Chris Short

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Professional Summary

Developer Advocate and technical marketer with 30 years of experience translating complex technical solutions into content that resonates with practitioners and drives adoption. Created 700+ hours of video content and maintained newsletters reaching 6,000+ subscribers. Former CNCF Ambassador and Kubernetes Contributor Communications co-lead with deep expertise in DevOps, cloud native technologies (Kubernetes/CNCF ecosystem), open source tooling (Linux/Ansible), and multi-cloud environments (AWS/Google/Azure).

Proven track record shipping high-impact initiatives: AWS re:Invent Kubernetes track lead (50+ speakers), Red Hat Live Streaming production and hosting, and championing Valkey as the de facto Redis fork. Known for bridging technical capabilities with business value through cross-organizational collaboration and community engagement. **Disabled Veteran.**

Professional Experience

Head of Open Source, CIQ — Remote — Feb 2025 to Jan 2026

- ❖ Stood up OSPO: Led a team of four open source professionals dedicated to enabling the Rocky Linux community while fostering open source collaboration internally at CIQ and upstream
- ❖ Built license compliance reporting with Snyk; remediated over 300 flagged dependencies, preventing legal problems; built AI workflow to reduce compliance analysis from hours to minutes
- ❖ Established metrics reporting and trend analysis in Bitergia for over 500 `git` repositories for three different community projects; guided resources and engineering into the projects, like Rocky Linux
- ❖ Established CIQ's open source license policy and educated engineering, compliance, and leadership teams on licensing best practices while mitigating risk in existing open source projects
- ❖ Led corporate presence at multiple events, created content in partnership with Marketing, delivered sessions at KubeCon, All Things Open, and staffed many more events

Sr. Developer Advocate, Amazon Web Services — Remote — Oct 2021 to Jan 2025

- ❖ Drove key components of Valkey's developer engagement strategy through targeted content creation and event representation, resulting in Valkey becoming the de facto Redis fork worldwide
- ❖ Orchestrated AWS re:Invent 2023 Kubernetes track end-to-end: upskilled 50+ speakers across 30+ sessions, improved CSAT YoY scores, curated best Amazon EKS content for high audience value
- ❖ Taught career AWS devs how to do open source for Finch; worked with the dev team to create a container tool; consulted on strategy, design, and release content; over 2K GitHub stars in 2 weeks
- ❖ Updated the AWS Open Source website; analyzed metrics, established benchmarks, improved performance, and SEO metrics. Updated to the latest design standards. #1 Google rankings.
- ❖ Launched EKS.news, a newsletter covering the latest updates on Amazon Elastic Kubernetes Service (EKS): an additional mechanism to inform customers on new features and changes
- ❖ Trained the Kubernetes Product Marketing team on open source, how the cloud native ecosystem works, created and executed training materials for PMMs, and exceeded 3P event CSAT goals
- ❖ Co-lead Kubernetes Contributor Comms: led Kubernetes registry change communications resulting in zero downtime globally; onboarded over a dozen new contributors to the project through the team

- ❖ Organized and ran GitOpsCon EU 2021, including marketing, speaker selection, and hosting the event with fellow organizers. 300+ attendees; top two for attendance at Day 0 KubeCon 2021 event
- ❖ Produced multiple AWS Open Source Partner videos in-studio; simplified technical language for a broader audience, drove understanding between partners, product marketing, and video teams

Principal Technical Marketing Manager, Red Hat — Remote — Aug 2019 to Oct 2021

- ❖ Gave 5 talks in 3 days for IBM FastStart 2020; taught 100s of sellers/partners about the advantages of OpenShift for AI/ML workloads, monitoring with Prometheus, and technical roadmaps
- ❖ OpenShift.TV Executive Producer: responsible for finding content, talent, showrunning, marketing, growth, and facilitating live productions; elevated to global brand initiative: Red Hat Live Streaming
- ❖ Created over 700 hours of live content, garnering over 2 years of live watch time in less than a year
- ❖ Training others on how to use cloud infrastructure to run OpenShift.TV; grew the channel's bench of hosts and producers across the globe; three hosts and producers added to the team in two weeks
- ❖ Built workshops and other instructional materials, enabling the field to be informed about Red Hat's cloud native offerings, plus competitive intelligence to position product launches in the market

Principal Product Marketing Manager, Red Hat — Remote — Jun 2018 to Aug 2019

- ❖ Chosen by leadership and peers for Product Marketing Awards — Best New Red Hatter 2019
- ❖ Evangelized Kubernetes Operators with Ansible; engaged leadership to prove value; got developers on a podcast, technical lead on a landing page, and presented talks at Red Hat Summit
- ❖ Ansible blog curator, editor, writer, room lead, managed roaming survey staff, provided technical guidance with products, and official after-party event security for AnsibleFest 2018
- ❖ Speaker and content creator for multiple public and private Red Hat events over the globe; enabled the field to sell and market Ansible to customers intelligently through a go-to-market strategy
- ❖ Instrumental in bringing community projects into the Red Hat Ansible Automation suite of tools; enabled creation of standards for testing and acceptance, as well as scoring of Ansible content

Senior DevOps Advocate — SJ Technologies — Remote — Jan 2018-Jun 2018
Manager, DevOps — Bankrate — Detroit, MI — June 2017-Nov 2017
Global DevOps Engineer — Solarwinds MSP — Durham, NC — June 2016-June 2017
Senior IT Analyst — Duke School of Medicine — Durham, NC — Dec 2015-June 2016
Systems and Security Engineer — LCMS Plus, Inc — Chapel Hill, NC — July 2015-Dec 2015
Platform Support Engineer — Windstream Hosted Solutions — Cary, NC — May 2014-July 2015
Linux System Administrator — Cree — Durham, NC — Mar 2014-May 2014
Network/Systems Security Engineer — McClatchy Interactive — Raleigh, NC — June 2012-Mar 2014
Linux Systems Administrator — College Foundation, Inc. — Raleigh, NC — Feb 2012-June 2012
Support Operations Specialist — McClatchy Interactive — Raleigh, NC — Jan 2011-Feb 2012
Cyber Transport Systems (Communications and Intelligence) — US Air Force — Nov 1999-Dec 2010

Education and Certifications

- ❖ AAS, Community College of the Air Force, Electronic Systems Technology
- ❖ CompTIA Network+ (Verification ZZ6VGN6LSCBEYCBN)
- ❖ Red Hat Certified System Administrator (RHEL 6 - Certification ID: 120-179-858)
- ❖ Red Hat Certified Specialist in Ansible Automation (Ansible 2.3 - Certification ID: 120-179-858)
- ❖ Pragmatic Marketing Certified - Level II; Foundations and Focus Pragmatic Marketing Framework
- ❖ Additional accomplishments on Credly