

1 Billion STORE tokens authorized



Receive a round \$10k invite

## Storecoin is a zero-fee, high-throughput, and decentralized cryptocurrency with a Governance of checks and balances.

If Ripple is taking on SWIFT, Storecoin is taking on the global \$21 Trillion market of ACH, debit card, and credit card purchases by making payments zero-fee for merchants, developers, customers, and users.

Get invited to our third, milestone-based Token Event

Enter your email address at [www.storeco.in](http://www.storeco.in)

GET STARTED

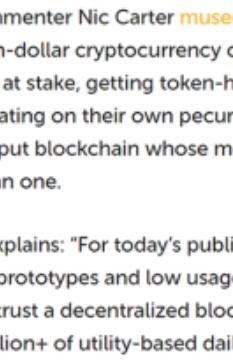
KYC/AML checks required including country-by-country checks for securities law compliance

## Our Vision

To become zero-fee, programmable payments infrastructure for the globe.

(a general compute zero-fee payments platform)

## Our Token Partners



Storecoin aims to become the preferred cryptocurrency for permanently free, fast, and scalable payments

	Speed (per block)	Cost (per transaction fees)	Scalability (transactions per second)
<b>Storecoin (STORE)</b> *Estimates based upon our current R&D	500ms-2 secs	Free Paid for up to 2% yearly token inflation/rewards grow as the number of decentralized workers grows.	5,000+ TPS at launch using 220+ validators on BlockFin 100,000+ projected TPS using Masternodes and delegated masternodes with DyPoS
<b>Bitcoin (BTC)</b>	10 mins	\$0.40 to \$4.00+	3-7 TPS (scalability) +22,000 active miners
<b>Ethereum (ETH)</b>	13-15 secs	\$0.16 to \$0.33+	15-20 TPS +21,000 active miners
<b>Dash (DASH)</b>	2.63 mins	\$0.39 to \$0.58+	48 TPS +4,000 active Masternodes
<b>EOS (EOS)</b> *Claims from whitepaper and blog posts	0.5 secs	Free Paid for 5% yearly token inflation. Developers must stake their tokens to enable fee-free transactions in fast mode!	No data available, 50,000 claimed maximum Block Producers
<b>Ripple (XRP)</b>	2-4 secs	0.00001 XRP Equivalent to a fraction of a penny	1,500 TPS 70+ Validators
<b>Cardano (ADA)</b> *Claims from whitepaper and blog posts	20 secs	-0.15 ADA Equivalent to \$0.025 USD	250 TPS No data available for decentralization
<b>Stellar (XLM)</b>	3-5 secs	Fraction of a penny Paid into a pool that is distributed back to the community via inflation spending	1,000 TPS 20 active Validators
<b>Tezos (XTZ)</b> *Claims from whitepaper and blog posts	60 secs	Fees, but undetermined	No data available
<b>NEO (NEO)</b>	15-24 secs	Free for basic transactions Undetermined fees for smart contract-based transactions	1,000 TPS 70+ coded Validators

\*Data updated as of March 2018

\*View data at <http://storeco.in/compare>

## How Storecoin compares to traditional, fiat-powered payment infrastructure

Payment System	Speed	Cost	Scalability
<b>Storecoin (STORE)</b> *Estimates based upon our current R&D	500ms-2 secs	Free Paid for up to 2% yearly token inflation/rewards grow as the number of decentralized workers grows.	5,000+ TPS at launch using 220+ validators on BlockFin 100,000+ projected TPS using Masternodes and delegated masternodes with DyPoS
<b>VISA</b>	Swipe Card: < 2 secs Chip Card: < 5 secs	\$0.10 plus a 1.5% of transaction fee	Up to 24,000 TPS 1,600 network endpoints
<b>PayPal</b>	Less than 2 seconds for PayPal or up to 5-7 days for banks to process	\$0.30 plus 2.9% varies for foreign payments	450 TPS Gated network endpoints hosted by PayPal
<b>Stripe</b>	Near-instant	2.9%+ \$0.30 for each successful card charge	20 TPS (rate-limited by Stripe) Likely near-instant payments
<b>Western Union</b>	A few minutes to a few days	10% for small transactions 1% for larger transactions	30 TPS Gated network endpoints hosted by Western Union 500,000+ locations
<b>SWIFT</b>	1 to 5 days	\$15-\$35 for Domestic \$15-\$45 for International	350 TPS Provides communication for \$10,000+ updates as of March 2018 *View data at <a href="http://storeco.in/compare">http://storeco.in/compare</a>

\*Data updated as of March 2018

\*View data at <http://storeco.in/compare>

## What others are saying about Storecoin

jason @jason  
Replying to @APompiliano @RhizAbovelt  
Tell me the top three

16 Feb

Pomp @APompiliano  
Personally think Carbon, Storecoin, Origin Protocol, Dharma Protocol, and Mainframe are all interesting combinations of real tech, impressive founders and serious market opportunities.

4:59 AM - Feb 16, 2018

Heart 63 ♀ 15 people are talking about this

Digital Constitution  
One approach that has been suggested to mitigate the risk of someone attempting to change the rules of a system is to have them be self-executing, and require any new code changes to be voted on by a computer-like proof that they satisfy these requirements.

So how can we solve this conundrum? Well, that's what the world of **smart contracts** is all about.

In general, the idea of writing rules to be important properties, and having those rules enforced by a computer is a good idea, even if it's not always the easiest thing to do.

That's exactly the sort of thing that should be enforced in theory to keep people from changing the rules.

Another important reason for this is actually quite hard to express in words. This is part of the **spirit** of a system, not just the rules. This means that it's not just the rules that matter, but the spirit of the system.

That's why it's so important to have the right kind of governance in place. The leading alternative seems to be **DAOs**, which are decentralized organizations that are controlled by many users voting together. This is a good idea, but it's not always the easiest thing to do.

For example, imagine that you're trying to change the rules of a system, but the rules are controlled by a single person who has a great idea, but that idea is absurd. And being forced to wait for that person to make a decision is a bad idea.

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