

Professional Experience

Lead Product Designer

Actuate Ventures
Nov 2023 - Present

- Managing complex projects across multifaceted technology startups, complex initiatives, and fundraising
- Led 0-1 design for technical products with AI & LLM complex workflows reducing operational costs by 30%
 - Designed interfaces focusing on data visualization and analytics dashboards
 - Created modular design systems for technical products ensuring consistent UX across platforms
 - Provided product expertise to \$25M fund supporting deep-tech and space-tech startups

Senior UX Designer - Design Systems

Blue Origin
Jan 2022 - Nov 2023

- Led enterprise-wide intelligent design systems for mission-critical space technology applications
- Owned design systems across 50+ applications reducing development time by 28%
 - Increased user satisfaction by 35% through data-driven UX improvements for mission-critical software
 - Managed development of React components and documentation in production
 - Designed an AI document engine for internal software reducing user errors by up to \$250k per instance
 - Contributed designs to next generation human experiences on-orbit and for the moon

Senior UX/UI Engineer

RoundGlass
Jan 2020 - Jan 2022

- Directed UX/UI initiatives for digital wellness platforms with personalized user experiences
- Delivered ML-powered platform with 95% faster load times and predictive user models
 - Led 14 engineers implementing intelligent designs with machine learning features and WCAG compliance
 - Built design system with 30+ components used across all production products

UX Designer/Web Developer

Edifecs
Jan 2013 - Jan 2020

- Enhanced user experience and efficiency across digital platforms in a highly technical environment
- Developed corporate intranet solutions reducing IT support tickets by 80%
 - Implemented WCAG 2.1 AA compliance across web and intranet platforms
 - Created personas and user flows boosting marketing campaign conversion by 20%
 - Optimized front-end code improving platform performance by 40%

Skills & Expertise

UX	Methods	Development	Platforms & Tools	Leadership
Design systems Personas Prototyping User research Human Factors	User-Centered Design, Wireframing, Interviews, A/B Testing, Data analysis, Accessibility Design	HTML/CSS/JS Angular, React PHP, node, python, AI, GPT, WCAG 2.1, 3.0	Figma, Adobe, Salesforce, CRM, Marketo, AWS, Azure, Llama AI, LLM, Bert, Co- Pilot	Product Strategy, Cross-functional Team Leadership, Startup Mentor, Community Building, Fundraising

Education

University of Washington
B.S. in Human Centered Design & Engineering - HCI

User-centered design, UX research, and designing accessible, by blending engineering and design thinking

Consulting Highlights

UX Research and Design Consultant

Honor Bariatric Clinic

Feb 2020 - June 2020

Enhanced patient digital experience, resulting in a 20% reduction in onboarding bounce rate. Applied user-centered design principles and developed detailed personas, leading to improved patient engagement and better management of health outcomes

Product Designer

Real Benefits HR

Mar 2018 - Jan 2019

Designed a comprehensive HR application suite for high-risk industries, supporting 50,000+ networked employees. Created a scalable custom CRM, significantly improving benefits access for thousands of employees in regulated environments

Design Technologist & Strategist

D2020

June 2016 - Nov 2021

Designed complex workflows for Marketo automation services, reducing campaign times from one week to one day. Increased marketing ROI by 80% through strategic UX optimizations and automation flow development.

Additional Experience & Initiatives

Space tech investor	Active investor in space-tech companies, with contributions exceeding \$3 million in due diligence and venture investments focusing on drones, power systems, climate solutions, and smart cities
Vietnamese Founders & Funders Non-Profit	Launching Vietnamese founders & funders 2025 chapter in Seattle to build and support new entrepreneurial venture scale support for the Vietnamese community
Innovation Hub	Organizer for Incubator and Accelerator Hubs, fostering community growth in the deep tech and space tech sectors

Public Speaking, Community Engagement & Awards

Innovation Hubs	Organizer for Incubator and Accelerator Hubs 2024, fostering community growth in the AI, deep-tech and space-tech sectors
Samsung UX Talk	UX for Space Technologies, addressing the intersection of novel design patterns, accessibility and space-tech
Climate Tech Panel	Organized a Climate Tech panel at 9zero Climate Innovation hub with founders changing the climate and energy landscape
W3C Contribution	Contributed to WCAG accessibility guidelines & considerations for folding screen display specifications

Affiliations

- Space Foundation: Partner on curriculum, human experience development
- AstroAccess: Supporter for accessibility of Space travel and technologies
- Future Council: Deep Tech Innovators network
- W3C/WHATWG: Member subscribed to accessibility focused channels