



The Transformation Company | Find Your North Star

Project Portfolio Management Report

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Assessment Date: 10/15/2025

Overall Maturity Score

256
out of 500

Maturity Level: Managed

Executive Summary

I appreciate the work you and your teams have already invested in structuring project delivery – achieving a 256/500 overall score shows you are beyond the starting line but still in the middle of a critical scaling phase. As CTO in a Professional Services firm of 10-49 people, you face the twin pressures of delivering client outcomes while building repeatable internal capabilities; this score indicates both real strengths to leverage and clear gaps to prioritize. We understand the limited headcount, tight billable targets, and the need for lightweight, high-impact approaches that don't slow delivery.

Your key strengths:

- Stakeholder Engagement (400/500) – strong alignment and communication with clients and internal sponsors, enabling faster decision velocity and buy-in for change.
- Resource Management (300/500) – reasonable visibility into capacity and allocation practices that support schedule and utilization management.

Priority growth areas:

- Tools and Technology (200/500) – gaps in integrated PPM/PSA tooling, automation, and portfolio visibility

that limit data-driven decisions.

- Governance (133/500) – weak or inconsistent decision frameworks, intake controls, and stagegate discipline that create variability in outcomes and priority drift.

Given these results, your most effective path forward is pragmatic and sequenced: exploit high stakeholder engagement to introduce minimally invasive governance (e.g., standard intake forms, RACI for critical decisions, and a lightweight stage-gate for client-facing projects) so governance becomes a means to protect billable outcomes rather than a bureaucratic burden. Parallel to that, prioritize a targeted tooling investment – choose a cloud-based PPM/PSA that integrates with your existing billing and CRM systems, provides executive dashboards, and supports resource heatmaps; start with a pilot on your highest-risk account portfolio to prove value. Strengthen resource practices by formalizing capacity planning rituals (rolling 6–12 week planning, resource pools, cross-training plans) so your 300/500 foundation moves toward predictable delivery performance.

Your North Star is a repeatable, data-informed Project Portfolio Management capability that sustains client satisfaction and profitable utilization. Synozur’s practical frameworks, tailored maturity roadmaps, and hands-on implementation services can help you make that desirable future achievable – as a collaborative partner we focus on fast, measurable improvements that respect your billable imperatives and accelerate transformation.

Dimension Breakdown

Dimension	Score
Governance	133
Tools and Technology	200
Resource Management	300
Value Realization	267
Stakeholder Engagement	400
Performance Management	233

Your Transformation Roadmap

As CTO in a Professional Services firm, your Project Portfolio Management (PPM) transformation is about turning strategic intent into predictable, billable outcomes – aligning client demand, delivery capacity, and commercial goals so every project contributes measurable value. Priority actions to focus on:

- Getting Started: establish a clear portfolio intake and governance gate, baseline current-state delivery performance, and agree a 90-day quick-win roadmap that creates immediate visibility for executives and delivery leads.
- Priority action 2: rationalize and score the portfolio against strategic client and revenue criteria, implement demand-management rules, and reallocate resources to high-value engagements to stop funding low-impact

work.

- Priority action 3: raise delivery predictability by standardizing lifecycle processes, instituting benefits-realization tracking, upgrading capacity planning and utilization models, and embedding continuous improvement and tooling (dashboards, forecasts, automated status) into day-to-day operations. Together these steps create the governance, prioritization and delivery levers you need to shift from reactive firefighting to proactive portfolio stewardship.

When you sequence these actions, you translate strategy into tangible outcomes: higher consultant utilization and margin, shortened time-to-bill and time-to-value for clients, fewer overruns and renegotiations, and more reliable revenue forecasting for leadership and the board. Expect measurable improvements in proposal-to-delivery cycle time, win-to-cost ratios on engagements, and client satisfaction through consistent delivery quality and clearer expectation-setting. Over 6-12 months you should see reduced cost of delay, improved resource predictability, and a portfolio more tightly correlated with strategic growth targets.

The Synozur Alliance LLC brings domain-proven PPM frameworks, a practical maturity model, and hands-on coaching to accelerate your roadmap – we partner with CTOs to operationalize governance, implement value-driven intake, and build the delivery muscle your services business needs. Let's find your North Star together. Partner with The Synozur Alliance LLC to start delivering portfolio-level outcomes now.

Strategic Action Items

- **Building Momentum**

You're making progress. Prioritize high-impact areas and build systematic processes.

Improvement Resources

Q: How integrated is your project portfolio management toolset with other enterprise systems (e.g., finance, HR, collaboration)?

A: Minimal integration – mostly manual transfers

Limited integration; some data is transferred via exports/imports or spreadsheets, but processes are largely manual

Resource: <https://www.synozur.com/ppm>

Q: Is benefits realization data used to influence future project selection and portfolio decisions?

A: Sometimes – some feedback loop exists

Occasional incorporation of lessons learned: e.g., known benefit shortfalls or overruns are discussed and can affect similar future project proposals, but not consistently

Resource: <https://www.synozur.com/ppm>

Q: How are project outcomes and benefits measured after project completion?

A: Sometimes – post-project reviews for some projects

Post-implementation reviews are conducted for many projects to assess if goals were met, but metrics may be limited and not all projects are reviewed

Resource: <https://www.synozur.com/ppm>

Q: To what extent are senior executives and business sponsors involved in portfolio governance and oversight?

A: Highly engaged – executives champion the portfolio

Executives and sponsors are deeply engaged, frequently reviewing portfolio performance and making proactive strategic decisions; they champion the portfolio's value

Resource: <https://www.synozur.com/ppm>

Q: How regularly do you review overall portfolio performance and adjust based on metrics and analysis?

A: Periodically – e.g., quarterly reviews occur

Portfolio performance is reviewed on a set schedule such as quarterly, examining aggregate progress and performance; mid-course corrections are occasionally made

Resource: <https://www.synozur.com/ppm>

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