



# Midterm Pitch Deck: **Volleyball Website**

Chris Olmedo

# The Concept

Main Idea: A website explaining volleyball positions and the different attacking and defensive rotations

- Volleyball is a big passion of mine
- No website that has all this information in one place
- Mainly focusing on indoor positions and skills
  - Future plans/pages could include a beach tab

# The Why

Indoor volleyball can be hard when first starting out!

Factors:

- Many moving parts
- Fast pace
- Body coordination
- A lot of information
- Different positions

This website will help ease the beginning process by tackling the mental aspects of the game.

Ideas:

- Position quiz
- Standard rotation diagrams
- Position information
- General language

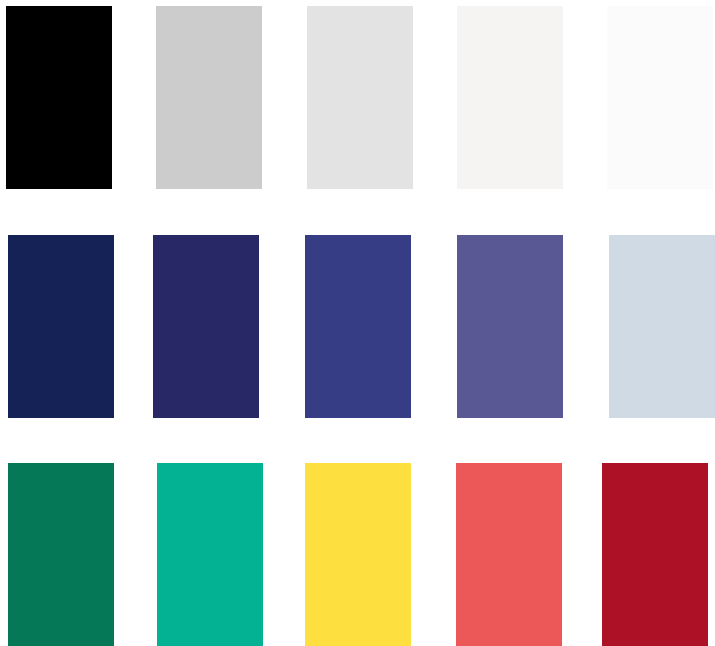




# Mood/Style

The primary colors for the site will revolve around the blacks, greys, and whites with the accenting colors being some combination of the the other colors

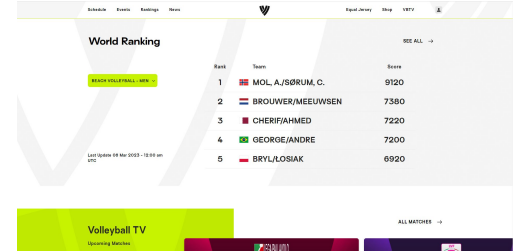
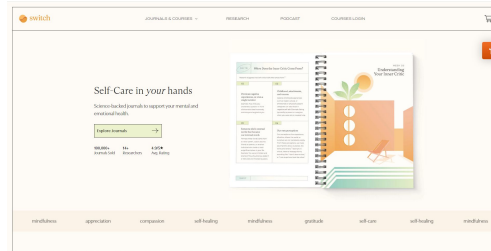
Leaning towards the blues and reds



# Mood/Style

For the layout I want to stick with a very minimal design with not too many elements in your face

I want the information and graphics to be the main points on the website



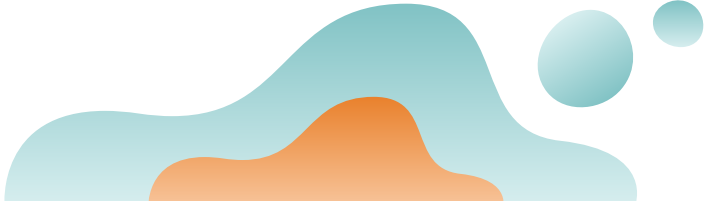


# Site Sections

**The different pages will include...**

- Positions
- Rotations
- Volleyball Fundamentals
- Formations
- Famous Players

Some pages may have tabs for some information (ie. Positions will have setter, outside hitter, opposite hitter, libero...)





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