

1 Billion STORE tokens authorized



Receive a round 3 Token invite

Storecoin is a zero-fee, high throughput, and decentralized cryptocurrency with a Governance inspired by the U.S. Constitution.

Storecoin is secured by Dynamic Proof of Stake (DyPoS).
DyPoS is a new protocol for public blockchains.

NOTE: Storecoin is a public blockchain, not an ERC20 token.
STORE will be a hybrid Currency and Platform token.

Get invited to the third, private Token Event

Enter your email address at www.storeco.in

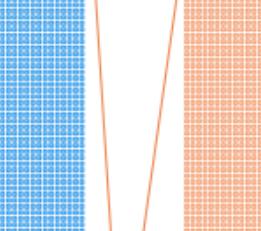
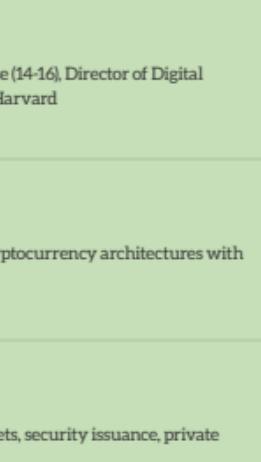
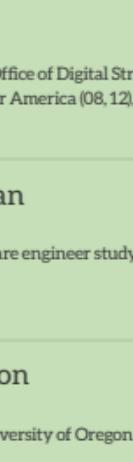
GET STARTED

KYC/AML checks required including country-by-country checks for securities law compliance

