, engaged audience, all while contributing to the growth of the tech community.

Our sponsor packages are tailored to give you the best possible exposure, whether you're a global or local company, startup or sole trader. If you're interested in supporting our mission, take a gander at the next page.

With your support, we can make NIDC 2024 the Event of the Year for the Tech Community. We're looking forward to the possibility of partnering with you this year.

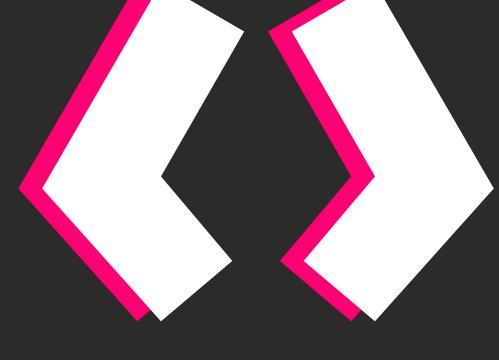


NIDC

Thank you,
The NIDC Team

select your Sponsorship Package

An example of a sponsor interview video being played on one of the large screens:

Logo visibility at the conference										
	Slots available	Cost (excl. VAT)	Complimentary Tickets	Exhibitor Tickets	Exhibitor Stand	Logo on Website Home Page	Social Media Promotion	Logo on Badges	Speaker Slots	Videoed publicity interview
 Headline	2	£10k	10	4 (3x Size)					2	2 min Prominent (on all print media, opening/closing slides, interstitials, stage flags, banners)
 Gold	3	£7k	7	3 (2X Size)					1	1 min Large (on opening/closing slides, interstitials, stage flags, banners)
 Silver	4 - 12	£3k	1	2						Medium (on opening/closing slides, interstitials, stage flags, banners)
 Bronze*	4 - 12	£500	1	2						Small (on opening/closing slides, interstitials, stage flags, banners)
 Supporter**	Unlimited	£250	1							Your logo on the sponsor page of the NIDC website and opening/closing slides at the event.
 Practical	If you're interested in sponsoring specific items such as the afterparty, childcare, printing, prizes, etc, let us know and we'll work out something mutually beneficial.									

* Bronze Tier will be reserved for micro-entities. If your company is a bit bigger, Silver Tier is calling your name!

** Supporter tier is best suited for freelancers, sole traders, and personal service companies. If your company is a bit bigger, take a gander at Bronze tier.



Sponsor branding clearly visible on banners. Branding is also included on speaker podiums.





Why become a sponsor?

Following NIDC's roaring success last year, we return to the ICC at the Waterfront, Belfast. We anticipate our biggest year yet with over 750 passionate individuals and eager learners coming together to learn, share and grow.

What can you expect?

- A high-quality community conference with 750+ attendees.
- A focus on diversity, and making NIDC as accessible as we can.
- An incredible opportunity to promote your company and raise your brand awareness and engagement.
- Your brand showcased on social media before/after the event and in-person on the day of NIDC.
- A chance for members of your team to speak in front of an attentive audience.
- The opportunity to contribute to and connect with the wider tech community.
- The support of an enthusiastic and experienced group of dedicated volunteers with the goal to ensure NIDC 2024 is a huge success.

(Above) Views from the main hall, breakout tracks, exhibitor areas, and workshops from NIDC 2023
(Right) The highly dedicated volunteer team for NIDC 2023

Want to know more?

Our sponsorship packages offer you a wide range of opportunities adapted to your needs and the level of visibility that you want to reach. Also, in addition to existing packages, we are open to tailor-made partnerships.

Our Sponsorship Team is available for any questions. Please get in touch
sponsors@nidevconf.com

