

## **Professional Summary**

Influential, dynamic, and accomplished professional with a proven DevOps, Kubernetes, and marketing track record. Complemented by a passion for helping others, cross-org collaboration, and building trust. I bring deep experience in teaching developers to build their knowledge and skills while building better products. As a Kubernetes Contributor and Comms co-lead, I have honed my expertise in driving innovation and fostering collaboration within open and closed environments. As a confident public speaker and skilled live stream producer/host at Red Hat and Amazon, I effectively engage audiences while maintaining an influential presence through my personal and professional networking platforms. I have long believed that technology should enhance human existence. I am ready to bring my diverse skill set, inclusiveness, and enthusiasm to drive transformative results in any team or project.

## **Professional Experience**

Senior Developer Advocate, Amazon Web Services — Commerce, MI — Oct 2021 to Present

- ❖ Organized and led Amazon's expansive 50+ speaker, 30+ session re:Invent 2023 EKS and ECR track, achieving notable increases in customer satisfaction (CSAT) scoring metrics year-over-year
- ❖ Produced/Hosted Kubernetes Day 0 event AWS Container Day at KubeCon EU 2023 Amsterdam
- ❖ Taught AWS devs how to do open source for [Finch](#); worked with the dev team to create a build, pull, push, run tool; consulted on tough strategy decisions; built public-facing infrastructure for release
- ❖ Launched [EKS.news](#), a newsletter covering the latest updates on Amazon Elastic Kubernetes Service (EKS): an additional mechanism to inform customers about new features and updates
- ❖ Trained Kubernetes Product Marketing team in the ways of open source and more about how the CNCF and Kubernetes ecosystem works; used training to provide essential knowledge to the team
- ❖ Authored Amazon EKS 1.22 & 1.23 release blogs; updated customers on critical product changes
- ❖ Co-lead [Kubernetes Contributor Comms](#) team, spreading the word about what's happening in the Kubernetes community, including event comms, crisis comms, and social media presences
- ❖ Organized and ran GitOpsCon EU 2021, including everything from marketing, talk selection and hosting the event with fellow organizers

Principal Technical Marketing Manager, Red Hat — Commerce, MI — Aug 2019 to Oct 2021

- ❖ OpenShift.TV Executive Producer: in charge of finding content, talent, showrunning, marketing, growth, and facilitating technical components of live productions
- ❖ Training others in how to use the infrastructure in place for OpenShift.TV to grow the channel's bench of hosts and producers across the globe
- ❖ Turned OpenShift.TV into a Red Hat corporate branded product: Red Hat Livestreaming
- ❖ Hosted and/or produced over 700 hours of content with over two years of live watch time.
- ❖ Built workshops, Katacoda, and other instructional materials, enabling the field to be informed about Red Hat's cloud native offerings plus competitive intelligence to position products in the market
- ❖ Gave five talks in three days for IBM FastStart 2020; taught sellers and partners about advantages of OpenShift for AI/ML workloads, monitoring capabilities of Prometheus, and technical roadmaps

Principal Product Marketing Manager, Red Hat — Commerce, MI — Jun 2018 to Aug 2019

- ❖ Evangelized [Kubernetes Operators with Ansible](#) in BU; engaged leadership to prove value; got developers on a podcast, technical lead on a landing page, presented talks at Red Hat Summit

- ❖ Ansible blog curator, editor, writer, room lead, managed roaming survey staff, providing technical guidance with products and official after-party event security for AnsibleFest 2018
- ❖ Speaker and content creator for multiple public and private Red Hat events over the globe; enabled field to sell and market Ansible to customers intelligently through go-to-market strategy
- ❖ Instrumental in bringing community projects into the Red Hat Ansible Automation suite of tools; enabled creation of standards for testing and acceptance as well as scoring of Ansible content
- ❖ Selected by leadership, peers as Red Hat Product Marketing Awards — Best New Red Hatter 2019

Senior DevOps Advocate — SJ Technologies — Commerce, MI — Jan 2018-Jun 2018

- ❖ Built Ansible-based infrastructure testing tool to identify quality concerns between functional areas delivery virtual machines; suggested remedies to reduce handoffs and increase automation
- ❖ Set up Ansible automation to deploy Confluent Kafka; made OpenShift deployment for Kafka UI
- ❖ Represented SJ Technologies as a public speaker at events across North America; spread our DevOps practice message in talks based on research, experiences, and observations
- ❖ Worked with BizDev, Sales, and Marketing teams to build new customer relationships and marketing materials to attract customers and leveraged social media to build branding

Manager, DevOps — Bankrate — Detroit, MI — June 2017-Nov 2017

- ❖ Charged with \$1M cloud migration efforts; moving physical/virtual data center to Amazon Web Services has projected \$1M+ savings for company post-migration; led a team of six engineers and stakeholders
- ❖ Recruited and led a team of five DevOps engineers through hundreds of JIRA tasks, expanding usage of Terraform and Ansible, containerizing workloads, and iterating on DevOps best practices to improve margins
- ❖ Stood up CoreOS Tectonic in AWS through Terraform during a six-hour hackathon to demonstrate the feasibility of running Kubernetes for production workloads

Global DevOps Engineer — Solarwinds MSP — Durham, NC — June 2016-June 2017

Senior IT Analyst — Duke School of Medicine — Durham, NC — Dec 2015-June 2016

Systems and Security Engineer — LCMS Plus, Inc — Chapel Hill, NC — July 2015-Dec 2015

Platform Support Engineer — Windstream Hosted Solutions — Cary, NC — May 2014-July 2015

Linux System Administrator — Cree — Durham, NC — Mar 2014-May 2014

Network/Systems Security Engineer — McClatchy Interactive — Raleigh, NC — June 2012-Mar 2014

Linux Systems Administrator — College Foundation, Inc. — Raleigh, NC — Feb 2012-June 2012

Support Operations Specialist — McClatchy Interactive — Raleigh, NC — Jan 2011-Feb 2012

Cyber Transport Systems — US Air Force (Disabled Veteran) — Nov 1999-Dec 2010

## **Education and Certifications**

- ❖ AAS, Community College of the Air Force, Electronic Systems Technology, Aug 2010
- ❖ CompTIA Network+ (Verification [ZZ6VGN6LSCBEYCBN](#))
- ❖ Red Hat Certified System Administrator (RHEL 6 - Certification ID: 120-179-858)
- ❖ Red Hat Certified Specialist in Ansible Automation (Ansible 2.3 - Certification ID: 120-179-858)
- ❖ Pragmatic Marketing Certified - Level II; Foundations and Focus Pragmatic Marketing Framework
- ❖ Additional accomplishments on [Credly](#)