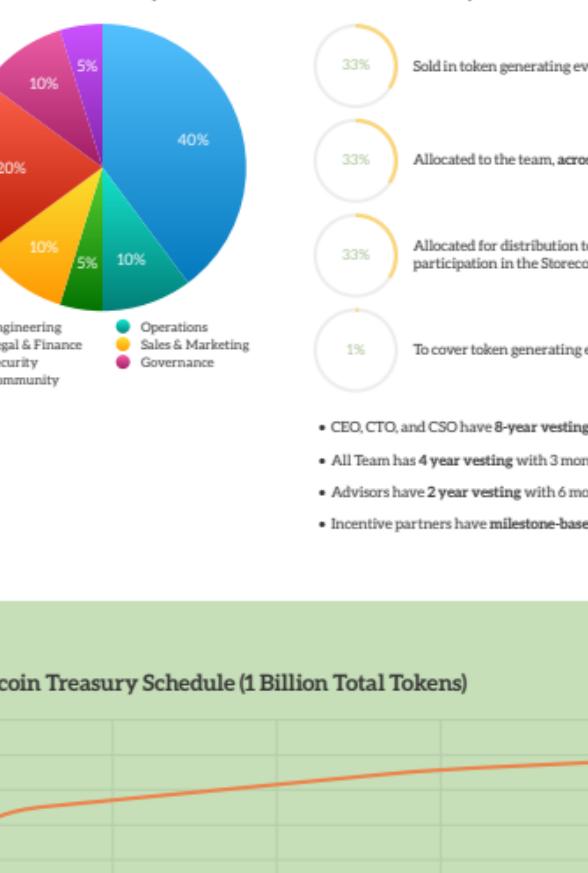
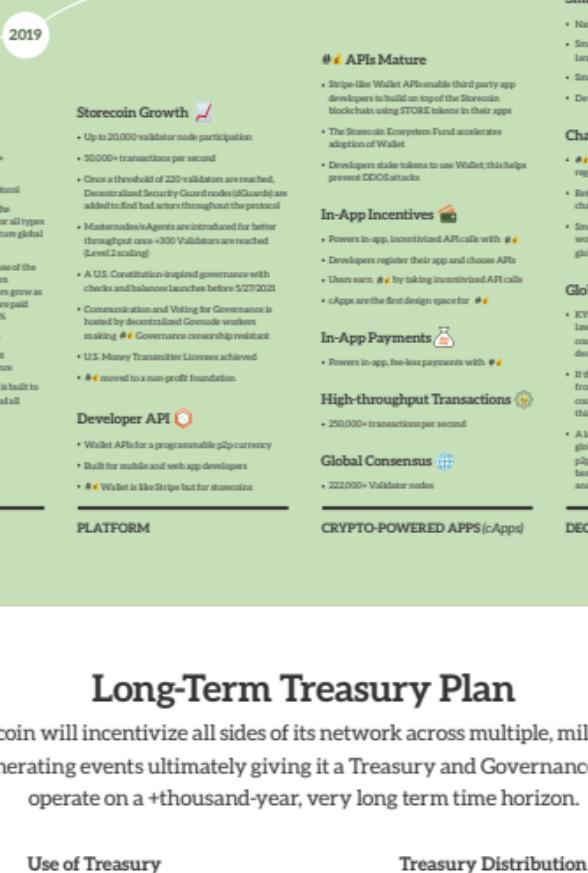
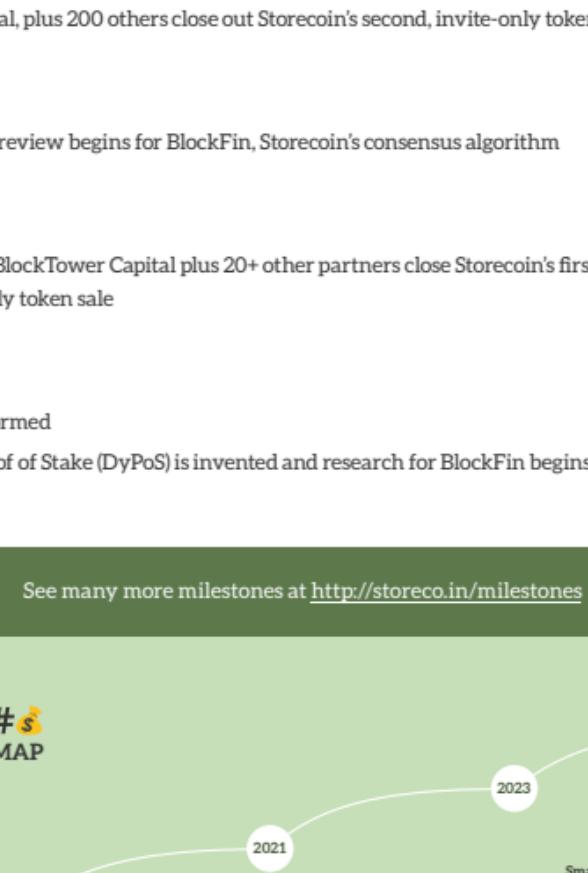
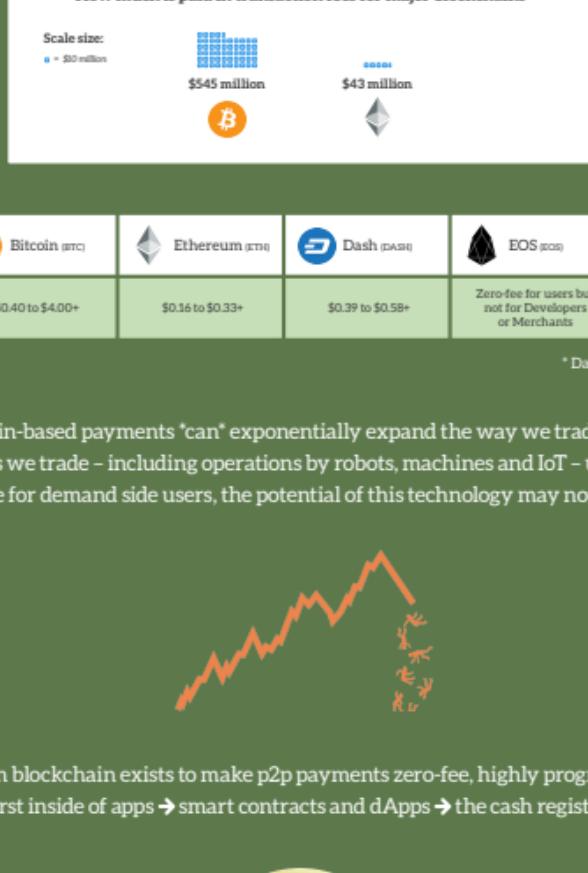
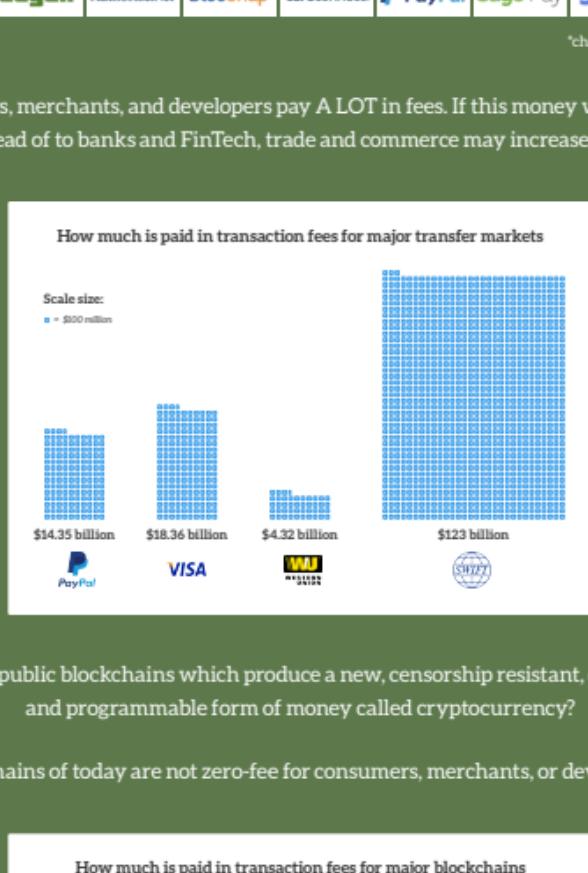
Our Vision

