

PDC

Tracking Criteria

Hospital: St John's Medical Center

Division: ACA East

Time Range: 2/1/2014 - 1/31/2015

PDC ROI

PDC Activity

PDC Physicians

PDC Encounter

PDC Responders

PDC

PDC IMPLEMENTATION

Facilities 10

Physicians 300

Profile Completion 60%

ACTIVITY

Search/Calls 2/1/2014 to 1/31/2015

MOST RECENT

Search 1/31/2015

Encounter 11/30/2014

Call 1/28/2015

Receipt 10/31/2014

ROI Summary

ROI3:1

Contribution Margin\$3,000,000

Investment\$1,200,000

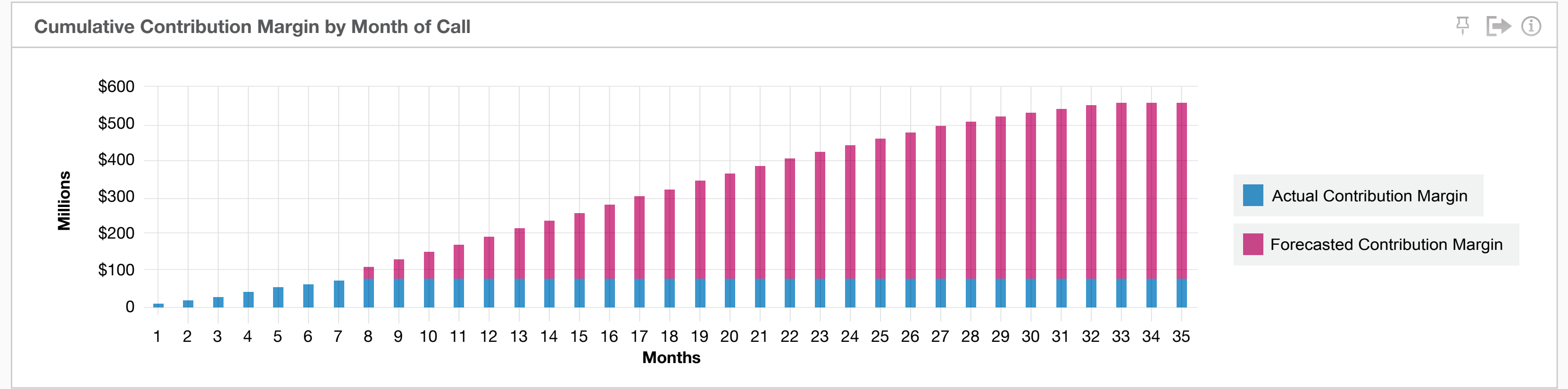
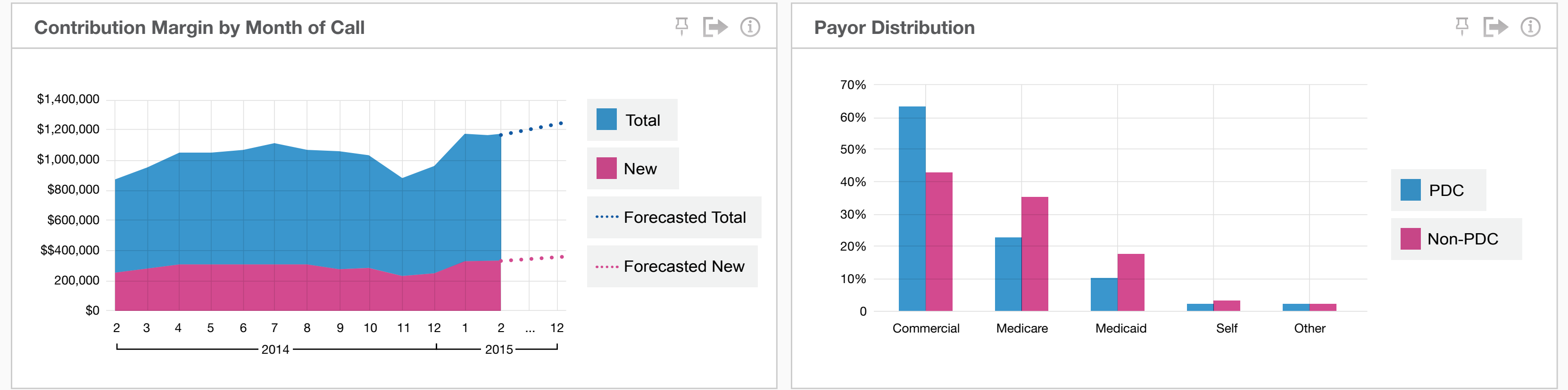
Encounters34,000

Search1,000,000

Average Contribution Margin\$780

Calls50,000

Commercially Insured64%



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Calls98,204

Search31,129

Physicians500

