

# Elevator Pitch Preparation – Student Guide

## 1. What is an Elevator Pitch?

An elevator pitch is a short, powerful introduction you can use to explain who you are, what you've done, and what you're aiming for—ideally in 60 to 90 seconds. It's designed to quickly communicate your value to interviewers or professionals in a clear and confident manner.

## 2. Elevator Pitch Structure Template

Use the following structure to draft your pitch:

1. Start with your name and academic background.
2. Mention your key skills or areas of interest.
3. Highlight any relevant projects, internships, or certifications.
4. Conclude with your career goal or what you're looking forward to.

## 3. Sample Elevator Pitch

"Hi, I'm Anjali Verma, currently pursuing my final year of B.Tech in Computer Science. I have a strong interest in data science and artificial intelligence, and I've recently completed a project on customer segmentation using machine learning.

I interned at Rasa.AI Labs, where I contributed to a real-time recommendation system and gained hands-on experience with Python, Pandas, and Scikit-learn.

I'm looking forward to joining a company where I can apply my skills to solve real-world

problems and continue growing in the AI field.”



“Hi, I’m Christina Devassy, currently pursuing my first year of M.Sc Statistics in Loyola College. I have a strong interest in data science and artificial intelligence, and I’ve recently completed a project on Data analysis for Electric and Non Electric vehicles in India 2022 using machine learning . I interned at Rasa.AI Labs, where I contributed to a real-time recommendation system and gained hands-on experience with Python, Pandas, and Scikit-learn. I’m looking forward to joining a company where I can apply my skills to solve real-world problems and continue growing in the AI field.”

#### 4. Elevator Pitch Preparation Checklist

- ✓ Mention your full name and current course/year.
- ✓ Highlight 2–3 key skills or interests.
- ✓ Include 1 relevant project, internship, or certification.
- ✓ Clearly state what you’re looking for (e.g., role, learning opportunity).
- ✓ Maintain a friendly and confident tone.
- ✓ Practice your pitch aloud to stay within 60–90 seconds.

#### 5. Pro Tips for Pitching

- Don’t memorize—internalize it.
- Smile, speak clearly, and maintain eye contact.
- Tailor your pitch to the opportunity or audience.

- Record yourself or practice with a peer for feedback.