To become zero-fee, programmable payments infrastructure for the globe.

Our Token Partners



What others are saying about Storecoin



Storecoin aims to become the preferred cryptocurrency for permanently free, fast, and scalable payments

	Speed (per block)	Cost (per transaction fees)	Scalability (transactions per second)
Storecoin STORE *Estimates based upon our current R&D	0.039 secs	Free Paid for with up to 25 yearly token inflation. Inflationary rewards grow as the number of decentralized nodes grows.	10,100+ TPS in a 25-validator test setup with DyPoS built on Tendermint 159,700+ TPS in a 60-validator test setup with DyPoS built on Tendermint 5,000+ TPS at launch using 220 validators w/ DyPoS built on Storecoin's BlockFin 100,000+ projected TPS using Master nodes and unlimited validators with DyPoS
Bitcoin (BTC)	10 mins	\$0.40 to \$4.00+	3-7 TPS Scalability) +12,000 active Miners
Ethereum (ETH)	13-15 secs	\$0.16 to \$0.33+	15-20 TPS +21,000 active Miners
Dash (DASH)	2.63 mins	\$0.39 to \$0.58+	48 TPS +4,000 active Masternodes
EOS (EOS) *Claims from whitepaper and blog posts	0.5 secs	Free Paid for with 5% yearly token inflation. Developers must buy and stake tokens to use free transaction (a \$aaS model)	No data available, 50,000 claimed 21 maximum Block Producers
Ripple (XRP)	2-4 secs	Equivalent to a fraction of a cent Equivalent to \$0.03 USD	1,500 TPS 70 Validators
Cardano (ADA) *Claims from whitepaper and blog posts	20 secs	~0.15 ADA Equivalent to \$0.03 USD	250 TPS No data available for decentralization
Stellar (XLM)	3-5 secs	Fraction of a penny Paid for with a pool that contributes back to the community via inflation spending	1,000 TPS 20 active Validators
Tezos (XTZ) *Claims from whitepaper and blog posts	60 secs	Fees, but undetermined	No data available
NEO (NEO)	15-24 secs	Free for basic transactions Undetermined fees for smart contract based transactions	1,000 TPS 7 hard-coded Validators

