# **Market Research**

To do my market research I talked to people that fit the target market of hype beast and roughly fit these questions into the conversation. I didn’t want to bore them with a list of survey questions as a conversation allows a more open discussion to get better and more useful answers.

1. Have you ever used a supreme bot?
   1. If yes, was it a positive experience?
   2. If no, would you want to?

what’s stopping you? (cost, reliability, security, other)

1. Would you trust a bot with all your credit card details?
2. How much would you honestly pay for a bot with 100% cop rate?

(£0-£10) (£11-£50) (£51-£100)(£100+)

1. Name a feature you would want to add to a “dream supreme bot”.
2. Do you tend to buy multiple items in a drop or just focus on one?
3. Bonus Question, out of interest…

What is the most hyped item you own?