April 2019 -Present

### **NCR**

## UX Designer/Architect

Responsibile for high-level design for NCR's white label food ordering kiosk which has small and very large form factors. Designed and evaluated architecture and flow for new and existing features, produce low- and high-fidelity prototypes for Agile design reviews to evaluate technical and design feasibility.

May 2016 -December 2018

#### **ELAYON**

## **UX** Designer

Collaborated with product owners, developers, and other stakeholders to create enterprise web-based SaaS products. Designed features to delightfully help users achieve their goals. Conducted qualitative research with questionnaires and semi-structured interviews and quantitative research with task analysis and surveys. Made recommendations based on results to ensure the success of the user experience.

Sept 2010 -May 2016

### **GYU CENTER**

#### Graduate Research Assistant

Designed and produced posters, videos, animations, wall hangings, and other materials alone or in collaboration with stakeholders using industry-standard technologies and methods, in addition to any ad hoc tasks and requests.

May 2014 -August 2014

#### **BITPAY**

## Designer/Developer

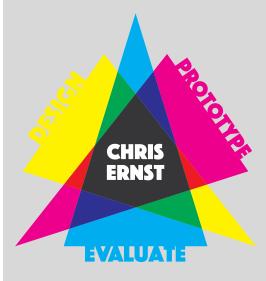
May 2013 -August 2013 Developed transactional-type features in NodeJS, and designed and implement web interfaces, all from scratch or from partially-complete code. Answered calls and email from customers inquiring about their transactions, potential errors and bugs, and maintaining the company's relationships with them. Designed materials for motion, print, web, and installation.



Wireframing and prototyping, high/low fidelity User research, qualitative and quantitative Formal and informal user testing Card sorts, info architecture, flow diagrams Web design and technologies Automatic data analytics Proficiency in Spanish and Italian Agile workflow

**TOOLS** 

Adobe suite, Axure, Balsamiq, etc UserTesting.com, Morae, etc Mixpanel HTML, CSS, JS (+frameworks), D<sub>3</sub>, Vue PHP, JAVA, C/++/#, NodeJS, Drupal, etc.



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# **ABOUT ME**

I'm passionate about using design to demystify complex and difficult tasks. Design transforms opaque systems and walls of data into obvious solutions and helpful information.

I want to make difficult tasks easy and routine tasks joyful. My goal is for people to be happier after they use one of my designs.

# **EDUCATION**

Georgia Tech - MS (2016) Human-Computer Interaction

Georgia Tech - MS (2014) Music Technology

Georgia Tech - BS (2011)
Computational Media, Music
(Honors)