*Data updated as of March 2018

*View data at <http://storeco.in/compare>

How Storecoin compares to traditional, fiat-powered payment infrastructure

Payment System	Speed	Cost (per transaction fee)	Scalability (transactions per second)
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VISA	Swipe Card: < 2 secs Chip Card: < 5 secs	\$0.10 plus a 1.5% of transaction fee	Up to 1000+ TPS +6,000+ network endpoints
PayPal	Less than 2 seconds for PayPal but 3-5 days for banks to process	\$0.30 plus 2.9% varies for foreign payments	450 TPS Centralized servers hosted by PayPal
stripe	Near-instant	2.9% + \$0.30 for each successful card charge	20 TPS (rate-limited by Stripe) 1.6B+ user accounts
Western Union	A few minutes to a few days	10% for small transactions 1% for larger transactions	30 TPS Centralized servers hosted by Western Union 500,000+ locations
SWIFT	1 to 5 days	\$15-\$35 for Domestic \$15-\$45 for International	350 TPS Provides communication for 10,000,000+ institutions

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Our Team

We have been thinking very long-term about the potential for zero fee, programmable payments.

Chris McCoy FULL-TIME

Creator

15 years experience building internet and blockchain-based technologies. Chairman at Footprint, tools for blockchain ecosystems. Member of the Blockchain Initiative at the World Economic Forum's Fourth Industrial Center. Founded the 501(c)(3) Data4America. Invented YourSports.

[@chrismccoy](#)

Rag Bhagavatha FULL-TIME

Chief Technology Officer

Over two decades of building distributed messaging, social networking, and database technologies. Has been working with Storecoin Creator Chris McCoy since 2011. Previous Cloud Infrastructure Engineer @Apple (2011-2012), Frontend Architect @Cisco WebEx (2006-2011).

14+ OTHERS

Ari Paul Strategic Advisor

CIO at BlockTower Capital, angel investor, former PM for the UChicago endowment.

[@AriDavidPaul](#)

Mark Ramberg Platform Advisor

Global business for Amazon Web Services' activity in the digital media industry (11-15), currently a VP at Akamai, cloud expert, distributed computing innovator.

[@markramberg](#)

Nate Lubin Communications Advisor

Former Director of the Office of Digital Strategy @White House (14-16), Director of Digital Marketing for Obama for America (08-12), Political Science @Harvard

[@nate_lubin](#)

Noah Ruderman Technology Advisor

Former technology software engineer studying privacy and cryptocurrency architectures with properties that scale

[@devilscompiler](#)

Stephen McKeon Economics Advisor

Economics professor at University of Oregon studying cryptoassets, security issuance, private equity, and M&A.

[@sbmckeon](#)

Antone Johnson General Counsel

20 years experience as business and technology lawyer, startup advisor, and executive. Antone previously served as VP of global legal affairs at eHarmony and practiced corporate law at Wilson Sonsini Goodrich & Rosati (WSGR).

[@antonjohnson](#)

Josh Lawler of Zuber Lawler & Del Duca LLP Strategy Lawyer

Focuses on novel issues presented by developing technology including Blockchain (distributed ledger), artificial intelligence, robotics, virtual/augmented reality and internet of things.

[@JLawlerCal](#)

What about public blockchains which produce a new, censorship-resistant, decentralized, and programmable form of money called cryptocurrency?

Major blockchains of today are not zero-fee for consumers, merchants, or developers either!

How much is paid in transaction fees for major transfer markets

Scale size: □ = 20 million

How much is paid in transaction fees for major blockchains

PEERS PER TRANSACTION

PEERS PER TRANSACTION

FEES PER TRANSACTION

FEES PER TRANSACTION

PUBLIC BLOCKCHAINS

PUBLIC BLOCKCHAINS

ACQUIRERS/ PROCESSORS

ACQUIRERS/ PROCESSORS

CARD NETWORKS

CARD NETWORKS

BANKS/ ISSUERS

BANKS/ ISSUERS

GATEWAYS

GATEWAYS

DATA

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**chart from Business Insider

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Consumers, merchants, and developers pay A LOT in fees. If this money went into their pockets instead of to banks and FinTech, trade and commerce may increase further - faster.

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Our Mission

To become